

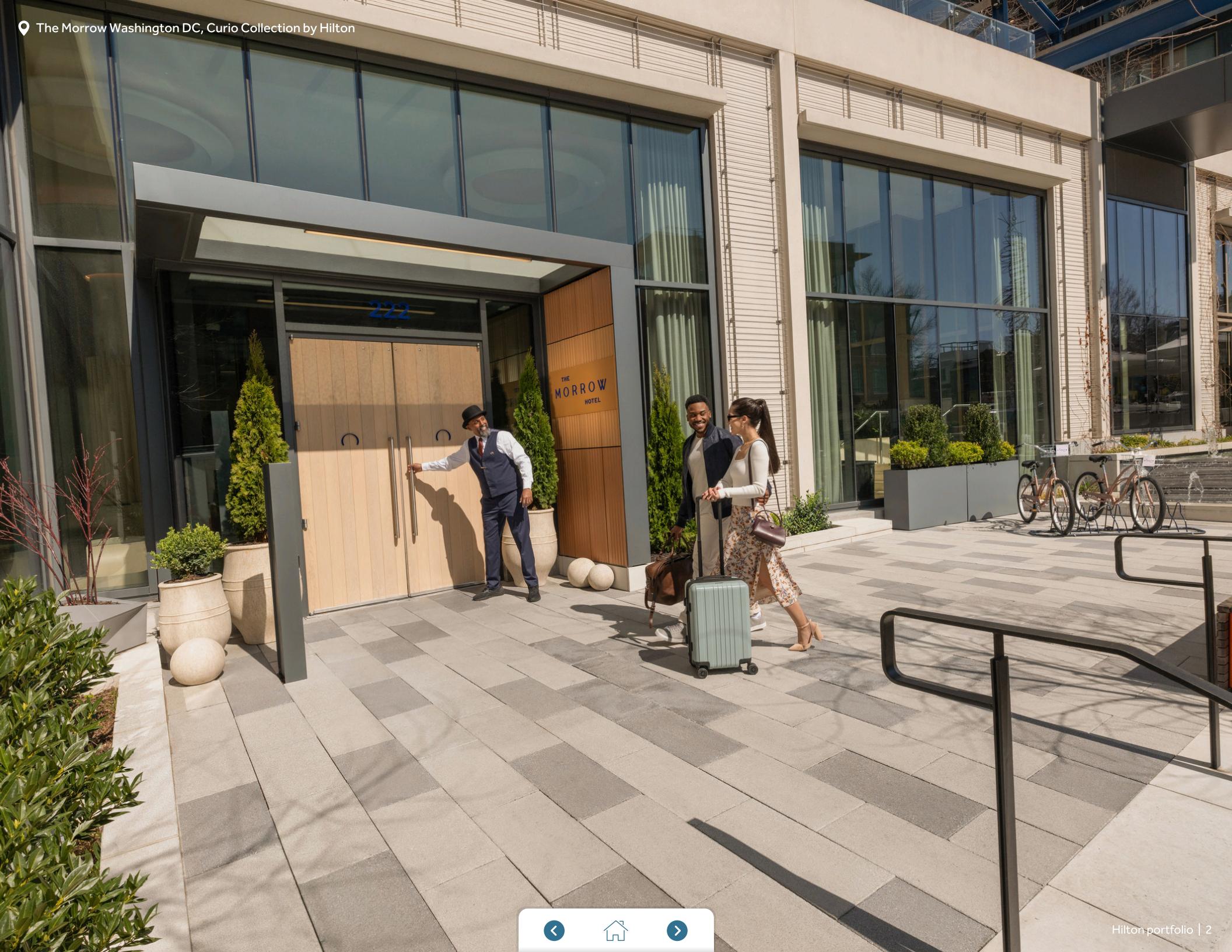


# Experience the stay.

Q2 2025

Hilton portfolio of brands

Waldorf Astoria New York



# Hilton portfolio of brands

For more information about a specific brand, click a logo below.

## Luxury



## Full Service



## Vacation Ownership



## Lifestyle



## Focused Service



## All Suites



1.28M  
Rooms

8,600+  
Hotels

139  
Countries and territories

## Travel with Purpose

Inspired by the connections we make through global travel, Hilton is working to drive forward responsible travel and hospitality in more ways than ever before through [Travel with Purpose](#).

Our strategy is called Travel with Purpose, and our aim is to drive responsible travel and tourism globally. Through Travel with Purpose, Hilton is committed to preserving beautiful destinations and creating engines of opportunity in communities around the world while operating with accountability, integrity, and transparency.

A key element of Travel with Purpose is [Meet with Purpose](#), a program launched to help Hilton's meeting and events customers create meaningful change both in the attendee experience and within the communities they visit.

