

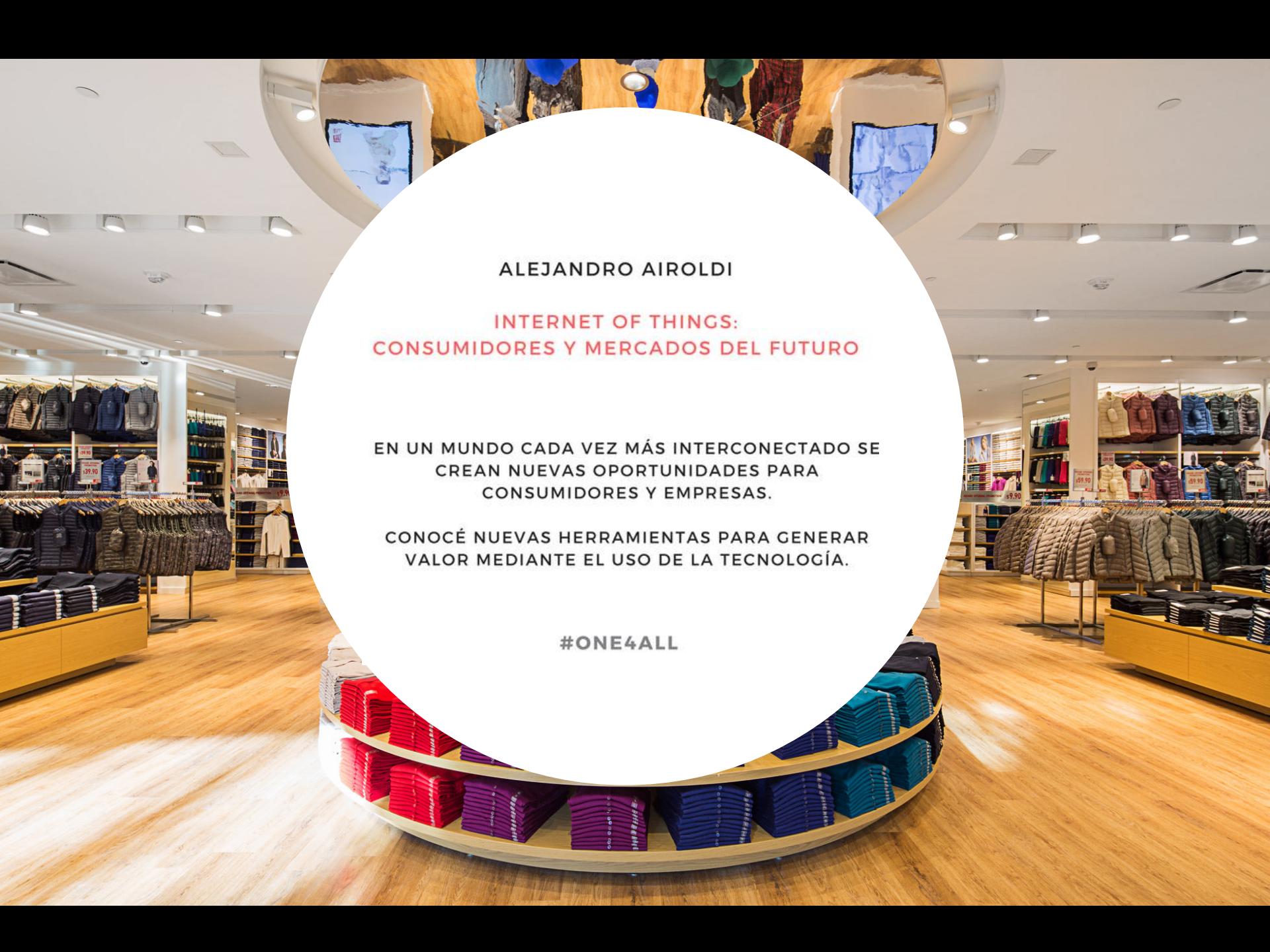


IoT Day
Latin America
2017

#iotdayla

smarthuman® (project)
sense.analyze.improve.share.





ALEJANDRO AIROLDI

INTERNET OF THINGS:
CONSUMIDORES Y MERCADOS DEL FUTURO

EN UN MUNDO CADA VEZ MÁS INTERCONECTADO SE
CREAN NUEVAS OPORTUNIDADES PARA
CONSUMIDORES Y EMPRESAS.

CONOCÉ NUEVAS HERRAMIENTAS PARA GENERAR
VALOR MEDIANTE EL USO DE LA TECNOLOGÍA.

