Practice Constructing Online Interaction Graph

Digital Business Ecosystem Research Center

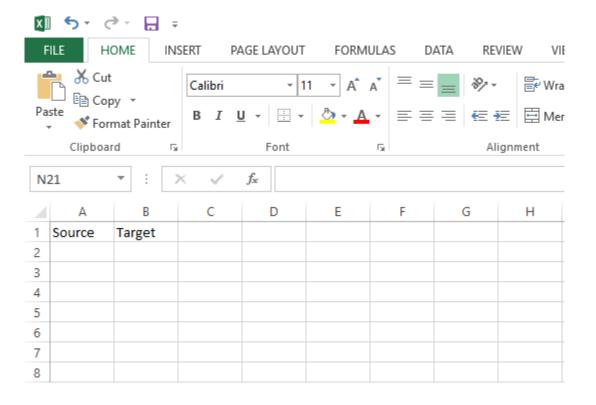








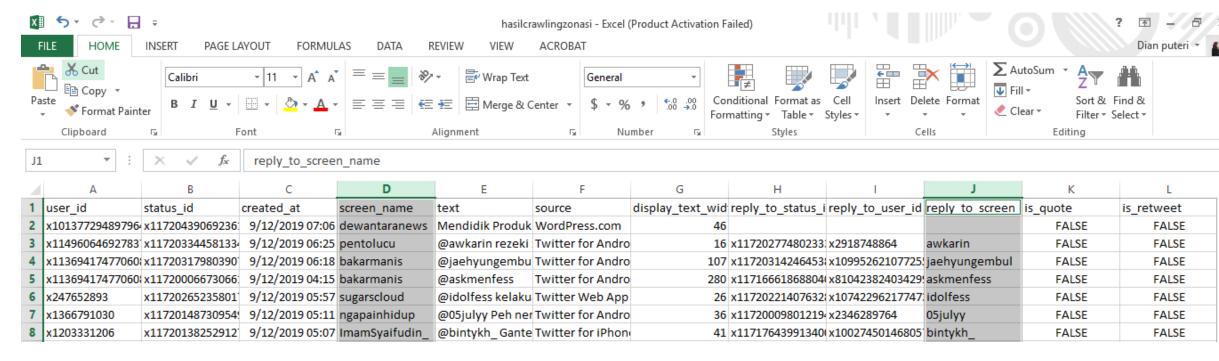
Construct the Dataset







Construct the Dataset (2)

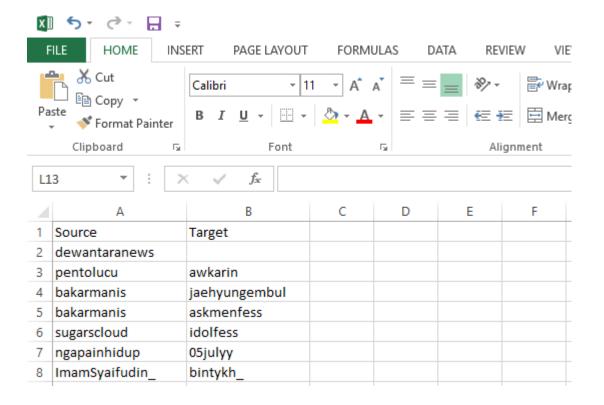


Source Target





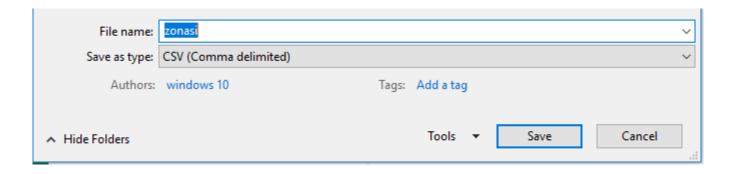
Construct the Dataset (3)







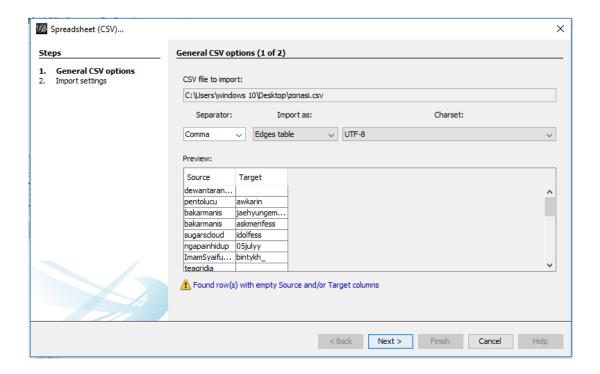
Construct the Dataset (4)



Save file as CSV



Import Dataset to Gephi



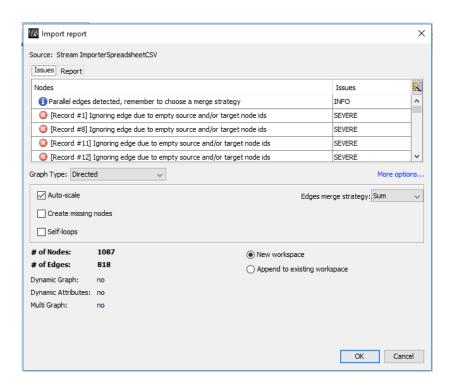
File > Import Speadsheet > Choose the Dataset File





