

1046-Assignment3-Documentation

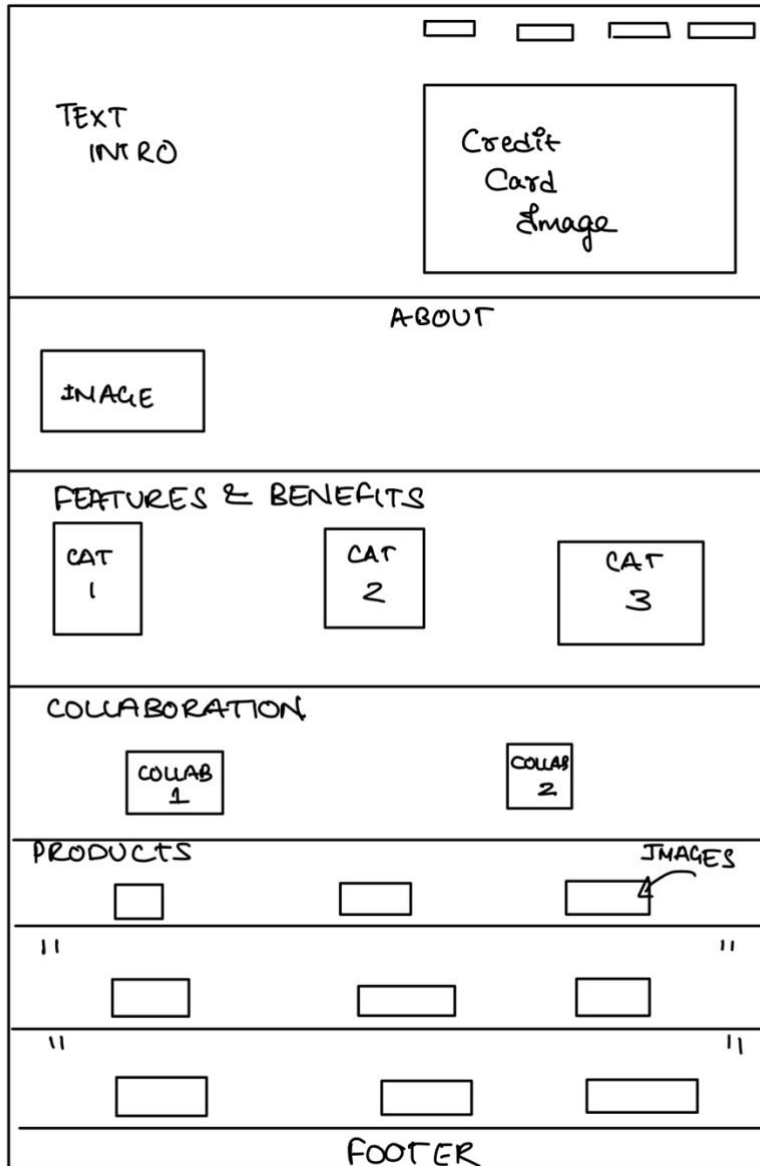
<https://moinhakim.github.io/FIT1046-Website/>

The main idea of this assignment is to make a website using 8 small object images. Wireframes, Mockups and the actual representation of the website is present in this documentation.

WEBSITE THEME: The theme that I have chosen for my website is a general banking website that displays the debit card of that particular bank and the discounts that comes along with the debit card.

The first step of making any website is to first create a documentation. Wireframes are simple black and white layouts that outline the specific size and placement of page elements, site features, conversion areas and navigation for the website. The wireframes for my website are shown below. I wanted to create a sleek login dark themed website with glowing effects. This was because the glowing effects gives the website a hint of the modern era and separates the old school designs with no effects just general body of any websites. The dark theme is supposed to represent richness and royalty. This inspiration was taken from banks that have “BLACK CARDS”. Black cards are limited edition cards given to a very few customers that are high value CEOs or VIPs. The name itself makes it premium and I wanted to create something that matches the whole ideology of the card. You will see that the top section basically introduces the collection.