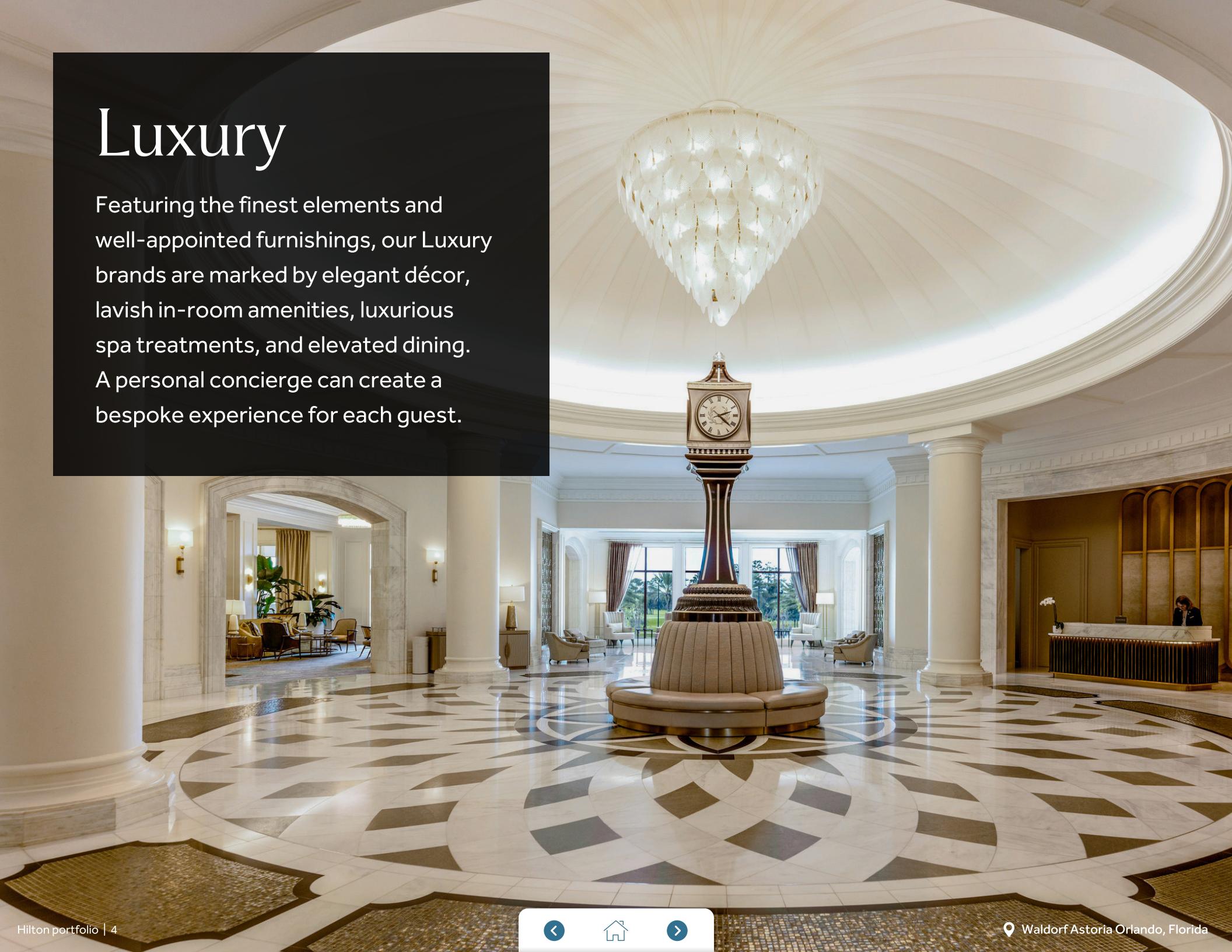


Hilton Honors is our Award-winning loyalty program with more than **200 million** members.

All data is updated quarterly and is accurate as of March 31, 2025.

# Luxury

Featuring the finest elements and well-appointed furnishings, our Luxury brands are marked by elegant décor, lavish in-room amenities, luxurious spa treatments, and elevated dining. A personal concierge can create a bespoke experience for each guest.



# Luxury

## Brand

### Live unforgettable.



Waldorf Astoria Hotels & Resorts is comprised of iconic hotels committed to delivering sincerely elegant service, once-in-a-lifetime experiences, and sophisticated accommodations in the most sought-out destinations around the world.

[waldorfastoria.com](http://waldorfastoria.com)

## Stats

GDS Code	Hotels	Room Rates
WA	34	\$\$\$\$\$
	<b>Rooms (avg.)</b> 360	<b>Meeting Space (avg.)</b> 36,000 ft <sup>2</sup> /3,345 m <sup>2</sup>
	<b>Wi-Fi</b> Free Wi-Fi for Hilton Honors Members	<b>Breakfast</b> Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

The Ritz-Carlton, St. Regis, Four Seasons, Rosewood

GDS Code	Hotels	Room Rates
CN	48	\$\$\$\$\$
	<b>Rooms (avg.)</b> 321	<b>Meeting Space (avg.)</b> 21,500 ft <sup>2</sup> /1,997 m <sup>2</sup>
	<b>Wi-Fi</b> Free Wi-Fi for Hilton Honors Members	<b>Breakfast</b> Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

JW Marriott, Park Hyatt, Sofitel, Fairmont

GDS Code	Hotels	Room Rates
OL	15	\$\$\$\$\$
	<b>Rooms (avg.)</b> Varies by location	<b>Meeting Space (avg.)</b> Varies by location
	<b>Wi-Fi</b> Free Wi-Fi for Hilton Honors Members	<b>Breakfast</b> Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

The Luxury Collection, The Leading Hotels of the World, Legend Preferred



### The world X you.

LXR Hotels & Resorts is a handpicked collection of independent and spirited luxury properties celebrating the timeless pursuit of personal adventure.

