UI/UX Designer

Rohit kumar

Profile

An enthusiastic and professional Interactive Designer, who enjoys being part of a creative and productive team. I am interested in the future of interactive media, particularly digital technology and using industry-standard multimedia software packages, designing the interface, and testing the functionality of the end product.

Education

National Institute of Fashion Technology, India July 2015 – May 2019
Bachelor of Design | Fashion Communication

St.Angel's School, New Delhi India Mar 2013 – July 2014
Phy, Chem, Maths.

Employment

Product Designer | CarDekho Group From Aug 2022
Currently working as Product designer at Cardekho Group Gurugram - India.

Associate UX Designer | Times Internet Nov 2021 - Aug 2021
Worked at The Economics times
Times Group, Noida - India.

UI/UX Designer | Iffort From Sep 2020 - Nov 2021
Worked as a UI/UX Designer & Graphic Designer at Iffort, a digital media agency based in Noida.

Founder | DesignPull Jun- 2020
"Where design is crafted with beauty and brain"
An initiative to form a Digital Agency which offers design services like logo & brand identity, graphic design, print designs, UI/UX design, and much more.

Photographer | Rohitkatariaphotography Mar- 2020
I found my passion for photography over 5 years ago and experimented with various styles, subjects, and genres in a never-ending creative process. I collaborated with some of the top professional Designers in the industry like Amit Aggarwal, Umang Hutheesing and Fashion brands like Puregheedesigns and many other organisations.

UI/UX Designer | Travographer Sep 2019 – Sep 2020
Some highlights of my experience include:
Heavily involved in application framework redesign and creating interactive prototypes, and usability testing.
Collaborated with developers and designers to work on the company web architecture.
Completed UI redesign of the website using usability case studies, wireframes, and prototypes to create a fully functional web application.
Designed interactive prototypes and mockups using Adobe creative suite and Figma.
Worked with the development team to correct any design problems or UI issues.
Designed new architecture with new features to improve UX and modernize the web platform.

Graphic Designer | Amplifymedia May 2019 - July 2019
Being a graphic designer i worked on creating visual communication content for the clients like Spicejet, OrganIndia, Shangri-La's Hotel, DLF Emporio & many more.

Graphic Designer | Amit Aggarwal Jan 2019 - Apr 2019
Done Intership in Social media Managing, Graphic Designing Photography, Film Making, Digital Marketing Under the mentorship of Miss. Snigdha Bhasin, Miss. Neha Bhushan & Mr. AmitAggarwal.
The Graduation Project was to gain experience & present a documentation in Final semester at NIFT.

Graphic Designer | Puregheedesigns Jun 2018 - july 2018
Social media Manager | Graphic Designer | Photographer | Film Maker .

Photographer | ZorbaWines Sep 2017
Photographer | Film Maker .

Photographer | UmangHutheesing Oct 2017
Social media Manager | Graphic Designer | Photographer | Film Maker .

04yr Total Experience

36+ Total Projects

Contacts

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Portfolio
Rohitkataria

Instagram
theurbanguy_

Behance
Rohit Kataria

Youtube
Rohit Kataria

Skills

Design thinking, UI Design, User Experience, Information Architechture, Wireframing, Prototyping, Mockups, Mobile App Design, Visual Communication, Graphic Design, Photography, Film Making.

Tools

Tool	Level
Sketch	75%
Figma	95%
whimsical	80%
Photoshop	90%
Illustrator	50%
After Effects	50%
Premiere Pro	80%
Indesign	80%