8 Key Criteria for Choosing Your Video OTT Platform

vimmi

Videofans

{ 1 } **Cloud or On-premise**

Support for different implementations

★ Deployment on Fixed & Mobile Networks

★ Full SaaS, On-premise or Hybrid model

{2} End-to-end Vs. Micro-service OTT

What expertise you need to outsource from external suppliers?

★ Transcoding

★ Content Management

★ Subscriber management

★ CDN

★ Mobile Applications

★ Analytics

{ 3 CMS which is features-rich & scalable }

- ★ Monetization models – SVOD, TVOD, AOD, PPV
- ★ Scalable infrastructure to handle growing concurrent requests
- ★ Subscriber Management System
- ★ Recommendation
- ★ Content discovery
- ★ Users' application management

{ 4 "Kill the Buffer" CDN }

- Serve consumers even in poor network areas
- Live\VOD\4K\VR\HDR\nDVR\DASH\HLS platform ready
- Focus video technology

{ 5 Support for any business model }

- ★ OPEX – pay as you grow
- ★ CAPEX – perpetual license
- ★ Hybrid

{ **6** Support for advanced features }

- VR VR
- 4K
- HDR
- nDVR

{ 7 Easy interface - Wizard based }

Smooth, Scalable, Flexible
backend user interface for:

- Content preparation
- Content delivery
- Content management
- Content monetization
- Content analytics

{ 8 Analytics - Performance & Marketing }

★ Performance Analytics
(network, locations of streaming, traffic)

★ Marketing Analytics

(number of viewers, when they watch, from where)

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Looking forward to hear from you!

THANK YOU