[lxrhotels.com](http://lxrhotels.com)

# Luxury

## Brand

NoMAD

### Live life artfully.

Inspired by the idea of a "Grand European Home," NoMad is a collaboration of the finest talents in architecture, design, food and beverage, and hospitality. The heart of NoMad's culture is expressed through highly personalized service resulting in a rich, layered guest experience.

[thenomadhotel.com](http://thenomadhotel.com)

Signia  
by Hilton

### Where you make things happen.

An inspired, premier meetings and events-focused brand, created for both meeting professionals and sophisticated travelers alike.

[signiabyhilton.com](http://signiabyhilton.com)

## Stats

GDS Code	Hotels	Room Rates
ND	1	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	91	TBD
	Wi-Fi	Breakfast
	Included	TBD

### Competitive Set

TBD

GDS Code	Hotels	Room Rates
SA	4	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	500	75 ft <sup>2</sup> per key
	Wi-Fi	Breakfast
	Free Wi-Fi for Hilton Honors Members	Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

JW Marriott, Marriott Marquis, Grand Hyatt, Fairmont

# Full Service

Welcoming guests with premium amenities and signature comforts, our Full Service brands feature upscale offerings, such as sophisticated F&B, including restaurants, bars, and in-room dining. Guests also enjoy indulgent spa and wellness services, state-of-the-art fitness centers, world-class meeting and event spaces, complimentary bellman and shuttle services, and more—all delivered through energizing, inviting spaces and caring, thoughtful service.



# Full Service

## Brand

Hilton

### The beacon of hospitality.

Leading innovation through a guest experience that sets the benchmark for meaningful experiences at hotels and resorts around the world, Hilton Hotels & Resorts is the iconic flagship brand of the Hilton portfolio.

[hiltonhotels.com](http://hiltonhotels.com)

## Stats

GDS Code	Hotels	Room Rates
	617	\$\$\$\$\$
HH & HL (Int'l)	Rooms (avg.)	Meeting Space (avg.)
	365	35,000 ft <sup>2</sup> /3,250 m <sup>2</sup>

**Wi-Fi**  
Free Wi-Fi for Hilton Honors Members

**Breakfast**  
Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

Marriott, Sheraton, Hyatt Regency, Omni Hotels, Westin



### Simply welcoming.

For those who enjoy the simple pleasures of travel and appreciate that comfort is found in the familiar and friendly, DoubleTree by Hilton welcomes you with warmth and kindness at hotels and resorts around the world.

[doubletree.com](http://doubletree.com)

GDS Code	Hotels	Room Rates
	692	\$\$\$\$
DT & HL (Int'l)	Rooms (avg.)	Meeting Space (avg.)
	250	8,200 ft <sup>2</sup> /762 m <sup>2</sup>

**Wi-Fi**  
Free Wi-Fi for Hilton Honors Members

**Breakfast**  
Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

Holiday Inn, Delta Hotels, Crowne Plaza

# Vacation Ownership

Where vacation feels like home

## Brand



### Exceptional locations create extraordinary experiences.

Hilton Grand Vacations is a home away from home in the world's most popular vacation settings, providing modern conveniences and amenities tailored to each destination within spacious, well-appointed studios and one- to four-bedroom suites.

[stayhgv.com](http://stayhgv.com)

## Stats

GDS  
Code  
HH  
& HL  
(Int'l)

