

## Mohsin Fazal Dingankar

**From:** Ankita Chauhan  
**Sent:** 10 September 2024 18:59  
**To:** Mohsin Fazal Dingankar  
**Subject:** FW: Merchant offers | September'24

Regards,  
Ankita

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**From:** Lakshay Dhingra <lakshay.dhingra@idfcfirstbank.com>  
**Sent:** Tuesday, September 3, 2024 11:40 AM  
**To:** Lakshay Dhingra <lakshay.dhingra@idfcfirstbank.com>  
**Cc:** Ajay Panchal <ajay.panchal1@idfcfirstbank.com>; Aperiit Kumar <aperit.kumar@idfcfirstbank.com>; Mohit Kathuria <mohit.kathuria1@idfcfirstbank.com>; Avrajit Saha <avrajit.saha1@idfcfirstbank.com>; Piyush Mathur <piyush.mathur@idfcfirstbank.com>; Ankit Mishra <ankit.mishra12@idfcfirstbank.com>; Dheeraj Mahajan <dheeraj.mahajan@idfcfirstbank.com>  
**Subject:** Merchant offers | September'24

Dear All : Please find below the special offers on our Credit Cards for September'24.

### EveryDay Extras

SL.No	Brand	Offer dates	Offer Type	Offer Day	
1	Tata CLiQ	Valid till 30th September'24	FS	Monday	10% Instant discount   Maximum
2	Tata CLiQ Palette	Valid till 30th September'24	FS	Tuesday	15% Instant discount   Maximum
3	Sugar Cosmetics	Valid till 30th September'24	FS	Tuesday	15% Instant discount   Maximum
4	Myntra	Valid till 30th September'24	FS	Wednesday	10% Instant discount   Maximum
5	Swiggy Instamart	Valid till 30th September'24	FS	Thursday	Flat Rs 100 Off
6	Yatra	Valid till 30th September'24	EMI	Friday	Domestic Flights: 13% Instant Mini International Flights: 11% Instant Mini Domestic Hotels: 15% Instant Mini Buses: 15% Instant discount Mini
7	Zomato	Valid till 30th September'24	FS	Sat & Sun	Flat Rs 75 Off

### Monthly Offers

SL.No	Brand	Date	Offer Type	Offer Details
1	Ixigo	1st - 30th Sept'24	EMI	

				Domestic Flights: 10% Instant discount up to ₹20,000 International Flights: 10% Instant discount up to ₹50,000 Domestic Hotels: 10% Instant discount up to ₹2,500 + 6 months No Cost EMI Minimum Purchase: ₹5,000
2	Travelxp	1st - 30th Sept'24	FS	12% off up to Rs. 1,000 on Domestic Flights   12% off up to Rs. 1,000 on International Flights
3	EaseMyTrip	1st - 30th Sept'24	EMI	Domestic Flights: Flat 12% off up to INR 2000   MOV
				International Flights: Flat 10% off up to INR 6000   MOV
				Domestic Hotels: Flat 12% off up to INR 4000   MOV
				International Hotels: Flat 15% off up to INR 6000   MOV
4	PayTM Flights	1st - 30th Sept'24	EMI	Domestic Flights – 10% off up to 1500 + No Cost EMI of
				International Flights – 10% off up to 6000 + No Cost EMI
5	MakeMyTrip	1st - 30th Sept'24	EMI	International flights: Flat 12% OFF up to INR 7,500   MOV
				Domestic Flights: Flat 10% OFF up to INR 2,500   MOV
				Domestic Flights: Flat 12% OFF up to INR 2,500   MOV
				International Hotels: Up to 17% OFF up to INR 20,000
				Holidays: Base Offer- Up to 25% Off on Holidays, Additional 5% Off on IDFC FIRST Bank Credit Card EMI
6	Golbibo	1st - 30th Sept'24	EMI	International flights: Flat 12% OFF up to INR 7,500   MOV
				Domestic Flights: Flat 10% OFF up to INR 2,500   MOV
				Domestic Flights: Flat 12% OFF up to INR 2,500   MOV
				International Hotels: Up to 17% OFF up to INR 20,000
				Holidays: Base Offer- Upto 25% Off on Holidays, Additional 5% Off on IDFC FIRST Bank Credit Card EMI
7	Yatra	1st - 30th Sept'24	EMI	Domestic Flights: 10% Instant discount up to ₹1,800 + 6 months No Cost EMI Minimum Purchase: ₹5,000 International Flights: 8% Instant discount up to ₹5,000 + 6 months No Cost EMI Minimum Purchase: ₹5,000 Domestic Hotels: 10% Instant discount up to ₹5,000 + 6 months No Cost EMI Minimum Purchase: ₹5,000 Buses: 15% Instant discount up to ₹500 + 6 month No Cost EMI Minimum Purchase: ₹500
8	EazyDiner	1st - 30th Sept'24	FS	15% off up to Rs 750 on Club Vistara, FIRST Wealth, FIRST Ashva, Mayura Credit Cards   Minimum Order Value : Rs 3,500
9	Zomato Dining	1st - 30th Sept'24	FS	10% off up to Rs 500 on FIRST Millennia, FIRST Classic, FIRST Family, HPCL Power/power Plus, LIC Select/Classic, SWYP, FIRST Earn Credit Cards Minimum Order Value : Rs 3,500
10	Duty Free	1st - 30th Sept'24	FS	15% Instant discount   Maximum discount : Rs. 2,500   Minimum Purchase : Rs. 5,000   Offer available at Duty Free Stores at International Airport terminals of Mumbai, Ahmedabad, Lucknow, Mangalore, and Thiruvananthapuram
11	Amazon Smartstore	1st - 30th Sept'24	EMI	Flat 1,000 off on txn value of 10-20k
				Flat 2,000 off on txn value of 20k+
12	Reliance Digital	1st - 30th Sept'24	EMI	7.5% Instant Discount Unlimited   MOV INR 5,000

