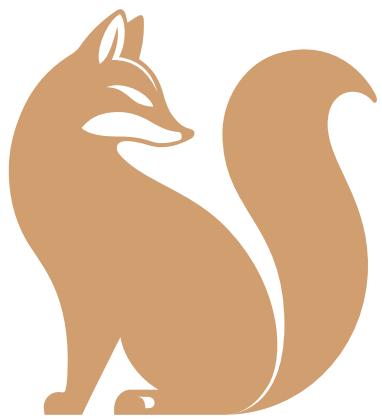




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LOGO GUIDE



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PRIMARY VERTICAL LOGO FORMAT



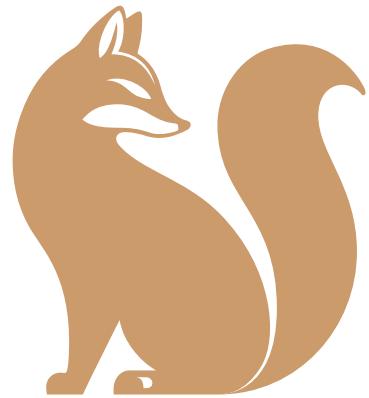
1/3 VERTICAL LOGO FORMAT



1/2 VERTICAL LOGO FORMAT



2/3 VERTICAL LOGO FORMAT



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HORIZONTAL LOGO FORMAT



SAFE MARGIN



LOGO VARIATIONS



MONOCHROMIC FORMAT



COLOR CODES



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Nescafe

C:20 M:40 Y:60 K:0
R:259 G:159 B:111
Hex: #D19F6F

Laurel Green

C:35 M:20 Y:45 K:0
R:177 G:174 B:151
Hex: #B1B897

White Chocolate

C:10 M:5 Y:15 K:0
R:232 G:233 B:218
Hex: #E8E9DA

Champagne

C:30 M:40 Y:100 K:0
R:88 G:84 B:49
Hex: #54592C

Zinnwaldite Brown

C:40 M:60 Y:100 K:90
R:37 G:24 B:0
Hex: #251800

Davy's Grey

C:0 M:0 Y:0 K:80
R:85 G:85 B:85
Hex: #555555

Spanish Gray

C:0 M:0 Y:0 K:50
R:150 G:150 B:150
Hex: #999999



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