# Practice Constructing Online Interaction Graph

**Digital Business Ecosystem Research Center** 

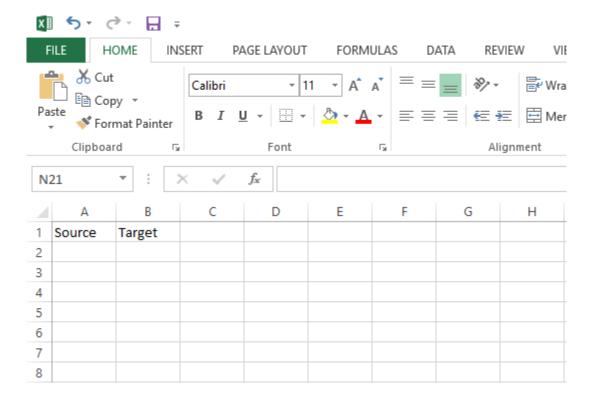








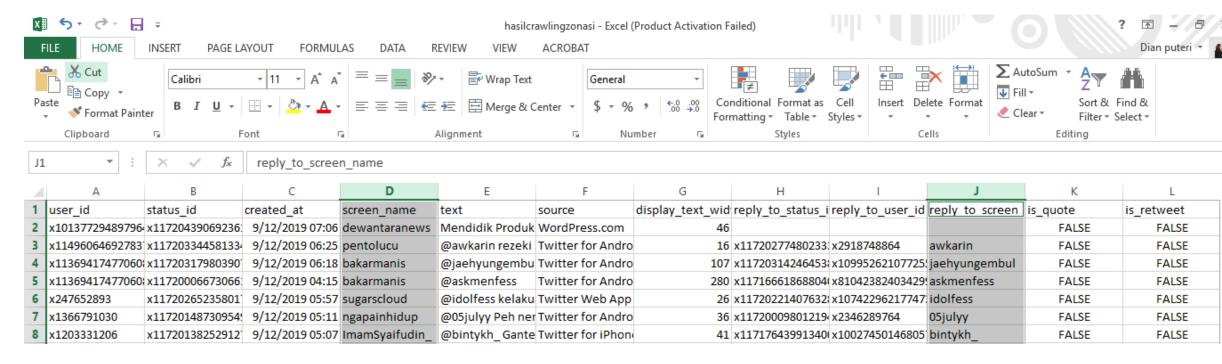
#### **Construct the Dataset**







#### **Construct the Dataset (2)**



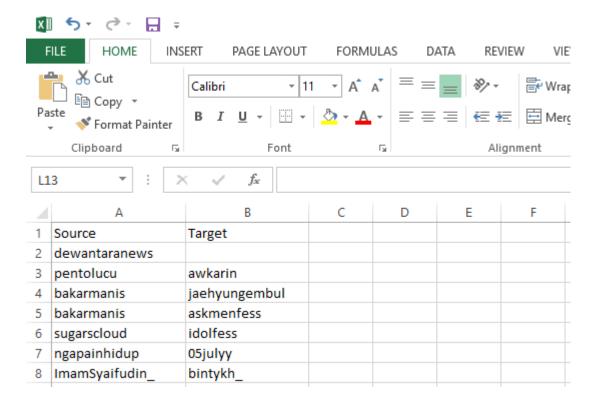
Source

**Target** 



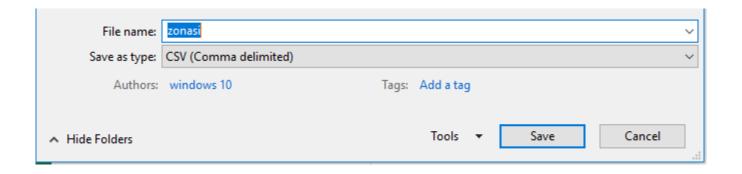


#### Construct the Dataset (3)





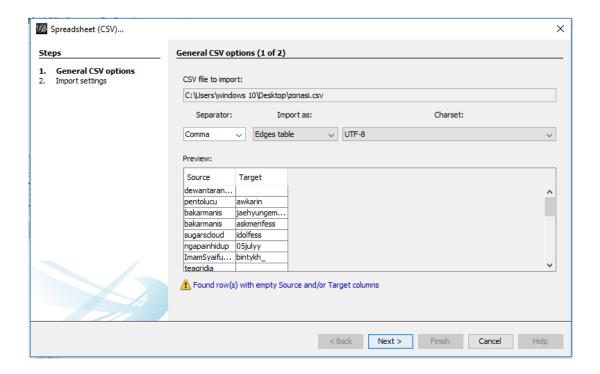
### **Construct the Dataset (4)**



Save file as CSV



### Import Dataset to Gephi



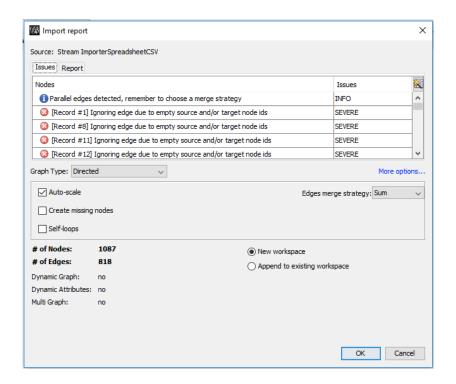
File > Import Speadsheet > Choose the Dataset File