13	Vijay Sales	1st - 30th Sept'24	EMI	5% Instant discount up to Rs. 7500; Min Transaction Value
14	Sangeetha Mobiles	1st - 30th Sept'24	EMI	7.5% Instant discount up to Rs. 2,500; Min Transaction Value
15	Digi1 Electronics	1st - 30th Sept'24	EMI	7.5% Instant discount up to Rs. 3,000; Min Transaction Value 15,000 Flat discount of Rs. 5,000 on Transactions above Rs.
16	Electronics Paradise	1st - 30th Sept'24	EMI	7.5% Instant Discount up to Rs. 3,000; MOV INR 5
17	Kohinoor Televideo	1st - 30th Sept'24	EMI	7.5% Instant Discount up to Rs. 3,000; MOV INR 5
18	Waree Technologies	1st - 30th Sept'24	EMI	10% Instant Discount up to Rs. 2,000   MOV INR 10
19	Pepperfry	1st - 30th Sept'24	FS & EMI	Up to Rs. 3,000 Instant discount on CC EMI   Min purchase Flat Rs. 1,250 Instant discount on CC FS   Min purchase
20	Springtek/ Ashoka Foam	1st - 30th Sept'24	EMI	10% Instant discount up to Rs. 1,000; Min. Transaction Value
21	Wooden Street Furniture	1st - 30th Sept'24	EMI	5% Instant discount up to Rs. 5,000; Min. Transaction Value
22	Bonito Designs	1st - 30th Sept'24	EMI	5% Instant discount up to Rs. 7,500; Min. Transaction Value
23	Godrej Interio	1st - 30th Sept'24	EMI	For Transactions above Rs. 35,000 – Instant discount of For Transactions above Rs. 50,000 – Instant discount of For Transactions above Rs. 75,000 – Instant discount of
24	Hero Cycles	1st - 30th Sept'24	EMI	10% Instant discount up to Rs. 3,500; Min. Transaction Value

### **EMIFY Offers – Offers Applicable on EMI Transactions only**

#### **Mobiles**

Sr No.	OEM Name	Offer Construct	Min. Transaction Value	Offer period
1	Vivo - X, X Fold 3, V, Y & T Series	Instant discount up to Rs. 15,000 on CC EMI	Rs. 10,999	1st - 30th Sep
		Instant discount up to Rs. 15,000 on CC FS	Rs. 23,999	1st - 30th Sep
2	Samsung	Instant discount up to Rs. 3,000 on CC EMI & FS	Rs. 5,000	1st - 30th Sep
3	Xiaomi	Get up to Rs. 3,000 Instant discount	Rs. 15,499	1st - 30th Sep
4	Nothing	Flat Rs. 1,000 Instant discount	Rs. 5,000	1st - 30th Sep
5	Techno	Flat Rs. 3,000 Instant discount	Rs. 5,000	1st - 30th Sep
6	Motorola	Instant Discount up to Rs. 5,000	Rs. 9,999	1st - 30th Sep
7	Realme	Instant discount up to Rs. 3000	Rs. 30,9999	1st - 30th Sep
8	Oppo	10% Instant Discount up to Rs. 7,000	Rs. 20,000	1st - 30th Sep