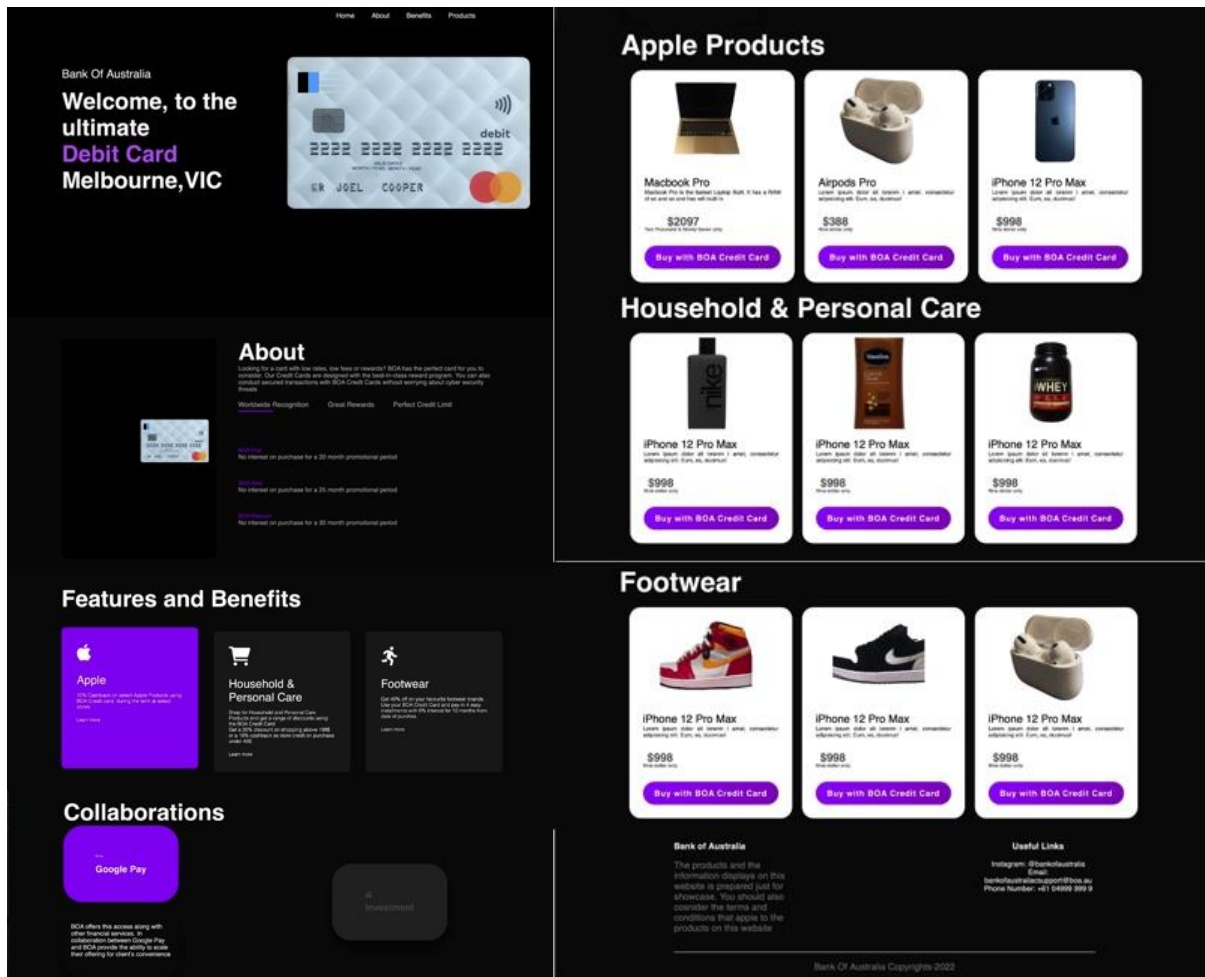
Initial Wireframe:



Final Wireframe:

	NAME OF BANK	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<div><div>CREDIT CARD</div></div>	INTRO FOR CREDIT CARD		
	PRODUCT BRANDING.....			
	<input type="text"/>			
	<input type="text"/>			
	<input type="text"/>			
	<input type="text"/>			
	<input type="text"/>			
	<input type="text"/>			

Initial Mockup:



Navigation Bar-----

I managed to create a design that I wanted but it did not quite pop out. It was not going with the theme as I wanted it to be. I wanted the colors to be monochromatic with a hint of a different shade. I have attached the worked out webpage. The button at the top of the page did not make any difference as to it was placed there or no. I was confused for this part and the whole design in general which is why I wanted to try something different and I worked on a different design.

In this particular (trial design) I went with normal **navigation-bar**. At this point I did not know what to do. I was so confused with the design because no matter how much I tried I just did not find it appealing so I kept on changing it. Finally I decided to make a **navigation-bar** that blend with the background which was the credit Card.

Trial nav-bar:



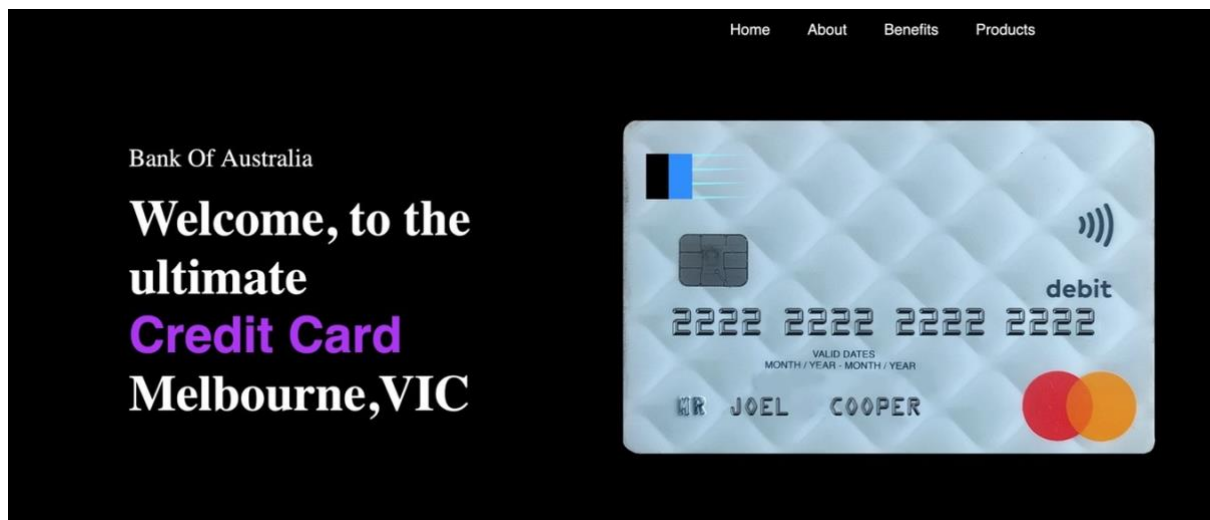
Final nav-bar:



Here, as you can notice that the navigation bar is blending perfectly with the background and works with the theme.