Hotels  
105

Rooms (avg.)  
360

Wi-Fi  
Free Wi-Fi for Hilton Honors Members

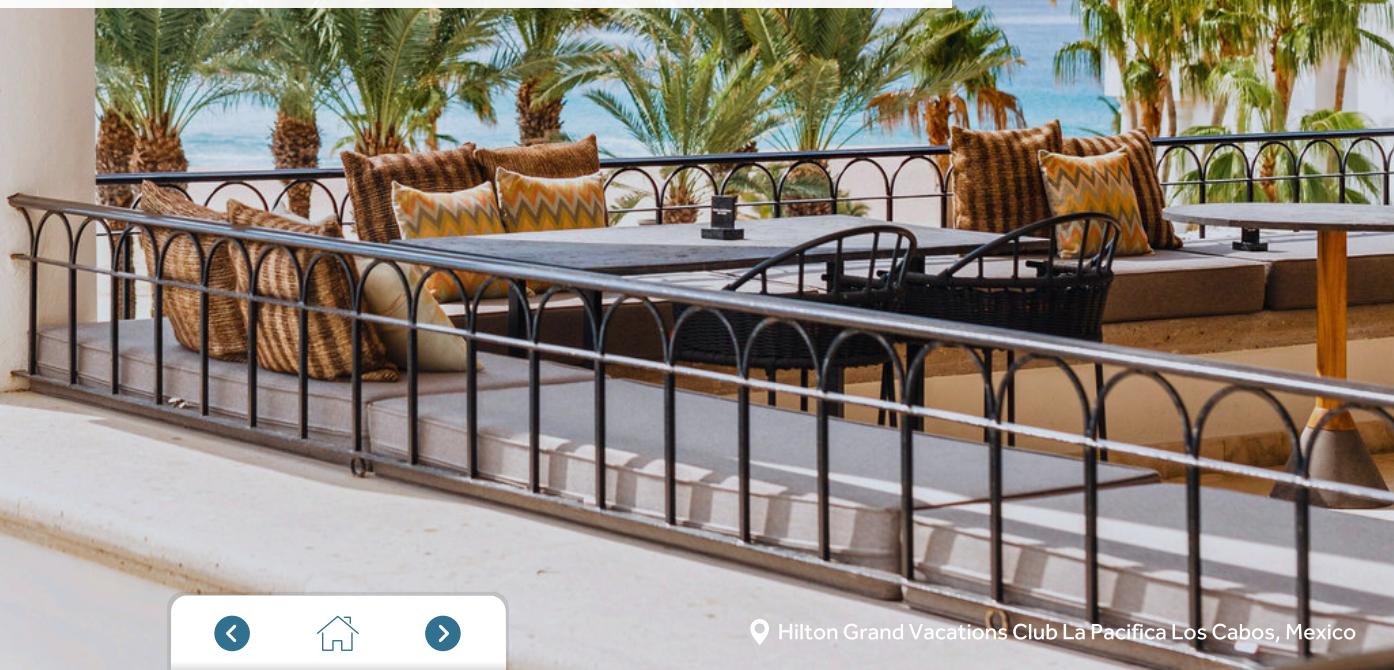
Room Rates  
\$\$\$\$\$

Meeting Space (avg.)  
<1,000 ft<sup>2</sup>/<sup><95 m<sup>2</sup></sup>

Breakfast  
Available at select locations (fees apply)

