

# CREDIT CARD TRANSACTION REPORT

TRANSACTION COUNT

10.11K

REVENUE

55M

INTEREST

8M

TRANSACTION

45M

Card Category

Sum of REVENUE	Sum of Total_Trans_Amt	Sum Interest_Earned
Platinum	\$60K	\$59K
Gold	\$8.1K	\$89M
Silver	\$4.8K	\$39M
Blue	\$86K	\$49M
Total	\$3.8K	\$39M

QTR REVENUE & TOTAL TRANS COUNT

Q2

Q1

4

Period	Revenue (%)	Total Trans Count
Q2	18%	212
Q1	15%	203
4	18%	309

REVENUE BY USE OF CHIP

Use of Chip	Revenue
Swipe	High
Chip	Medium
Online	Low

REVENUE BY EXP TYPES

Expense Type	Revenue
Travel	High
Food	Medium-High
Fuel	Medium-Low
Bills	Low

REVENUE BY EDUCATION\_LEVEL

Education Level	Revenue
White	High
High Sch.	Medium-High
Uneducat...	Medium-Low
Doctorate	Low

REVENUE BY EDUCATION\_LEVEL

Education Level	Revenue
Graduate	High
Post-Grad...	Medium-High
Doctorate	Low

REVENUE BY CARD\_CATOMER\_JOB

Cardholder Job	Revenue
Business...	High
Selfemp...	Medium-High
Govt	Medium-Low
Blue-col.	Low
Retirees	Very Low

CREDIT CARD CUSTOMER REPORT

AVG AGE

46.27

C.S. SCORE

3.19

REVENUE

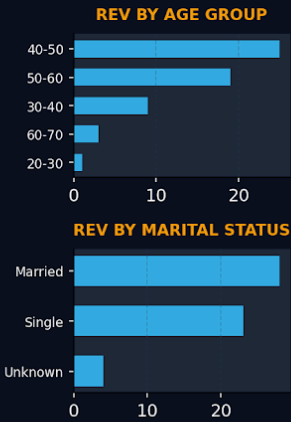
55M

INTEREST

8M

INCOME

240K



Customer Job	Revenue	Interest	Income
Blue-collar	6.9M	0.9M	72M
Businessman	17.3M	2.5M	186M
Govt	8.1M	1.1M	88M
Retirees	4.5M	0.6M	48M
Selfemployed	8.2M	1.1M	75M
White-collar	10.1M	1.4M	103M
Total	55.3M	7.8M	575M