HomePage-----

Now as we have progresses with the navigation bar, it was time to create the home page. The main idea of it was to give the viewers a total understanding of what the webpage was about and stick to the point. The **positioning of elements** was kept in a classic way that is the main image of the credit card is at the right and the text introducing the card is on the left. But as you can see above, I made a mistake of making the text go over the card and wrote debit instead of credit. I then put a **margin-right of 18px** that made the text perfect as it should have been. It was still sitting on an angle above the card which was then rectified by **margin-top: 10%** In order to make the “Debit Card Text” pop up, I changed its color to **purple(#a200fff6)** and played with a different font. After trying on a number of fonts for the text I chose **font-family: Merriwather** for the <h1> tag and **font-family: Fuzzy Bubbles** for the <p> tag which basically contains the name of the bank. Please note that all the names and products used in this website are not related to any organization and all are fictional representations.

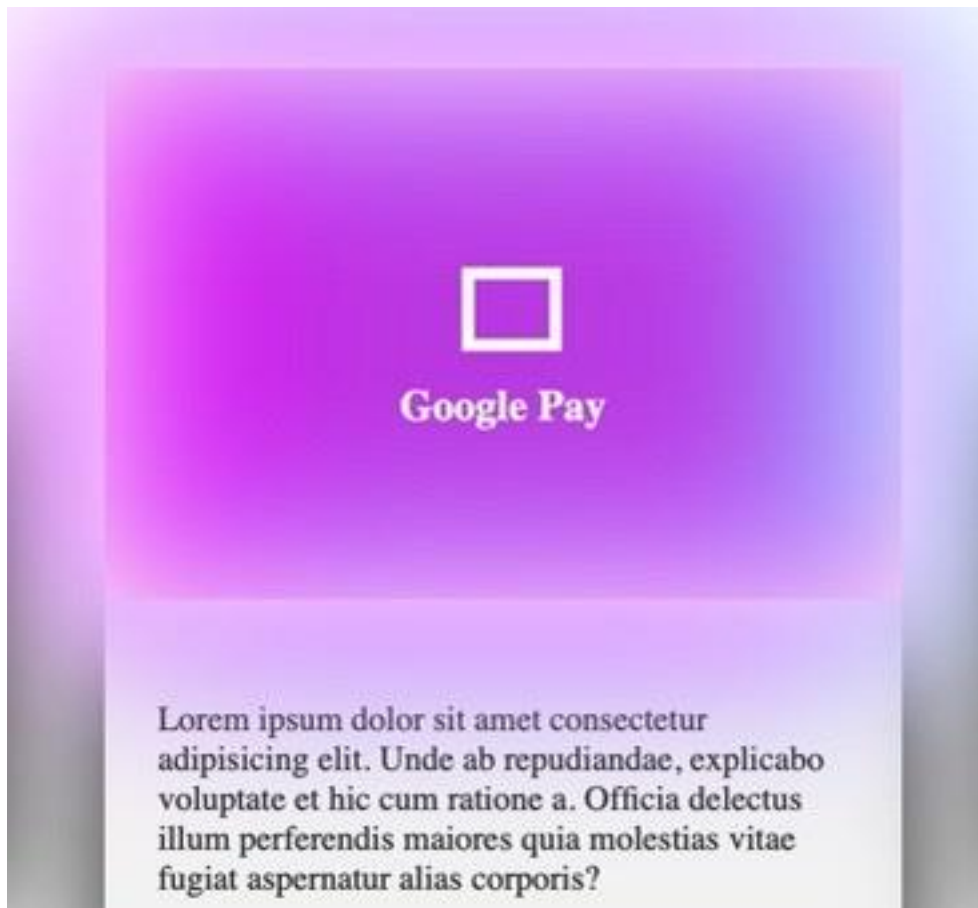


The image that is being used here as the background image was clicked by me and then later edited on photoshop according to the design structure required by the website. **The use of photoshop** now completes the design of the site. The fonts for the numbers and name have been imported and the logo was designed to be simple and elegant, nothing fancy. The psd and png file of the image will be provided.