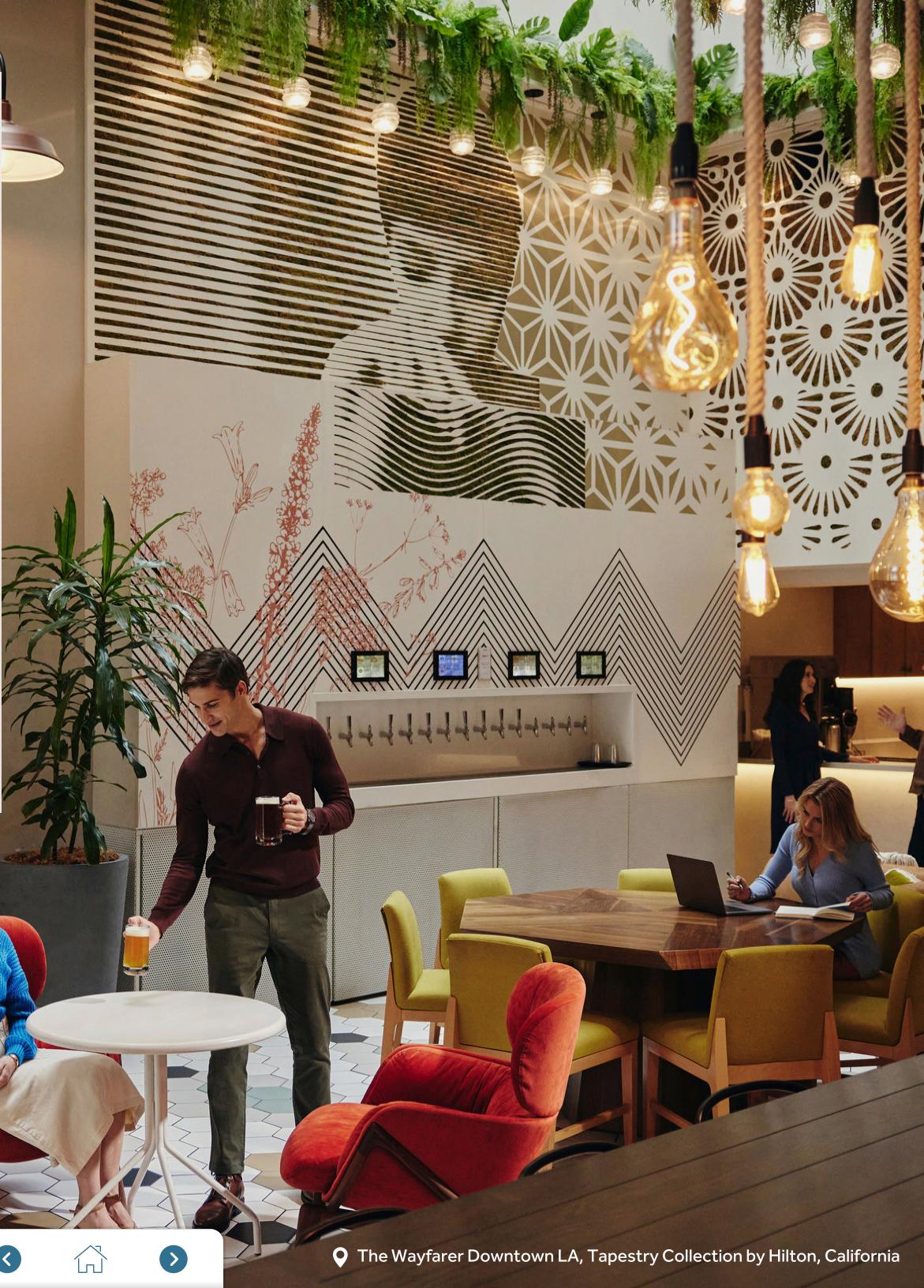
### Competitive Set

Marriott, Sheraton, Wyndham



# Lifestyle

Not “mass market,” our Lifestyle brands are stays that people want to tell their friends about. Each hotel in this category offers authentic points of view and individual stories that are reflected in every aspect of the immersive experience. They’re known for distinctive designs, locally inspired art, décor, F&B offerings, and an overall vibe that reflects the unique parts of the location’s culture.



# Lifestyle

## Brand



### A positive stay.

Canopy by Hilton is a vibrant boutique hotel brand that embodies the neighborhood. Each property is designed to be a modern and unique reflection of the surrounding area, so you always feel like you're part of the neighborhood. From brainstorms or micro-weddings in unique spaces to travel for business or leisure, solo, with friends and family, or with a pet, we've got you covered.

[canopybyhilton.com](http://canopybyhilton.com)

## Stats

GDS Code	Hotels	Room Rates
PY	44	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	165	3,000 ft <sup>2</sup> /280 m <sup>2</sup>
	Wi-Fi	Breakfast
	Free for all guests	Available for purchase, Gold/Diamond member credit applicable

### Competitive Set

Kimpton, Renaissance, 25hours Hotels, Hyatt Centric



### Discover what's inside.

Curio Collection by Hilton is a global portfolio of upper-upscale independent hotels, each one sought out by guests whose desire for exploration draws them to properties with unique character.

[curiocollection.com](http://curiocollection.com)

GDS Code	Hotels	Room Rates
QQ	179	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	32–998	Varies by location
	Wi-Fi	Breakfast
	Free Wi-Fi for Hilton Honors Members	Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

Autograph Collection, The Leading Hotels of the World, The Unbound Collection by Hyatt

GDS Code	Hotels	Room Rates
GU	35	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	162	Varies by location
	Wi-Fi	Breakfast
	Free for all guests	Available for purchase, Gold/Diamond member credit applicable

### Competitive Set

Le Meridien, Hyatt Centric, 25hours Hotels, Hotel Indigo



### The smartest place to stay.

Inspired by the dynamic college towns that we call home, Graduate is a collection of welcoming, one-of-a-kind hotels rich with local history, charm, and pop-culture nostalgia. Always original and never boring, Graduate invites guests to discover the stories that inspire us every day.

[graduatehotels.com](http://graduatehotels.com)

# Lifestyle

## Brand

**TAPESTRY  
COLLECTION**  
by Hilton®

### Anything but generic.

Tapestry Collection by Hilton is a gathering of original hotels supported by Hilton, meant for guests looking for uncommon experiences and who want to weave their own stories through travel.

[tapestrycollection.com](http://tapestrycollection.com)

**TEMPO**  
by Hilton™

### Designed for the rhythm of life.

Designed for ambitious travelers, Tempo hotels feature reimagined guest rooms, dynamic open-concept social spaces, premium food & beverage offerings created in partnership with our friends at Bluestone Lane, state-of-the-art fitness facilities and programs, and flexible meeting spaces.

[tempobyhilton.com](http://tempobyhilton.com)

**MOTTO**  
by Hilton™

### Designed for locals, loved by travelers.

Meet Motto by Hilton, an urban lifestyle hotel located in coveted urban neighborhoods around the world. Bringing together the best elements of a hotel, with locally inspired spaces and neighborhood flavors, we're your launchpad into the city. Our Travel-Sized™ rooms have everything you need, with a smaller, more efficient, and more environmentally friendly footprint.

