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Sam Media B.V.
Diemenstraat 356
1013 CR Amsterdam
The Netherlands

Date: April 14, 2025

To:

Md Ansari
Al Avari Tower, 801
Tecom, Barsha Heights
Dubai, United Arab Emirates

Letter of Intent (LOI)

Dear Mr. Ansari,

On behalf of **Sam Media B.V.**, headquartered in Amsterdam, The Netherlands, we are pleased to express our intention to enter into a potential collaboration with you. This Letter of Intent outlines the initial understanding and mutual interests of both parties as we move toward a formal agreement.

The following points summarize the key aspects of this intended collaboration:

1. **Parties Involved:**
 - Sam Media B.V., Diemenstraat 356, 1013 CR Amsterdam, The Netherlands
 - Md Ansari, Al Avari Tower, 801, Tecom, Barsha Heights, Dubai, UAE
2. **Objective of the Collaboration:**
 - To work together on [briefly describe project or scope – e.g. digital product development, mobile content services, etc.], with the goal of leveraging mutual expertise for market expansion and innovation.
3. **Team Integration:**
 - Upon mutual agreement, Mr. Ansari will be onboarded and integrated into our operations to collaborate closely with our internal teams. This includes access to relevant tools, communication channels, and project workflows to ensure effective teamwork and contribution.
4. **Tentative Timeline:**
 - We aim to finalize the terms of the agreement within [e.g. 30 days] from the date of this letter, contingent upon discussions and any required due diligence.

5. Confidentiality:

- Both parties agree to treat all shared information as confidential and to use it solely for the purposes of evaluating and executing the collaboration.

6. Non-Binding Nature:

- This Letter of Intent is not legally binding, except for clauses explicitly stated (e.g. confidentiality). It is intended to confirm serious interest and guide ongoing discussions toward a final agreement.

We look forward to a successful working relationship and are confident that your skills and experience will be a valuable addition to our initiatives. Please feel free to suggest a time for a follow-up discussion to align on the next steps.

Kind regards,
On behalf of **Sam Media B.V.**



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