PRIMARY VERTICAL LOGO FORMAT



1/3 VERTICAL LOGO FORMAT



1/2 VERTICAL LOGO FORMAT



2/3 VERTICAL LOGO FORMAT



HORIZONTAL LOGO FORMAT



SAFE MARGIN



COLOR CODES



Nescafe

C:20 M:40 Y:60 K:0 R:259 G:159 B:111 Hex: #D19F6F

Laurel Green

C:35 M:20 Y:45 K:0 R:177 G:174 B:151 H e x: # B 1 B 8 9 7

Champagne

C:30 M:40 Y:100 K:0 R:88 G:84 B:49 Hex: #54592c

Green

C:10 M:5 Y:15 K:0 R:232 G:233 B:218 Hex: #E8E9DA

White Chocolate

Zinnwaldite Brown

C:40 M:60 Y:100 K:90 R:37 G:24 B:0 Hex: #251800

Davy's Grey

C:0 M:0 Y:0 K:80 R:85 G:85 B:85 Hex: #555555

Spanish Gray

C:0 M:0 Y:0 K:50 R:150 G:150 B:150 H e x: # 9 9 9 9 9