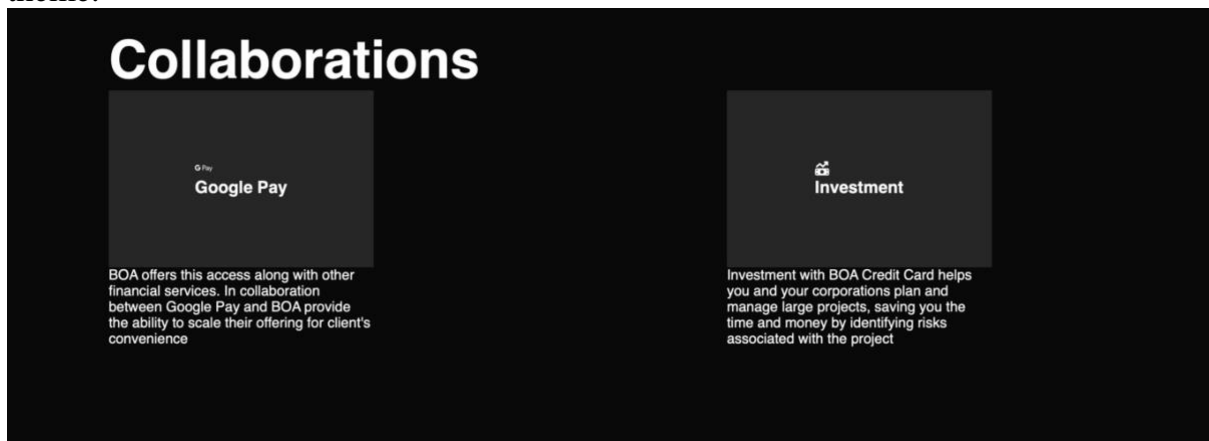
Collaboration Page-----

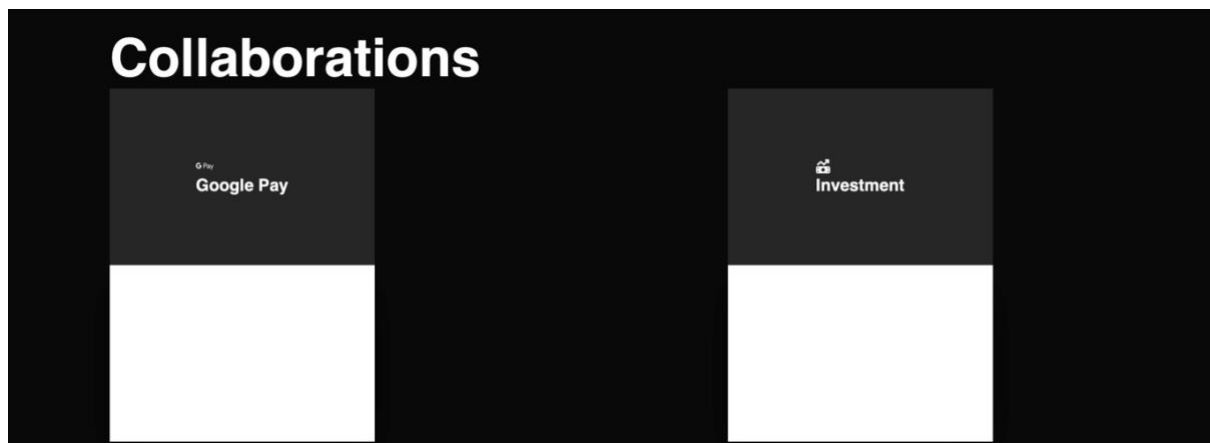
The next idea that I had was to create a collaboration section for the bank. Banks usually have collaborations with some payment services companies and stock trading. I chose google Pay and own banking stock trading option for this. As the design was kept classic till now, I wanted to make a glow effect card that was something fancy and introduced the collaborations section perfectly. I then **imported icons** for Google Pay and Investment from fontawesome.com. After placing them correctly on the cards the next thing was to give a glow effect. For the **glow effect** I used, **box-shadow{ inset 0 0 60px whitesmoke, inset 20px 0 80px #f0f, inset -20px 0 80px #0ff, inset 0 0 60px whitesmoke, inset 20px 0 80px #f0f, inset -20px 0 80px #0ff, 0 0 50px #fff, -10px 0 80px #f0f}**

The cards looked like the following:



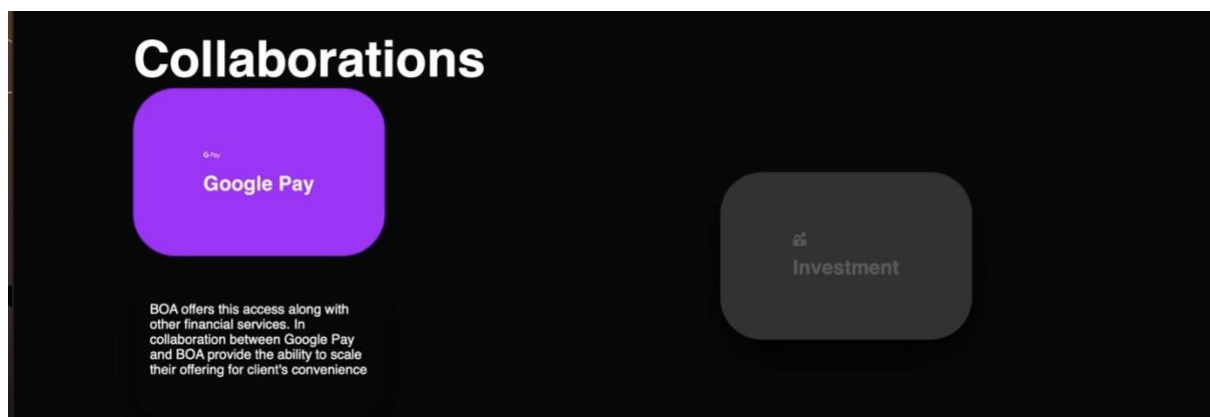
The inspiration for this was taken from freefrontend.com. This looked good in its own way but was not matching the theme. As all the design part was kept subtle, the glow just did not add to it. So I changed the collaborations card that matched the theme.