Data Information

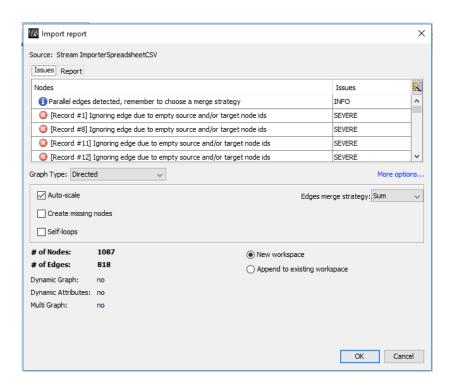
- Graph type can be undirected, directed, mixed
- The workplace can be new or append to the existing one





Data Information

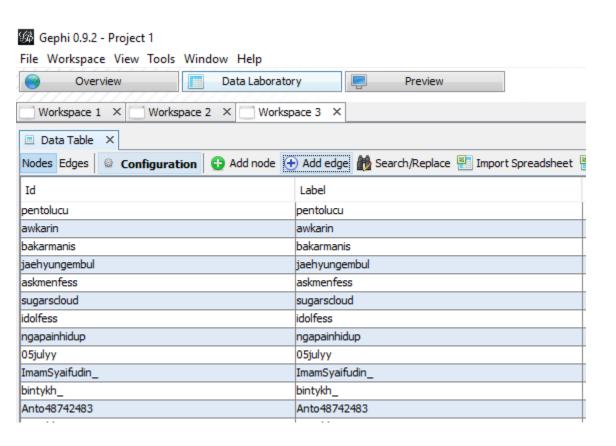
- Graph type can be undirected, directed, mixed
- The workplace can be new or append to the existing one





Define the Node Label

- Click Data Laboratory
- Choose Nodes
- Click Copy Data to Other Column
- Choose Id
- Choose Label

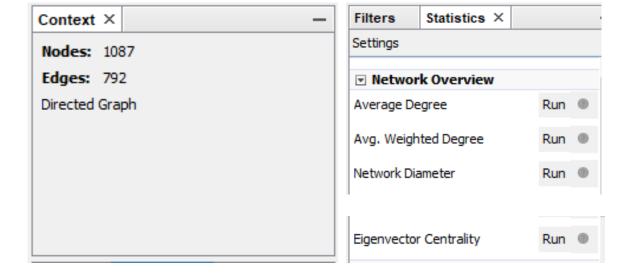






Run the Centrality Metric

- Average Degree to measure Degree Centrality
- Average Weighted Degree to measure Average
 Weighted Degree Centrality
- Network Diameter to measure Betweenness
 Centrality and Degree Centrality
- Eigenvector Centrality to measure Eigenvector
 Centrality





Centrality Metric Measurement Result

| □ Data Table × | | | | | | |
|----------------|----------------|------------|-----------------|----------------------|----------------------|-----------------------|
| Nodes Edges | Configuration | 3 Add node | 🛨 Add edge 📸 Se | earch/Replace 🔠 Impo | ort Spreadsheet 🔠 Ex | port table 🥌 More act |
| Id | Label | Degree | Weighted Degree | | Closeness Centrality | |
| pentolucu | pentolucu | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| awkarin | awkarin | 2 | 2.0 | 0.0 | 0.0 | 0.014358 |
| bakarmanis | bakarmanis | 2 | 2.0 | 0.0 | 1.0 | 0.0 |
| jaehyungembul | jaehyungembul | 1 | 1.0 | 0.0 | 0.0 | 0.007179 |
| askmenfess | askmenfess | 30 | 30.0 | 0.0 | 0.0 | 0.215375 |
| sugarscloud | sugarscloud | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| idolfess | idolfess | 42 | 42.0 | 0.0 | 0.0 | 0.313744 |
| ngapainhidup | ngapainhidup | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| 05julyy | 05julyy | 1 | 1.0 | 0.0 | 0.0 | 0.007179 |
| ImamSyaifudin_ | ImamSyaifudin_ | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| bintykh_ | bintykh_ | 1 | 1.0 | 0.0 | 0.0 | 0.007179 |
| Anto48742483 | Anto48742483 | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| mas_hbsan | mas_hbsan | 1 | 1.0 | 0.0 | 0.0 | 0.007179 |
| sifahri_ | sifahri_ | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| faizalkauri | faizalkauri | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| kartikagstn 18 | kartikagstn 18 | 1 | 1.0 | 0.0 | 0.0 | 0.007179 |
| anjumatszxz | anjumatszxz | 1 | 1.0 | 0.0 | 1.0 | 0.0 |
| edcfess | edcfess | 25 | 25.0 | 0.0 | 0.0 | 0.223259 |





Run the Network Structure Metric

- Graph Density to measure Network Density
- Modularity to measure Community Detection
- Connected components to measure Connected Components
- Avg. Path Length to measure Average Path Length





Visualizing the Network Based on Centrality

Node Color Based on Centrality

Click Appearance > Nodes > Color > Ranking > Choose the Centrality > Apply

Node Size Based on Centrality

Click Appearance > Nodes > Size > Ranking > Choose the Centrality > Define the size > Apply

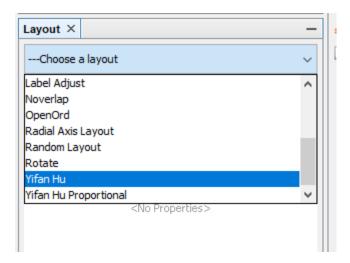
Edge Color Based on Weight

Click Appearance > Edges > Color > Ranking > Choose Weight > Apply



Network Layout

Click Layout > Choose Layout > Apply







Visualizing the Network Based on Community

Node Color Based on Community

Click Appearance > Nodes > Color > Partition > Choose the Modularity Class > Apply





THANK YOU