#### 8 Key Criteria for Choosing Your Video OTT Platform





# Cloud or On-premise

#### Support for different implementations

- ★ Deployment on Fixed & Mobile Networks
- ★ Full SaaS, On-premise or Hybrid model

#### End-to-end Vs. Micro-service OTT

What expertise you need to outsource from external suppliers?

- ★ Transcoding
- ★ Content Management
- \* Subscriber management
- CDN
- **★** Mobile Applications
- ★ Analytics

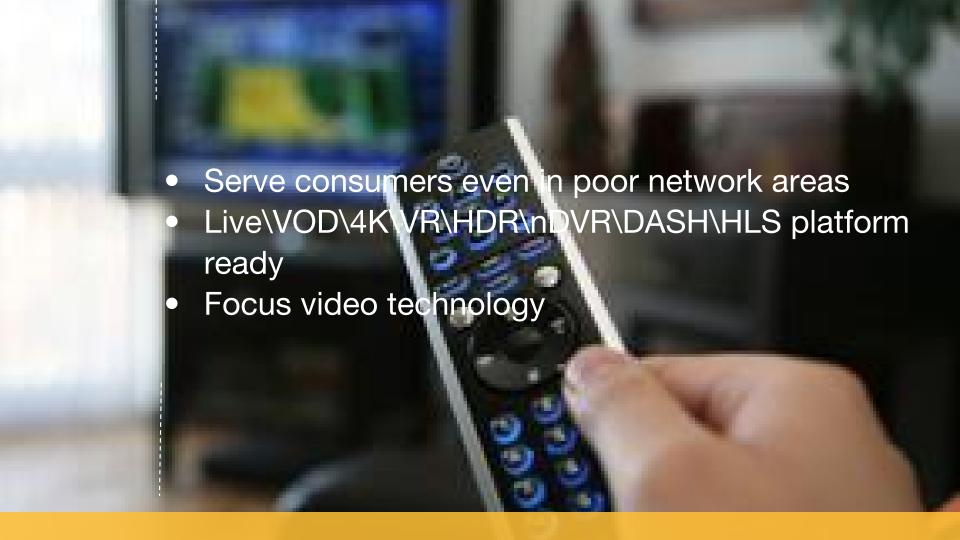


## CMS which is features-rich & scalable

- ★ Monetization models SVOD, TVOD, AOD, PPV
- ★ Scalable infrastructure to handle growing concurrent requests
- ★ Subscriber Management System
- \* Recommendation
- ★ Content discovery
- ★ Users' application management

## 4

#### "Kill the Buffer" CDN



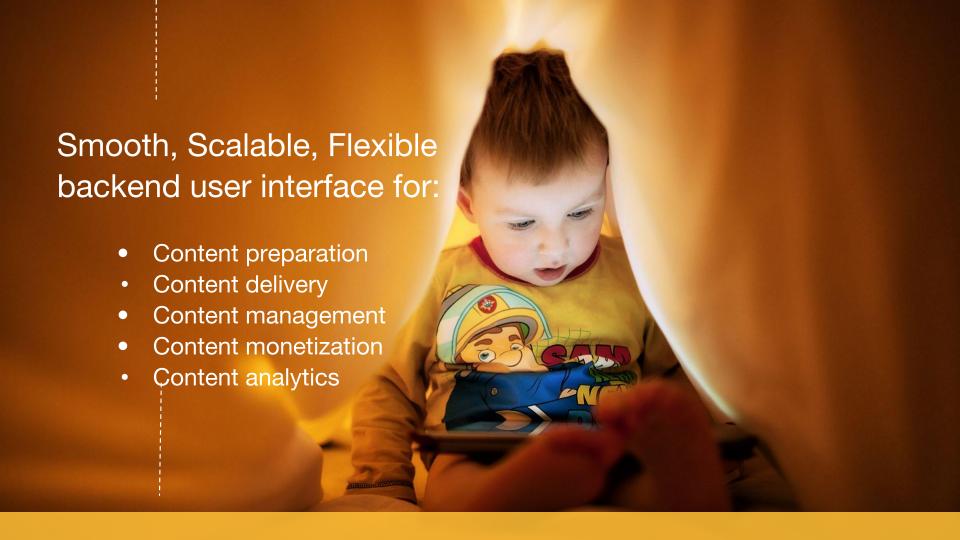
### Support for any business model

- ★ OPEX pay as you grow
- ★ CAPEX perpetual license
- **★** Hybrid

### Support for advanced features



## Easy interface - Wizard based



# Analytics Performance & Marketing

★ Performance Analytics (network, locations of streaming, traffic)

★ Marketing Analytics

(number of viewers, when they watch, from where)



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#### Looking forward to hear from you!

#### THANK YOU