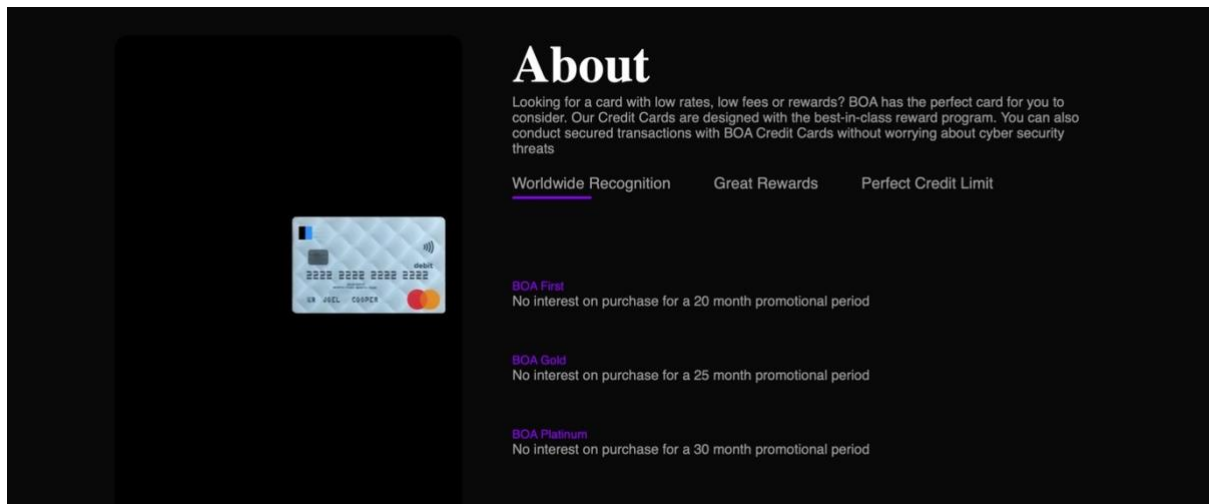
This was matching the theme but looked too simple. So I designed it a bit more. I wanted to **add an hover** effect which turns to purple(#a200ff6) and also, the cards reveals the text content matter inside it when hovers over it. For this I used **{z-index: 1, transform: translate(100px)}** for cards face1 and cards face2. To give it more of a square look I used **border-radius: 50px**

The final output of it is:

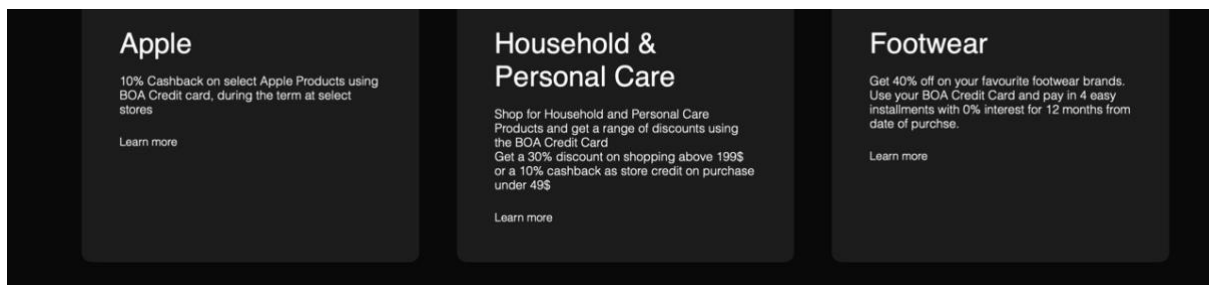


About-----

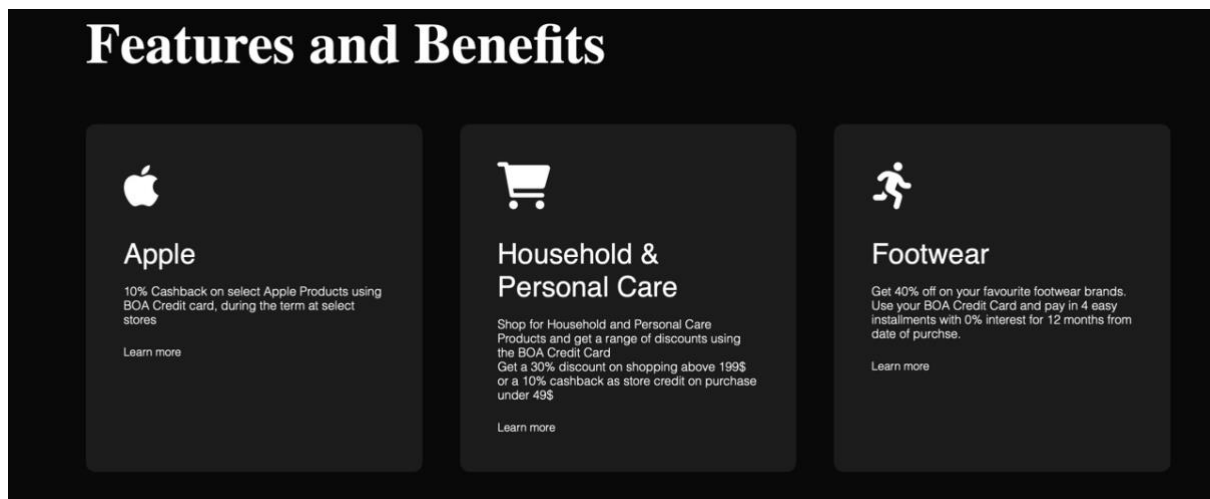
After making the collaboration section, I felt like something feels incomplete. After thinking a lot, I decided to make an about section before the collaboration section to bring the whole thing together. The main point was to showcase a small picture of the same credit card and show its perks and worldwide recognition along with an introduction of 3 types of cards that are 1-First Class 2-Gold Class 3-Platinum Class.



