

SocioGO

An easy way for community focused individuals to access credible and up to date information on activism events and social movements.

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"Online initiations for social movements tend to be harder to coalesce because they lack structured leadership and organization" Professor Jennifer Graham, Sociologist 2021



Almost daily people are exposed to social and public issues that can leave us feeling impacted and very often overwhelmed or unsure how to contribute in a way that fits with our lifestyle or that we feel resonates with us.

Goal

SocioGO aims to change the success rate of social movements by improving access to credible information, quality leaders and organized groups.

The app will provide a forum where individuals can discuss and ask questions about informations and share what they have found. All information and links will be first verified by professional researchers for credibility to give these movements strong foundations and propel them in the right direction.



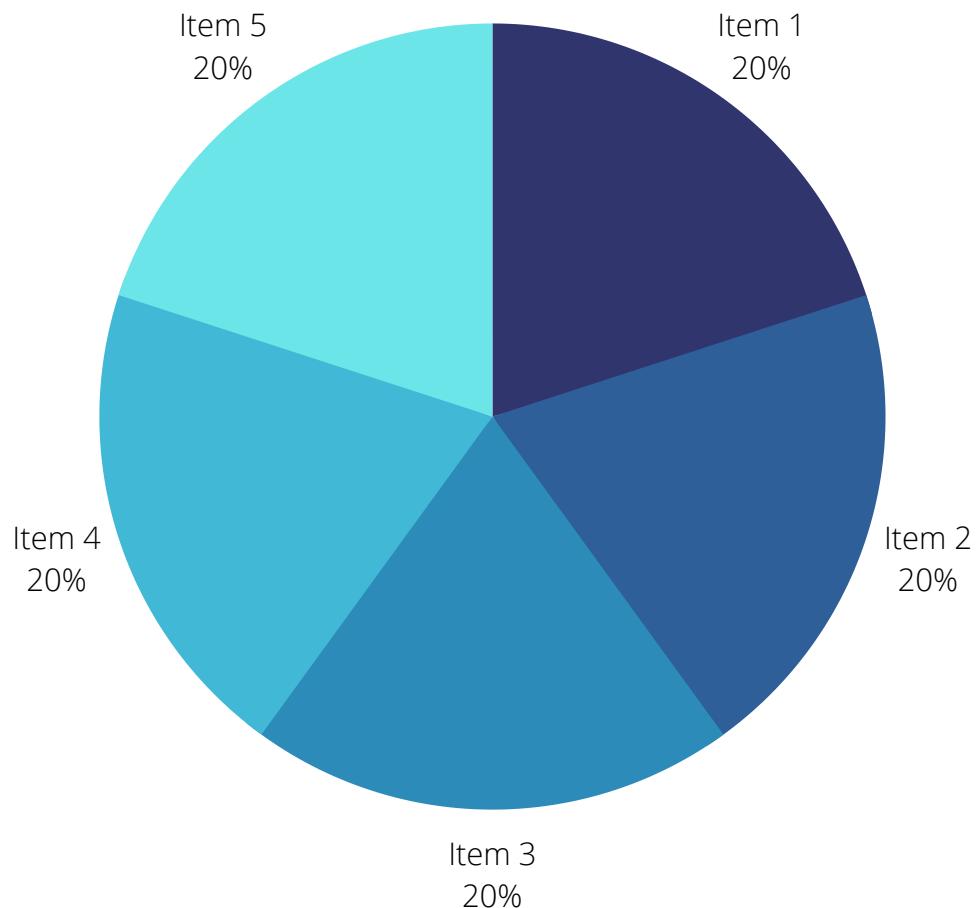
3 Assumptions & Document Assumptions

People are emotionally impacted
Struggle to find credible information
And struggle to find a way to be involved in a way that they can.
I assume that users want to become involved, feel personally motivated to help with social and public issues, are looking for an easy way to find quick access to credible information and movements

Problem Statements

Identify if people are affected by and see social and public problems.
Identify how often people are exposed to social issues.
Identify if people want to be involved with social movements.
Identify if becoming involved in social movements is typically easy and how individuals would like to be involved

Research Analysis



It was interesting to see that most to all people are affected by social and public issues on a substantial level, that nearly all individuals are currently involved in their community, and that most people want to be more informed.

I was able to identify and document the desires of those who were involved in the survey and how users would like to be involved in social movements.