Harmful (n=2126) - 0.11 0.27 0.06 0.1 0.18 0.1 0.09 0.03 0.06 0.02

Dislike/Like Reasons (fraction of responses in each cell)

unclear irrelevant pushy dichoait scar dislike doduct unconfortable advertised little dislike advertised little advertis										
	unclear	irrelevant	Pushy	clickbaik	scam	ve-produ	ixe desid	antortab	le adverti	political
Benign (n=3685) -	0.09	0.17	0.05	0.06	0.09	0.05	0.09	0.02	0.04	0.01
Healthcare (n=1207) -	0.11	0.24	0.05	0.05	0.11	0.05	0.09	0.02	0.04	0.02
Opportunity (n=1083) -	0.06	0.24	0.04	0.06	0.13	0.07	0.08	0.02	0.05	0.02