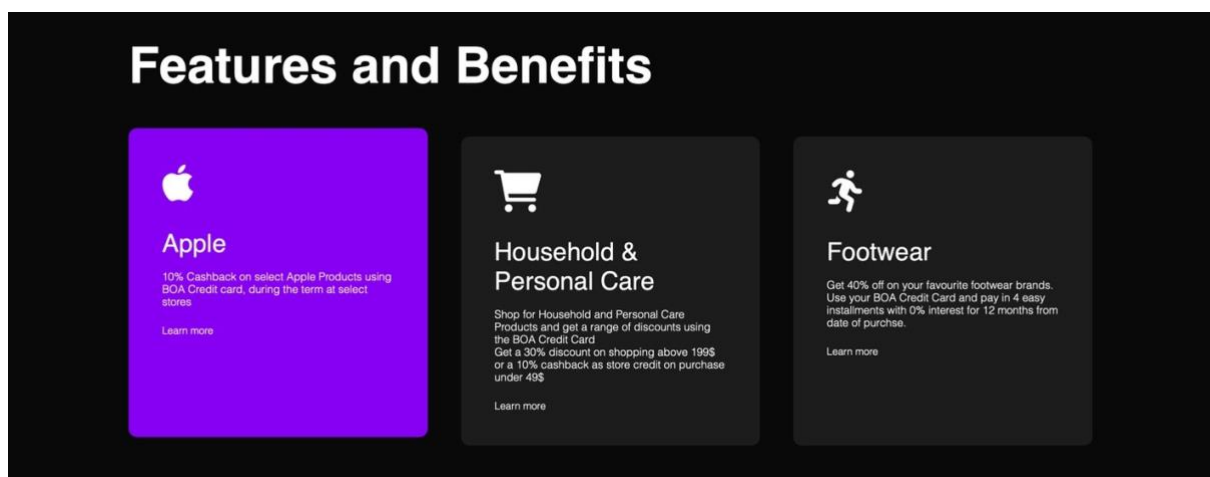
The collaboration part was still not suited to go after the about section so I decided to create a features and benefits section. Features and benefits showcases 3 cards and each card hold a particular category. The first card holds the category- Apple which displays information about the benefits and rewards/cashbacks of buying apple products with the BOA(Bank Of Australia) Credit Card. The second card holds the category- Household & Healthcare displaying the same which is rewards and cashback and the third card holds the category- footwear displaying the same information.



The cards seem incomplete and therefore I added icons imported from fontawesome.com.



Now it looks complete. But, to make it match more with the theme I thought it would be better to add an hover effect with the same purple(#a200ff6) throughout. It turns purple when you hover over it.
The final section:



We will then place the collaboration section after this. The website now seems to be taking shape.

A new feature that I added was that on click “learn more” on the cards, it will scrl down and redirect you to the actual section where all the offers are explained in detail.

APPLE PRODUCTS------(NOTE THAT SOME PRODUCTS HAVE COMMON PLACEHOLDER NAME that will get finalized in the end)

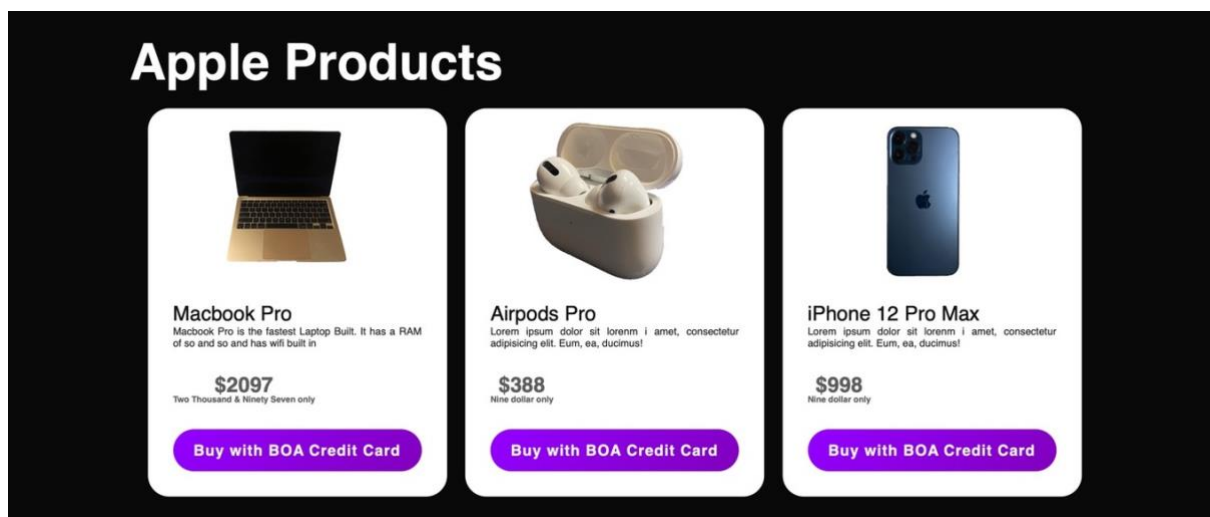
This is a pricing section for all the categories that we created. This particular pricing section is for the apple products only. The inspiration for the final output of this section is taken from amazon.com and how they list their products. I start by making a card that displays all the important information like disk space, 24/7 Customer Support, 1 Year free apple care. I also gave an add to cart option but it did not do anything. It was kind of like a placeholder for an Apply Now button which I thought about later on but it did not work out because it does not make sense to make 3 grid cards with same “Apple Now” button.

It looked like the following:



Although this looked quite appealing, I could not fit an image and position the main text according to my liking in this.

Then I decided to create a new card with mainly the focus on the image as it will attract all the attention of the viewers.