[mottobyhilton.com](http://mottobyhilton.com)

## Stats

GDS Code	Hotels	Room Rates
UP	159	\$\$\$\$\$
Rooms (avg.)	58	Meeting Space (avg.)
		Varies by location
Wi-Fi		Breakfast
	Free Wi-Fi for Hilton Honors Members	Optional MyWay benefit for Gold/Diamond members, delivered in the U.S. via daily F&B credit

### Competitive Set

Tribute Portfolio

GDS Code	Hotels	Room Rates
PO	4	\$\$\$\$\$
Rooms (avg.)	150–175	Meeting Space (avg.)
		1,000 ft <sup>2</sup> or more
Wi-Fi		Breakfast
	Complimentary	Available for purchase, Gold/Diamond member credit applicable

### Competitive Set

AC Hotels, Aloft, Cambria Hotels, Hotel Indigo

GDS Code	Hotels	Room Rates
UA	8	\$\$\$\$\$
Rooms (avg.)	180	Meeting Space (avg.)
		5,000 ft <sup>2</sup> or more
Wi-Fi		Breakfast
	Free for all guests	Available for purchase, Gold/Diamond member credit applicable

### Competitive Set

The Hoxton, citizenM, Moxy, YOTEL

# Focused Service

Balancing intuitive amenities and on-site offerings with a streamlined staff and footprint, our Focused Service brands deliver many of the same features as Full Service brands (a business center, small-meeting and event space, a pool, etc.) at a more economical price point. Guests enjoy more self-sufficiency and complimentary services that add value to their stays, such as Wi-Fi, all-day coffee and tea, and self-parking.



# Focused Service

## Brand



### Sensibly sophisticated.

At Hilton Garden Inn, you'll find an open, inviting atmosphere with warm, glowing service—from the first hello to the next—and thoughtful touches that make your stay easier and more comfortable.

[hiltongardeninn.com](http://hiltongardeninn.com)

## Stats

GDS	Hotels	Room Rates
Code	1,068	\$\$\$\$
GI	Rooms (avg.)	Meeting Space (avg.)
	140	3,600 ft <sup>2</sup> /335 m <sup>2</sup>
Wi-Fi	Free for all guests	Breakfast
		Available for purchase, Gold/Diamond member credit applicable

### Competitive Set

Courtyard by Marriott, Aloft, Hyatt Place, Holiday Inn, AC Hotels



### The easiest decision of every trip.

Hampton by Hilton delivers a seamless experience every time. From its intuitively designed accommodations to thoughtful service and a range of amenities, guests can always count on being greeted with a warm smile and experiencing an exceptional stay. That's the 100% Hampton Guarantee™.

[hampton.com](http://hampton.com)

GDS	Hotels	Room Rates
Code	3,105	\$\$\$\$
HX	Rooms (avg.)	Meeting Space (avg.)
	105	<1,100 ft <sup>2</sup> / <sup>&lt;100 m<sup>2</sup></sup>
Wi-Fi	Free for all guests	Breakfast
		Free for all guests

### Competitive Set

Fairfield Inn, Holiday Inn Express & Suites, Comfort Suites, SpringHill Suites



# Focused Service

## Brand



### Check into something different.

Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable, and young-at-heart. Tru by Hilton offers thoughtfully designed spaces, a 24/7 market, free build-your-own breakfast, and free fast Wi-Fi, all at an affordable price.

[trubyhilton.com](http://trubyhilton.com)

## Stats

GDS Code	Hotels	Room Rates
RU	292	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	98	Not available

### Competitive Set

Best Western, LQ Hotel, Quality Inn, Comfort Suites

GDS Code	Hotels	Room Rates
PE	130	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	60	Not available

### Competitive Set

Baymont, Quality Inn, Days Inn, Super 8, Howard Johnson by Wyndham, Travelodge



### Practically inspired. Simply delightful.

Spark by Hilton is a value-driven offering that provides reliable essentials with unexpected touches, featuring simple, inspired design and comfortable guest rooms with practical amenities.

[sparkbyhilton.com](http://sparkbyhilton.com)

# All Suites

When you need a space to spread out, our All Suites brands may be the perfect fit. With separate areas to sleep, eat, and work, they include amenities like complimentary breakfast, pet-friendly accommodations, fitness centers, pools, guest laundry facilities, and snack, beverage, and sundry items. Guests always feel right at home.



# All Suites

## Brand



**EMBASSY  
SUITES**  
by Hilton®

### More when it matters.

Embassy Suites is the welcoming brand that offers a comfortable stay through two-room suites, free made-to-order breakfast, and complimentary drinks every night.

[embassysuites.com](http://embassysuites.com)

## Stats

GDS Code	Hotels	Room Rates
ES	268	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	230	10,000 ft <sup>2</sup> /930 m <sup>2</sup>
	Wi-Fi	Breakfast
	Free Wi-Fi for Hilton Honors Members	Free for all guests

