

Project Proposal – CampusConnect

(Social Media Platform)

Team Information

Application Name: CampusConnect

Purpose

CampusConnect is a lightweight front-end social media platform designed specifically for university students. It offers a focused space for students to engage with campus groups, share updates, view content from their peers, and interact meaningfully with others in the community. The app promotes connection, collaboration, and discovery on campus — without the distractions of traditional social media.

Target Audience

- University students
- Campus clubs, event organizers, and peer communities
- Users interested in lightweight, purposeful social engagement

User Needs Addressed

- Explore and join campus groups
- Share posts with text and optional images, and like, comment, and interact freely
- View updates and content from all users and all groups
- Maintain a personal profile and track group memberships

Features and Functionalities

1. **Simulated Login Page** (login.html)
 - Allows users to select a fake profile and "log in" to the application

2. **Homepage** (index.html)
 - Displays all posts from all users and groups
 - Includes a post creation form at the top
 - Includes search bar for filtering posts, users, or groups
3. **Groups Page** (groups.html)
 - Shows list of all groups with descriptions
 - Users can Join/View groups
4. **Group Page** (group-[id].html)
 - Displays posts related to that group
 - Join/Leave toggle button
5. **Profile Page** (profile.html)
 - Shows user's basic info, their posts, and joined groups
 - Includes post creation form for personal posts
6. **Contact Page** (contact.html)
 - Feedback/contact form
7. **About Page** (about.html)
 - Describes the app and its purpose
8. **Frequently Asked Questions Page** (faq.html)
 - Displays common questions and answers about using CampusConnect

Technical Considerations

- **Responsive Design:**
 - Works on mobile, tablet, and desktop using media queries
 - Layout will adapt using CSS Flexbox/Grid
- **Accessibility:**
 - Clear font and color contrast
 - Descriptive alt text for images and icons
 - Semantic HTML for screen readers