#### **Large Appliances/ Consumer Durables**

Sr No.	OEM Name	Offer Construct	Min. Transaction Value	Offer period
1	Sony	10% discount up to Rs. 10,000	Rs. 3,500	1st - 30th Sept'24
2	Godrej	20% discount up to Rs. 12,000	Rs. 11,760	1st - 30th Sept'24
3	Bosch and Siemens	15% discount up to Rs. 7,500	Rs. 15,000	1st - 30th Sept'24
4	TCL	10% cashback up to Rs.8,000	Rs. 8,000	1st - 30th Sept'24
5	Bluestar	7.5% cashback up to Rs. 1,250	Rs. 20,000	1st - 30th Sept'24
6	LG	26% discount up to Rs. 26,000	Rs. 4,999	1st - 30th Sept'24
7	Daikin	5% cashback up to Rs. 2,500	Rs. 30,000	1st - 30th Sept'24

8	Whirlpool	Up to 20% discount up to Rs. 10,000	Rs. 8,499	1st - 30th Sept'24
9	IFB	20% discount up to Rs. 9,000	Rs. 12,000	1st - 30th Sept'24
10	Samsung CD	Up to 27.5% Instant discount	Rs. 20,000	1st - 30th Sept'24
11	Toshiba	10% cashback up to Rs. 5,000	Rs. 20,000	1st - 30th Sept'24
12	Carrier Midea	7.5% instant discount up to Rs. 3,000	Rs. 27,000	1st - 30th Sept'24
13	AO Smith	10% cashback up to Rs. 2,500	Rs. 10,000	1st - 30th Sept'24
14	BPL Kelvinator	7.5% discount up to Rs. 3,000	Rs. 10,000	1st - 30th Sept'24
15	Haier	Up to 22.5% Instant discount	Rs. 10,000	1st - 30th Sept'24
16	Eureka Forbes	15% Instant Cashback up to Rs. 3000	Rs. 7500	1st - 30th Sept'24
17	Liebherr	15% cashback max up to Rs.7500	Rs. 16500	1st - 30th Sept'24
18	Electrolux	10% instant cashback up to Rs. 15,000	Rs. 10,000	1st - 30th Sept'24

### Laptops

Sr No.	OEM Name	Offer Construct	Min. Transaction Value	Offer period
1	Microsoft	Instant discount up to Rs. 7,500	Rs. 79,990	1st - 30th Sept'24
2	Lenovo	10% Instant discount up to Rs. 10,000	Rs. 30,000	1st - 30th Sept'24
3	Acer	5% Instant discount up to Rs. 5,000	Rs. 21,699	1st - 30th Sept'24
4	Asus	5% Instant discount up to Rs. 2,500	Rs. 40,000	1st - 30th Sept'24
5	HP	5% Instant discount up to Rs. 10,000	Rs. 34,999	1st - 30th Sept'24

### Audio & Camera

Sr No.	OEM Name	Offer Construct	Min. Transaction Value	Offer period
1	Canon	10% Instant discount up to Rs.10,000	Rs. 47995	1st - 30th Sept'24
2	Bose	10% Instant discount up to Rs. 5,000	Rs. 15000	1st - 30th Sept'24
3	JBL	Up to 15% Instant discount up to Rs. 3999	Rs. 12999	1st - 30th Sept'24
4	Nikon	Cashback up to Rs. 15,000	Rs. 50000	1st - 30th Sept'24
		5% Cashback up to Rs. 10,000	Rs. 300000	1st - 30th Sept'24

### Two Wheelers

Sr No.	Merchant/OEM Name	Offer Construct	Min. Transaction Value	Offer period
1	Ola Electric	Get 5% Instant discount up to Rs. 5,000	100000	1st - 30th Sept'24
2	TVS EV iQube	Upto 7.5% Instant discount up to Rs. 10,000	50000	1st - 30th Sept'24
3	Ather	Up to 7.5% Instant discount up to Rs.10,000	50000	1st - 30th Sept'24
3	TvsMotor	Flat discount of Rs. 1,000 on transaction of 60K & above	60,000	1st - 30th Sept'24
4	HeroMotocorp	Flat discount of Rs. 2,000 on transaction of 90K & above		1st - 30th Sept'24

5	Honda	1st - 30th Sept'24
6	Bajaj 2W	1st - 30th Sept'24
7	Royal Enfield	1st - 30th Sept'24
8	Yamaha Motor	1st - 30th Sept'24
9	Suzuki Motorcycle	1st - 30th Sept'24
10	Hero Electric	1st - 30th Sept'24
11	Okinawa 2WL	1st - 30th Sept'24
12	Wardwizard (Joy eBikes)	1st - 30th Sept'24
13	Ampere Electric	1st - 30th Sept'24
14	Komaki EV	1st - 30th Sept'24
15	eAshwa	1st - 30th Sept'24
16	ADMS eBikes	1st - 30th Sept'24

**Note:**

Offers are not applicable on FIRST Digital /Corporate/Purchase/Business credit cards

Bank may reverse any benefit given to the customer in case of refund/cancellation of Full Swipe or EMI transaction

**Lakshay Dhingra**

Channel Lead-Credit Cards  
Credit Card



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