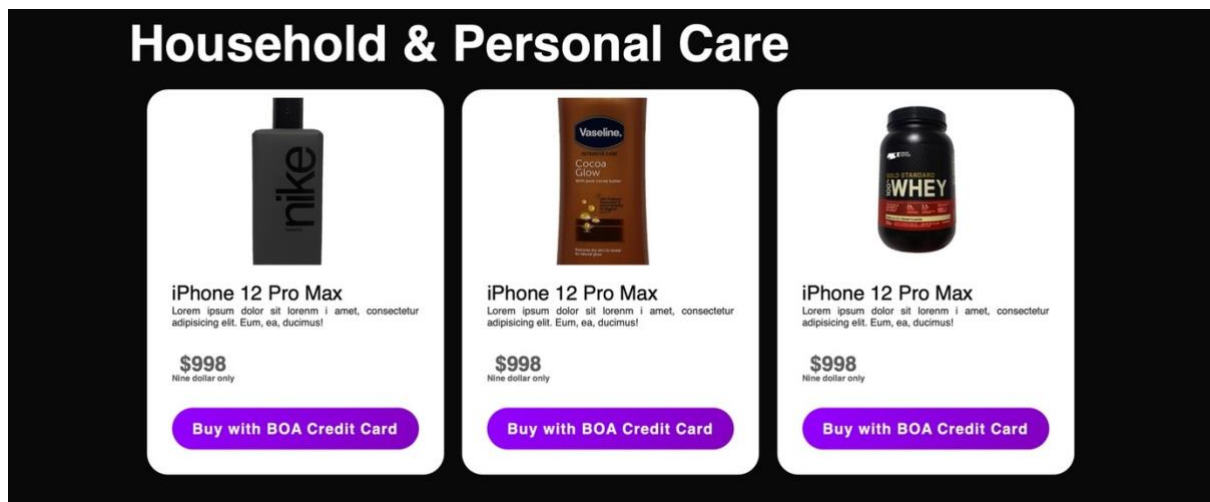
The space have been left with all products with Lorem Ipsum as I wanted to get done with the design work first. The first image is of my Laptop, second image is of my airpods and the third image is of my phone(which I clicked using a friend's phone). These are all the apple products that I wanted to display.

The images that are being used here are clicked by me and I then enhanced it on photoshop. The psd and png files of the images will be provided below.

Main highlight that I wanted to create with the cards were the name of the product, the price and the buy now option.

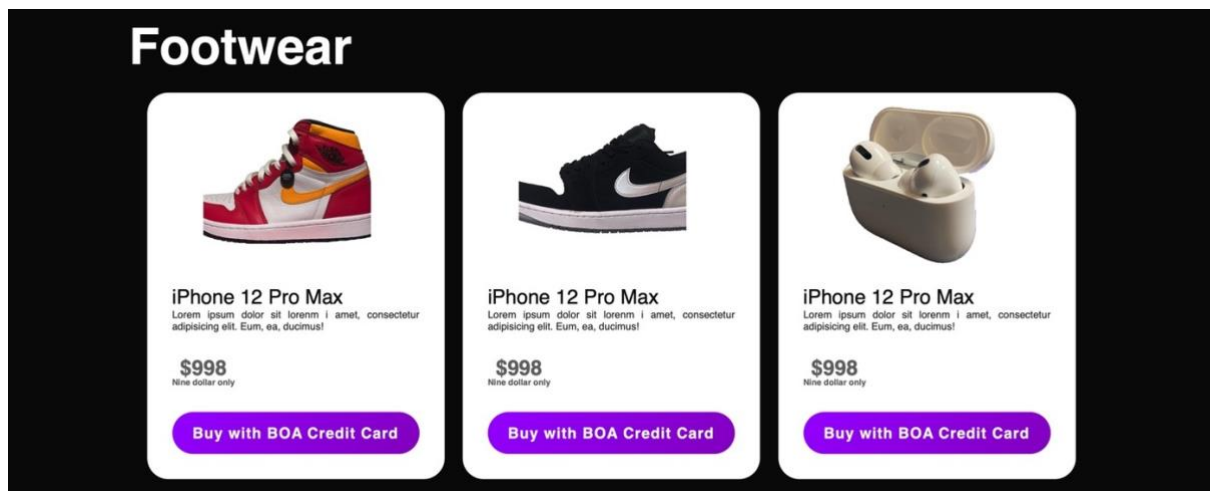
Similarly, I created other cards with images using the same theme and idea. For the household and healthcare category the first image is of my perfume, second image is of my lotion, third image is of my protein shake. All these products come under household and healthcare. The images that are being used here are clicked by me and I then enhanced it on photoshop. The psd and png files of the images will be provided below.

Main highlight that I wanted to create with the cards were the name of the product, the price and the buy now option.