### Competitive Set

Marriott, Sheraton, Hyatt Regency, Westin, Renaissance

**HOMEWOOD  
SUITES** by Hilton®

### Every extended stay made personal.

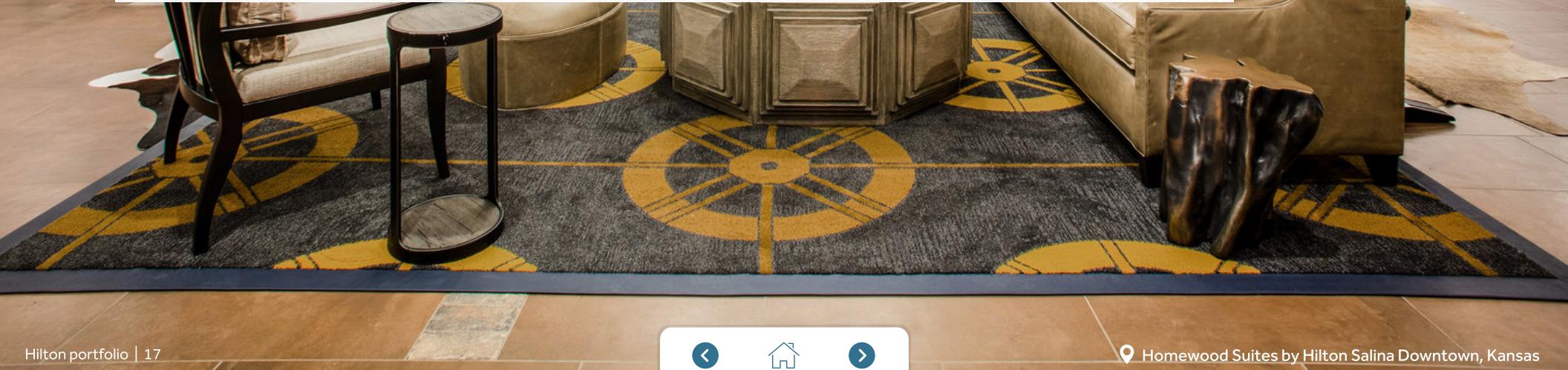
Homewood Suites offers a familiar and pleasant environment suited for an extended stay through the comforts of suites with full kitchens.

[homewoodsuites.com](http://homewoodsuites.com)

GDS Code	Hotels	Room Rates
HG	545	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	120	<1,000 ft <sup>2</sup> / <sup>&lt;95 m<sup>2</sup></sup>
	Wi-Fi	Breakfast
	Free for all guests	Free for all guests

### Competitive Set

Residence Inn, Staybridge Suites, Hyatt House, Element



# All Suites

## Brand



### Extended stay the green way.

Home2 Suites is the innovative mid-scale brand that offers a cost conscious extended stay through flexible suite configurations featuring kitchens and mindful amenities.

[home2suites.com](http://home2suites.com)

## Stats

GDS Code	Hotels	Room Rates
HT	784	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	152	Meeting rooms optional
	Wi-Fi	Breakfast
	Free for all guests	Free for all guests

### Competitive Set

TownePlace Suites, Candlewood Suites, Hawthorn Extended Suites by Wyndham, WoodSpring Suites

GDS Code	Hotels	Room Rates
PY	Coming soon!	\$\$\$\$\$
	Rooms (avg.)	Meeting Space (avg.)
	121	N/A
	Wi-Fi	Breakfast
	Free for all guests	Free for all guests

### Competitive Set

stayAPT Suites, Candlewood Suites, ECHO Suites Extended Stay by Wyndham, Everhome Suites, Extended Stay America Premier Suites



# Stays made better with furry friends

At Hilton, we know pets are family too—that's why they're welcome at over 5,000 hotels across the U.S. and Canada, with open arms and plenty of belly rubs.

For more details, check out [Hilton Pet Friendly](#) and [Better Cities for Pets](#).

