

CREDIT CARD TRANSACTION REPORT

TRANSACTION COUNT

10.11K

REVENUE

55M

INTEREST

8M

TRANSACTION

45M

Card Category

	Sum of REVENUE	Sum of Total_Trans_Amt	Sum Interest_Earned
Platinum	\$60K	\$59K	
Gold	\$8.1K	\$8.9M	
Silver	\$4.8K	\$3.9M	
Blue	\$8.6K	\$4.8M	
Total	\$3.8K	\$3.9M	

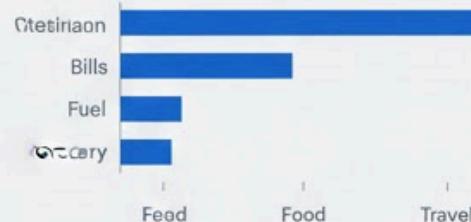
QTR REVENUE & TOTAL TRANS COUNT



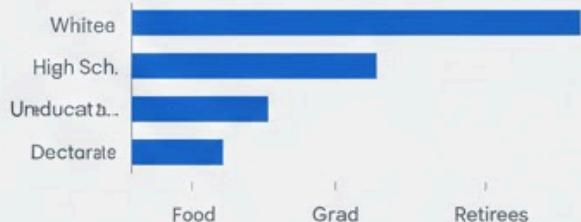
REVENUE BY USE OF CHIP



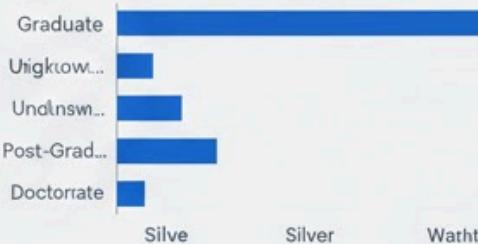
REVENUE BY EXP TYPES



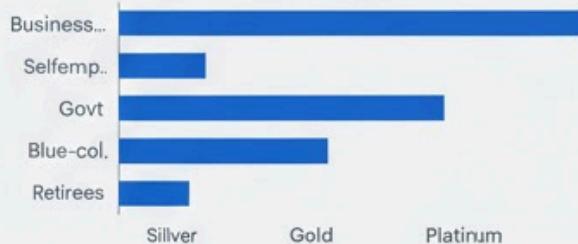
REVENUE BY EDUCATION_LEVEL



REVENUE BY EDUCATION_LEVEL



REVENUE BY CARD_CATOMER_JOB



CREDIT CARD CUSTOMER REPORT

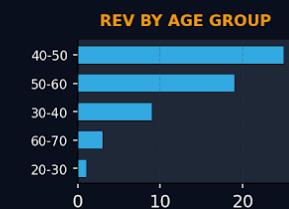
Avg Age
46.27

C.S. Score
3.19

Revenue
55M

Interest
8M

Income
240K



Customer Job	Revenue	Interest	Income	REV BY INCOME
Blue-collar	6.9M	0.9M	72M	Medium - 20M
Businessman	17.3M	2.5M	186M	High - 18M
Govt	8.1M	1.1M	88M	Low - 5M
Retirees	4.5M	0.6M	48M	Bonus - 3M
Selfemployed	8.2M	1.1M	75M	Graduate - 20M
White-collar	10.1M	1.4M	103M	High School - 10M
Total	55.3M	7.8M	575M	Unknown - 8M

REV BY EDUCATION



WEEKLY REVENUE TREND BY GENDER