#### **Data Information**

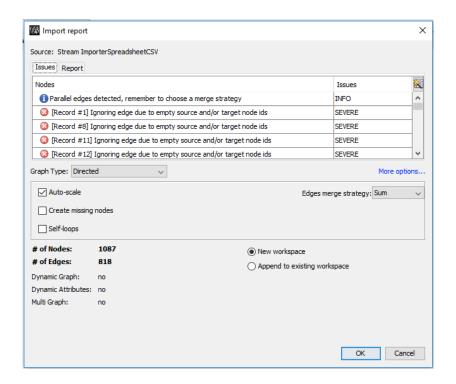
- Graph type can be undirected, directed, mixed
- The workplace can be new or append to the existing one





#### **Data Information**

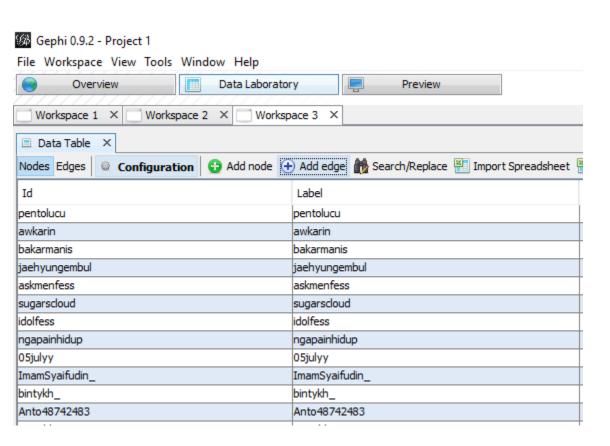
- Graph type can be undirected, directed, mixed
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#### **Define the Node Label**

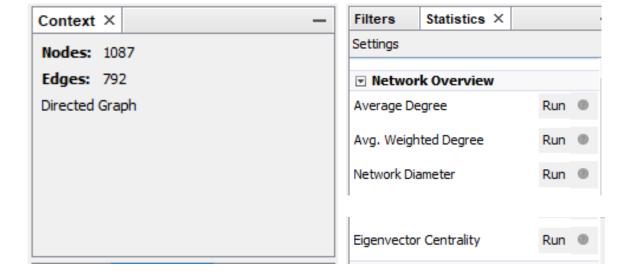
- Click Data Laboratory
- Choose Nodes
- Click Copy Data to Other Column
- Choose Id
- Choose Label





### Run the Centrality Metric

- Average Degree to measure Degree Centrality
- Average Weighted Degree to measure Average
   Weighted Degree Centrality
- Network Diameter to measure Betweenness
   Centrality and Degree Centrality
- Eigenvector Centrality to measure Eigenvector
   Centrality





#### **Centrality Metric Measurement Result**

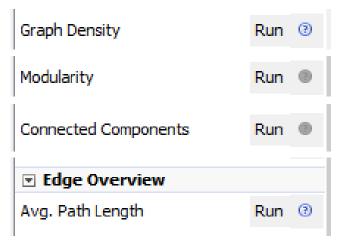
□ Data Table ×						
Nodes Edges   🍪 Configuration   😯 Add node 🛨 Add edge 🏙 Search/Replace 🔠 Import Spreadsheet 🕮 Export table 🥞 More a						
Id	Label	Degree	Weighted Degree	Betweenness Cent	Closeness Centrality	Eigenvector Centr
pentolucu	pentolucu	1	1.0	0.0	1.0	0.0
awkarin	awkarin	2	2.0	0.0	0.0	0.014358
bakarmanis	bakarmanis	2	2.0	0.0	1.0	0.0
jaehyungembul	jaehyungembul	1	1.0	0.0	0.0	0.007179
askmenfess	askmenfess	30	30.0	0.0	0.0	0.215375
sugarscloud	sugarscloud	1	1.0	0.0	1.0	0.0
idolfess	idolfess	42	42.0	0.0	0.0	0.313744
ngapainhidup	ngapainhidup	1	1.0	0.0	1.0	0.0
05julyy	05julyy	1	1.0	0.0	0.0	0.007179
ImamSyaifudin_	ImamSyaifudin_	1	1.0	0.0	1.0	0.0
bintykh_	bintykh_	1	1.0	0.0	0.0	0.007179
Anto48742483	Anto48742483	1	1.0	0.0	1.0	0.0
mas_hbsan	mas_hbsan	1	1.0	0.0	0.0	0.007179
sifahri_	sifahri_	1	1.0	0.0	1.0	0.0
faizalkauri	faizalkauri	1	1.0	0.0	1.0	0.0
kartikagstn 18	kartikagstn 18	1	1.0	0.0	0.0	0.007179
anjumatszxz	anjumatszxz	1	1.0	0.0	1.0	0.0
edcfess	edcfess	25	25.0	0.0	0.0	0.223259





#### Run the Network Structure Metric

- Graph Density to measure Network Density
- Modularity to measure Community Detection
- Connected components to measure Connected Components
- Avg. Path Length to measure Average Path Length





#### Visualizing the Network Based on Centrality

#### **Node Color Based on Centrality**

Click Appearance > Nodes > Color > Ranking > Choose the Centrality > Apply

#### Node Size Based on Centrality

Click Appearance > Nodes > Size > Ranking > Choose the Centrality > Define the size > Apply

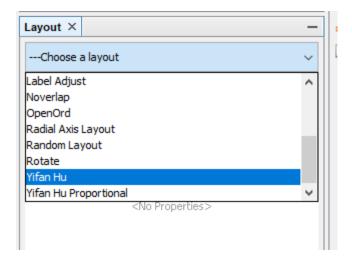
#### **Edge Color Based on Weight**

Click Appearance > Edges > Color > Ranking > Choose Weight > Apply



#### **Network Layout**

Click Layout > Choose Layout > Apply







#### Visualizing the Network Based on Community

**Node Color Based on Community** 

Click Appearance > Nodes > Color > Partition > Choose the Modularity Class > Apply





## **THANK YOU**