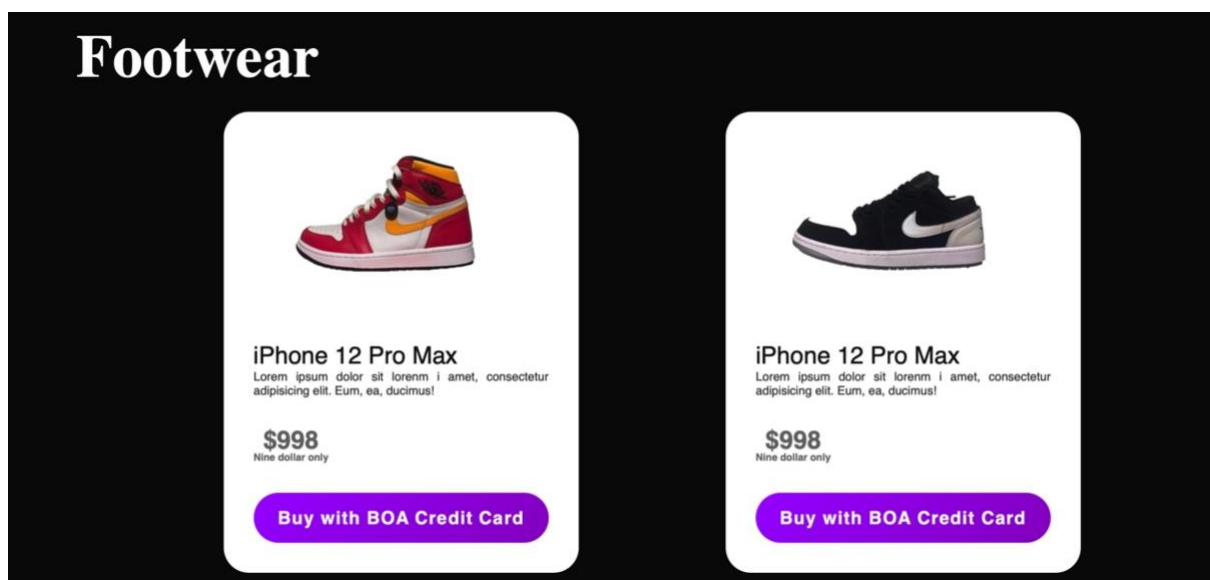


The Third Category- Footwear is also made in a similar manner. The first image is of my shoe1 and the second image is of my shoe2. The images that are being used here are clicked by me and I then enhanced it on photoshop. The psd and png files of the images will be provided below.

Main highlight that I wanted to create with the cards were the name of the product, the price and the buy now option.



Here you will notice that the third picture is of airpods which I just used as a placeholder while figuring out the positioning of all the cards.
The final output of footwear is:

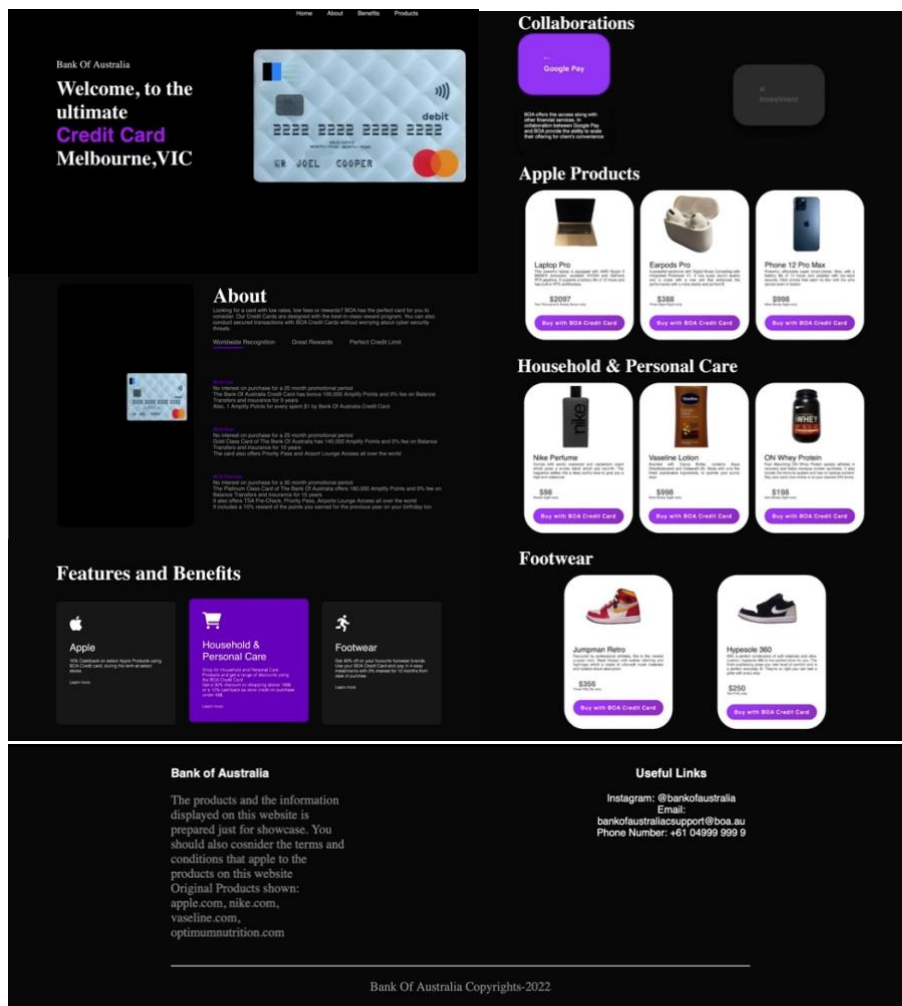


FOOTER-----

I made a footer highlighting the emails and the terms and conditions of the Bank. Note all numbers/emails/info used are not directed to any bank. They are just for display. The footer is divided in 2 parts where the left part highlights all the information and the right part highlights all the useful links. Final step was to create a copyright badging that really brings the footer together.



Final Mock-up:



The final mock-up has the final working of the website including positioning of elements and new fonts. Please note that in the footer section, there are links to the owners of the collection which means that the products are not made by me and they are company products just for display.

Thankyou!