

Mohorima Islam

UX/UI Designer

[Portfolio](#)

[Linkedin](#)

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EXPERIENCE

Lavisco Global, UX/UI Designer & Fullstack Developer

Nov 2021 - Present | SriLanka (Remote)

- Leading the design of the Lavisco (lavisco.lk) ecommerce platform from inception, design strategy, roadmap planning, testing, developing & finally to implementing the website, which resulted in 100+ seller signups on the first week of soft launching.
- Collaborating with the CEO and developer to craft a gratifying shopping or gifting experience for buyers & home based sellers.

Xceed Bangladesh Ltd, Software Developer

Mar 2020 - Jun 2021 | Bangladesh

- Led end to end design process of multiple web apps centered around dropshipping and product research, boosting employee productivity upto 60% by presenting data in a simplified, trackable form.

EDUCATION

Middle East College, B.Sc. in Computer Science

Oct 2013 - Dec 2017 | Oman

CGPA 4.00 | Dean's List 2014-2016

Certified from Coventry University, UK

PROJECTS

Wellcare Diagnostic Center, UX/UI Designer

Sep 2021 | Freelance

- Designed a mobile app for people who wish to avail medical treatment from the Diagnostic Center.

DESIGN SKILLS

Wireframing • Product Design • Prototyping • Interaction & Graphic Design • Process Flow

RESEARCH SKILLS

Journey Mapping • Competitor Analysis • Usability Evaluation

TOOLS

Figma • Photoshop • Illustrator • Invision • VS Code • Github

FRONTEND DEVELOPMENT

HTML/CSS • SASS • Bootstrap • Javascript • Vue • GSAP

PUBLICATIONS

[Sentiment Analysis for Women's E-commerce Reviews using Machine Learning Algorithms](#)

IEEE | 10th ICCCNT 2019

LANGUAGES

English (fluent)
Bangla (native)