

# M. MOHSIN ALI

MOBILE ENGINEERING LEAD | SENIOR ANDROID & IOS DEVELOPER

mohsinali-@outlook.com

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## ABOUT ME

Senior Mobile and Platform Engineer with 8+ years of experience designing and developing high-performance native iOS and Android applications, reusable SDK components, cross-platform solutions using Flutter and React.

Specialized in modular systems architecture, client-server integrations, and performance-focused mobile engineering. Experienced in building production-scale platforms supporting large user bases, implementing CI/CD workflows, and integrating mobile, IoT, and cloud technologies to drive product and business growth.

## CONTACT

### Mobile:

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### Email:

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### Location:

DHA Islamabad

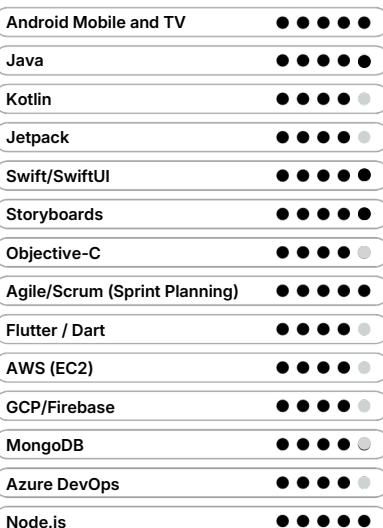
### LinkedIn:

<https://www.linkedin.com/in/m-mohsin-ali/>

### Behance:

<https://www.behance.net/mohsinali->

## SKILLS



## EDUCATION

### BACHELORS IN COMPUTER SCIENCE

Comsats University Islamabad

2013 – 2018

## ACHIEVEMENTS

50+ apps published across Play Store and App Store serving 1M+ users worldwide.

**Civic Hackathon 2020 (2nd Place):** Built MVP in Android/iOS + web app for waste oil recycling in 6 days. App: [Android](#) | [DevPost](#)

**FAST NUCES Softec 2018 (Runner-up):** Developed a mobile app MVP with blockchain integration for a competition sponsored by VentureDive.

## EXPERIENCE

### Mobile ENGINEERING LEAD

Neuron Solutions

Feb 2019 – Present | Islamabad, PK

CD Increased delivery speed by 35% and led a cross-functional mobile team  
CD Drove requirement gathering with clients and translated needs into scalable mobile apps.  
CD Built native Android (Kotlin/Java) and iOS (Swift) apps with 99% crash-free sessions.  
CD Led platform strategy for OTT, Telehealth, fintech, security, IoT and smart energy products.  
CD Took responsibility for planning, execution, and stakeholder alignment.  
CD Accelerated CI/CD pipelines with Azure DevOps, reducing release time by 80%.  
CD Standardised API and documentation practices with backend teams, reducing integration issues.  
CD Mentored junior engineers improving code quality and reducing QA rejections.  
CD Progressed from Senior Software Engineer to Mobile Engineering Lead and Project Manager over 7 years.

### Notable Projects

CD Begin.Watch (PSL/Pakistan Idol) OTT VOD & Live Streaming platform, 50K+ installs in 3 months. Built on AWS with DRM (Widevine, FairPlay). Apps: Native Android ([Mobile/TV](#)) and [iOS](#).

CD MiniMoney: Freelancing platform scaled to 15K+ users in 6 months. Integrated JazzCash & Easypaisa payments. App: [Android](#)

CD Multi-app ecosystem (Customer, Store, Rider) with live tracking. Improved order efficiency by 45%. App: [Android](#)

CD UKIM Web & mobile donation platform and impact tracking system. App: [Android](#)

CD Pakistan Research Database: National research access platform for institutions and professionals. App: [Android](#)

CD CareerGuidance: Pakistan's first mobile career counseling platform. App: [Android](#)

CD Tarjuman: Interactive magazine & audiobook app with immersive reading and listening. App: [Android](#)

CD LifeLine: Volunteer based emergency response platform built during Covid-19.

CD LES Energy: Smart energy management app using blockchain and ML on Microsoft Azure.

CD VNVTRI: Multi-store inventory management app for Daraz retailers.

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## EXPERIENCE

### DEVOPS TECHNICAL LEAD

#### Marche Tech Studio

Dec 2020 – Apr 2022 | Charlottetown, PEI | Remote

- Managed DevOps and infrastructure for a leading classifieds marketplace for Canada and Pakistan with 10k+ active users. App: [Android](#) | [Web](#)
- Built CI/CD pipelines for web and mobile, boosting deployment stability by 60%
- Implemented monitoring systems that minimized downtime and ensured 99.9% uptime.
- Refactored legacy codebase using SOLID principles, cutting technical debt by 30%
- Ensured smooth collaboration between development and operations teams to meet platform growth demands.

### TEAM LEAD MANAGER

#### SectemTechnologies

Jun 2017 – Jan 2019 | Islamabad, PK

- Oversaw Android and iOS teams of 4 engineers, delivering production apps with 10k+ combined users in ride-hailing, fleet management, healthcare, and food delivery and e-commerce.
- Improved retention by 20% through UI/UX redesigns using Material and Apple design systems and accessibility features.
- Cut release cycles in half from 4 weeks to 2 weeks by enforcing agile practices and code reviews.

### PROJECTS

- PROOF mobile platform, which simplifies drug and alcohol testing processes. App: [Android](#) | [iOS](#)

- FastRide (Uber-style app), Doctor Sahab (telehealth, 5k+ patients).

- Sajjen Food Apps (multi-role ordering/delivery).

### SOFTWARE ENGINEER

#### ContentStudio.io | D4Interactive

Mar 2018 – Nov 2018 | Islamabad, PK

- Developed and Launched ContentStudio Android app, reaching 10k+ installs in months. App: [Android](#)
- Integrated 5+ social media APIs (Facebook, Instagram, LinkedIn, Twitter, Google+)
- Implemented application security best practices and communication encryption (TLS/SSL, OWASP, AES) to safeguard data and ensure compliance.
- Built cross-platform automation, boosting DAUs by 30%.

### SOFTWARE DEVELOPER INTERNSHIP

#### Wanclouds Inc.

Jan 2017 – Jun 2017 | Islamabad, PK

- Developed back-end solutions utilizing Docker, OpenStack, and cloud computing technologies.
- Built front-end web applications with React.js, Node.js, HTML5, CSS, and jQuery.
- Implemented Intel Hardware Security features, enhancing system integrity and security
- Explored Docker and CI/CD pipelines to streamline development and deployment workflows.
- Worked in Scrum Agile with daily standups and sprint planning.

### MOBILE DEVELOPMENT INTERNSHIP

#### RAILSSHARK Technologies

March 2016 – Dec 2016 | Islamabad, PK

- Built multiple Android/iOS apps for e-commerce and retail.
- Improved checkout flow, reducing cart abandonment by 18%.