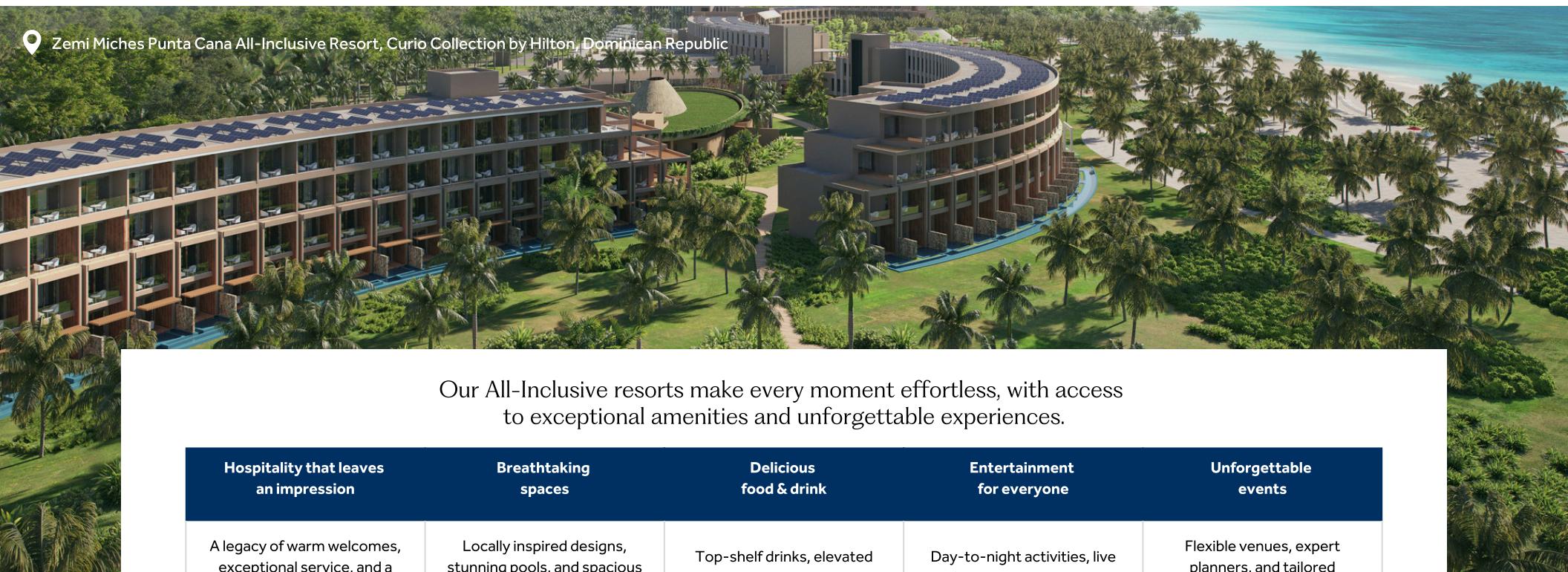


# All-Inclusive by Hilton

Our All-Inclusive resorts bring people together seamlessly, offering world-class amenities, breathtaking venues, and curated dining in one effortless experience. From outdoor meeting spaces and energizing nightlife to stunning backdrops that inspire, every detail is thoughtfully covered. Whether hosting meetings, incentive trips, or large-scale events, our resorts make it easy to keep attendees engaged, connected, and focused on what matters most. Let our destinations elevate your next gathering with the ease and impact of an All-Inclusive stay.



Zemi Miches Punta Cana All-Inclusive Resort, Curio Collection by Hilton, Dominican Republic



Our All-Inclusive resorts make every moment effortless, with access to exceptional amenities and unforgettable experiences.

Hospitality that leaves an impression	Breathtaking spaces	Delicious food & drink	Entertainment for everyone	Unforgettable events
A legacy of warm welcomes, exceptional service, and a lasting commitment to community and sustainability	Locally inspired designs, stunning pools, and spacious accommodations with unforgettable views	Top-shelf drinks, elevated dining, and all-day culinary options crafted for every taste	Day-to-night activities, live performances, and wellness offerings for guests of all ages	Flexible venues, expert planners, and tailored experiences that turn moments into memories

[Visit Hilton All-Inclusive](#)





Hilton Honors is our guest loyalty program, giving members more of what matters most: flexibility, control, and value across our 24 distinct hotel brands.

## Member tier benefits

- |   |                                |   |  |
|---|--------------------------------|---|--|
|    | Hilton Honors discount         |    | Points toward free nights, travel partners, and more |
|   | No resort fees on reward stays |   | Digital check-in                                     |
|  | Check in and choose your room  |  | Digital key  |
|  | Free Wi-Fi*                    |  | Access to exclusive Hilton Honors experiences        |

Learn more about Hilton Honors [here](#).

Must be a Hilton Honors Member. Terms and Conditions apply. Standard Wi-Fi is free.\*  
Premium (if available) has a fee. Not free at properties with a resort charge.

# Hilton Honors

Hilton Honors members receive exclusive perks when staying at our more than 8,600 hotels around the world—including incredible resorts, luxury properties, and boutique hotels. Hilton Honors makes every stay better.

## Tiers & benefits

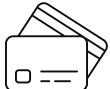
Member	Silver	Gold	Diamond
Entry tier: retain status in 0–10 nights.	Earn Silver in 10 nights, 4 stays, or 25,000 Base Points.	Earn Gold in 40 nights, 20 stays, or 75,000 Base Points.	Earn Diamond in 60 nights, 30 stays, or 120,000 Base Points.

Free Wi-Fi / earn and use Points / exclusive app features / elite-level benefits

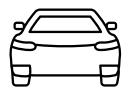
## Ways to earn Points



Hotel stays



Hilton co-brand  
American Express  
card purchases



Lyft rides  
(available in  
U.S./Canada)



Shopping  
and dining  
experiences

## Points redemption

Redeem Hilton Honors points for the following:

- Hotel stays (starting at 5,000 Points)
- Perks with exclusive partners where you can shop with Amazon, ride with Lyft, rent a car with Enterprise, score concert tickets with Ticketmaster, and more
- Once-in-a-lifetime experiences from concerts and sporting events to cuisine and culture



Hilton

FOR THE STAY



CONRAD

L X R

NoMAD

Signia  
Hilton

canopy

Hilton

CURIO  
COLLECTION

Graduate



TAPESTRY  
COLLECTION



TEMPO

MOTTO

Hilton  
Garden Inn

Hampton

tru

\*spark

HOMEWOOD  
SUITES

HOME2  
SUITES

LivSmart  
Studios

Hilton  
CLUB

Hilton  
GRAND VACATIONS CLUB

Hilton  
VACATION CLUB

Hilton  
HONORS