

S.MD.SAMDANI HUSSAIN

+919581207749 - smdsamdanihussain@gmail.com

Hyderabad, Telangana

6 + years of experience in the IT industry, out of which more than 3 + years in Salesforce Marketing Cloud. Highly skilled Marketing Cloud Consultant with Expertise in Email Studio, Automation Studio and Marketing Automation. marketing operations. Looking for opportunities to leverage my skills and be part of organizational growth.

PROFESSIONAL EXPERIENCE

Accenture **Solutions Pvt.Ltd**

Feb 2022 - Present

Digital Marketing Associate

- Working as an individual contributor for the automotive car industry.
- Salesforce Marketing Cloud Expertise: Proficiency in Email Studio, Automation Studio, Content Builder and Contact Builder.
- Using SFDC and SFMC systems to create a common communication channel to send out email from SFMC.
- Synchronizing Data between SFMC and SFDC. Using data filled in SFDC to Sync to SFMC using synchronized Data Extension.
- Handling of large chunk of Data Extension and Records. Actively finding solutions for leveraging different CRM tools and Salesforce Products with Salesforce Marketing Cloud.
- Review new project requests from clients to determine how to implement using established setup.
- To provide constructive solutions using Salesforce Marketing Cloud in different projects.
- Data Modeling and Management: Understanding of Salesforce Data Model including expertise in Data Import/Export and File Transfer activities.
- Project Management and Problem Solving: Proven Track Record in managing projects efficiently and developing best practice in Salesforce environments.
- Create automation to fetch the data and manipulate data to use in our created email creatives depending on the fields selected.
- Conducting training for clients and managing cross-team communication.

Shootorder

Feb 2021 - Jan 2022

PPC Executive

- Launch and optimize campaigns.
- Formulate effective paid Search strategies and monitoring Search Budgets. Track KPI's and useful reports for effective results.
- Develop and implement effective plans in other paid social media platforms.
- Work closely with the designers to achieve the desired requirements such as Creatives and Videos for different platforms.

Amazon

Apr 2016 - Nov 2018

Shipping and delivery support

- Handled every query related to a order from logistics side.
- Solving challenges in the end to end process of logistics and dealing with station managers.
- Taking care of the orders from the time the order is placed to getting it delivered to the customer doorstep.
- Guiding the drivers in case of any break down of vehicles during delivery so that the packages don't get delayed.

EDUCATION

Bachelor of Technology

2009-2013

63%

JNT University

PERSONAL INFORMATION

Father's Name: S.MD. Arif Hussain

Mother's Name: Shaik Afzal Begum

Date of Birth: 24/10/1991

Marital Status: Married

Languages Know : English, Hindi,
Telugu