

Mohrima Islam

UX/UI DESIGNER

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EXPERIENCE

Puffy, UX/UI Designer

Jan 2023 | UAE (Remote)

- Designed solutions to fulfill the KPI goals of America's top selling mattress company.
- Worked alongside team members to design & maintain components, emails, posters, variations for A/B tests, design system & more while following brand image.

Lavisco Global, UX/UI Designer & Developer

Nov 2021 - Dec 2022 | SriLanka (Remote)

- Worked as the primary designer for the Lavisco (lavisco.lk) ecommerce platform, handled all steps from inception, to designing, testing, developing & implementing the website.
- 100+ seller signups on the first week of soft launching.
- Collaborated daily via meetings with the CEO and developer to craft a gratifying shopping or gifting experience for buyers & home based sellers.

Xceed Bangladesh, UX/UI Designer & Developer

Mar 2020 - Jun 2021 | Bangladesh

- Led end to end design process of multiple web apps centered around dropshipping and product research, boosting employee productivity up to 60% by presenting data in a simplified, trackable form.

EDUCATION

Middle East College, B.Sc. in Computer Science

Oct 2013 - Dec 2017 | Oman

CGPA 4.00 | Dean's List 2014-2016 | Certified from Coventry University, UK

DESIGN SKILLS

Wireframes • Design Systems •
Prototyping • Interaction Design •
A/B Testing • Journey Mapping •
Information Architecture •
Usability Evaluation

TOOLS

Figma • Adobe Illustrator &
Photoshop • Miro • Webflow • VS
Code • Github

FRONTEND DEVELOPMENT

HTML/CSS • SASS • Bootstrap •
Javascript • Vue • GSAP

PUBLICATIONS

[Sentiment Analysis for Women's
E-commerce Reviews using
Machine Learning Algorithms](#)
IEEE xplore | 10th ICCCNT
conference

LANGUAGES

English (fluent)
Bangla (native)