#ONE4ALL

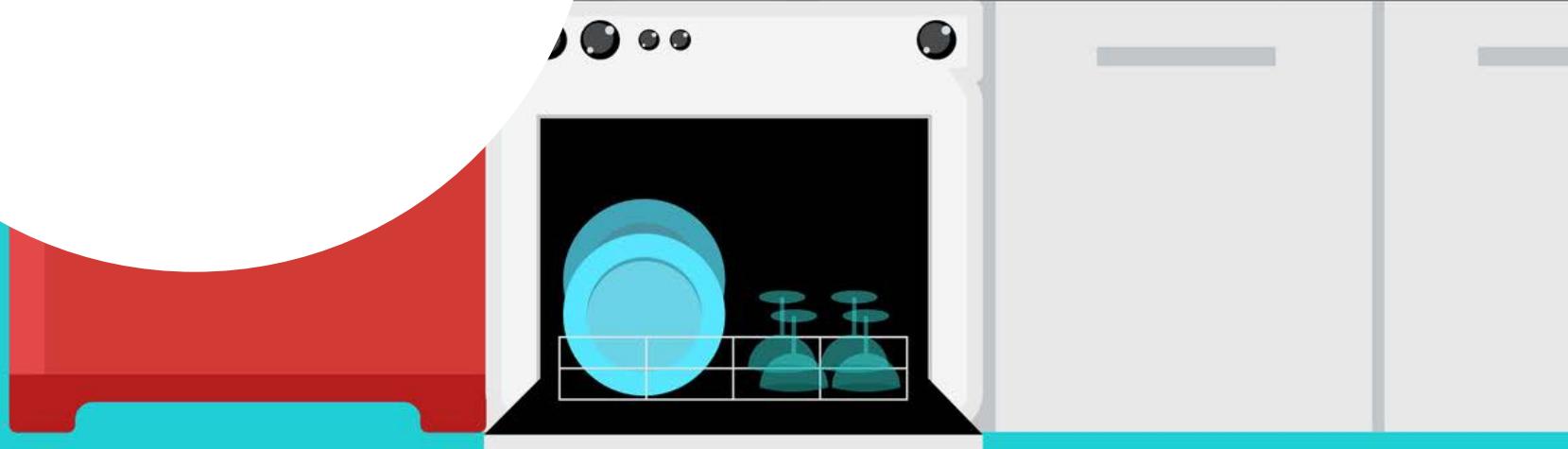
Internet of Things

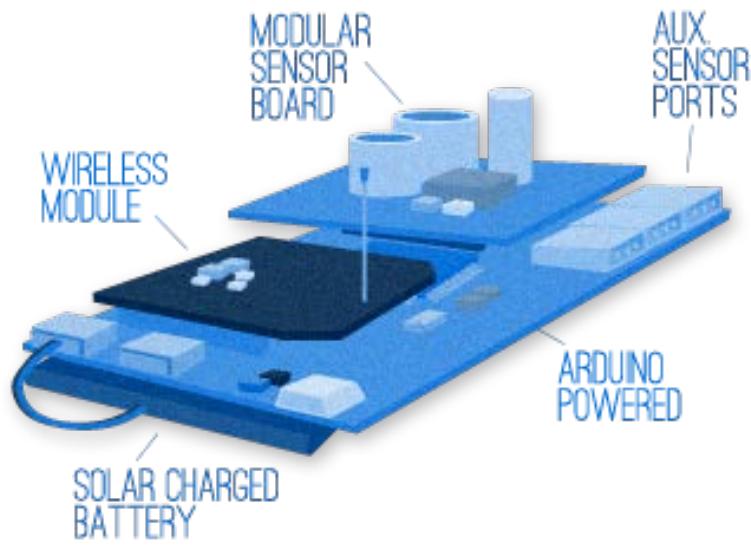
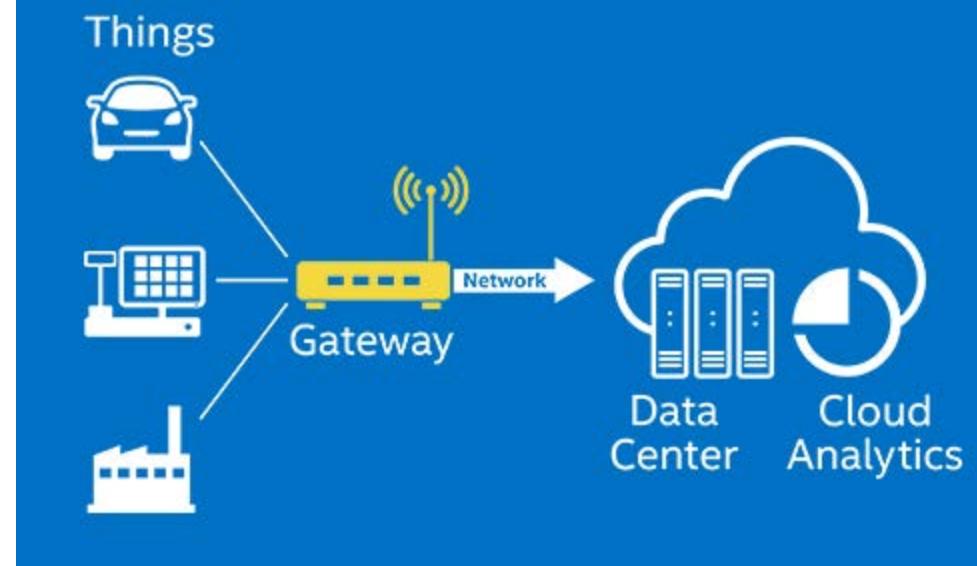


INTERNET OF THINGS

Su trascendencia puede ser brutal tanto en ámbitos económicos como sociales.

Mayor incluso que la era digital.







RETAIL



MOBILE "FUTURE REQUESTS" FOR PHYSICAL RETAIL



*Data represents the percentage of people who would be interested in each offering (n=909).

SUPERMERCADOS



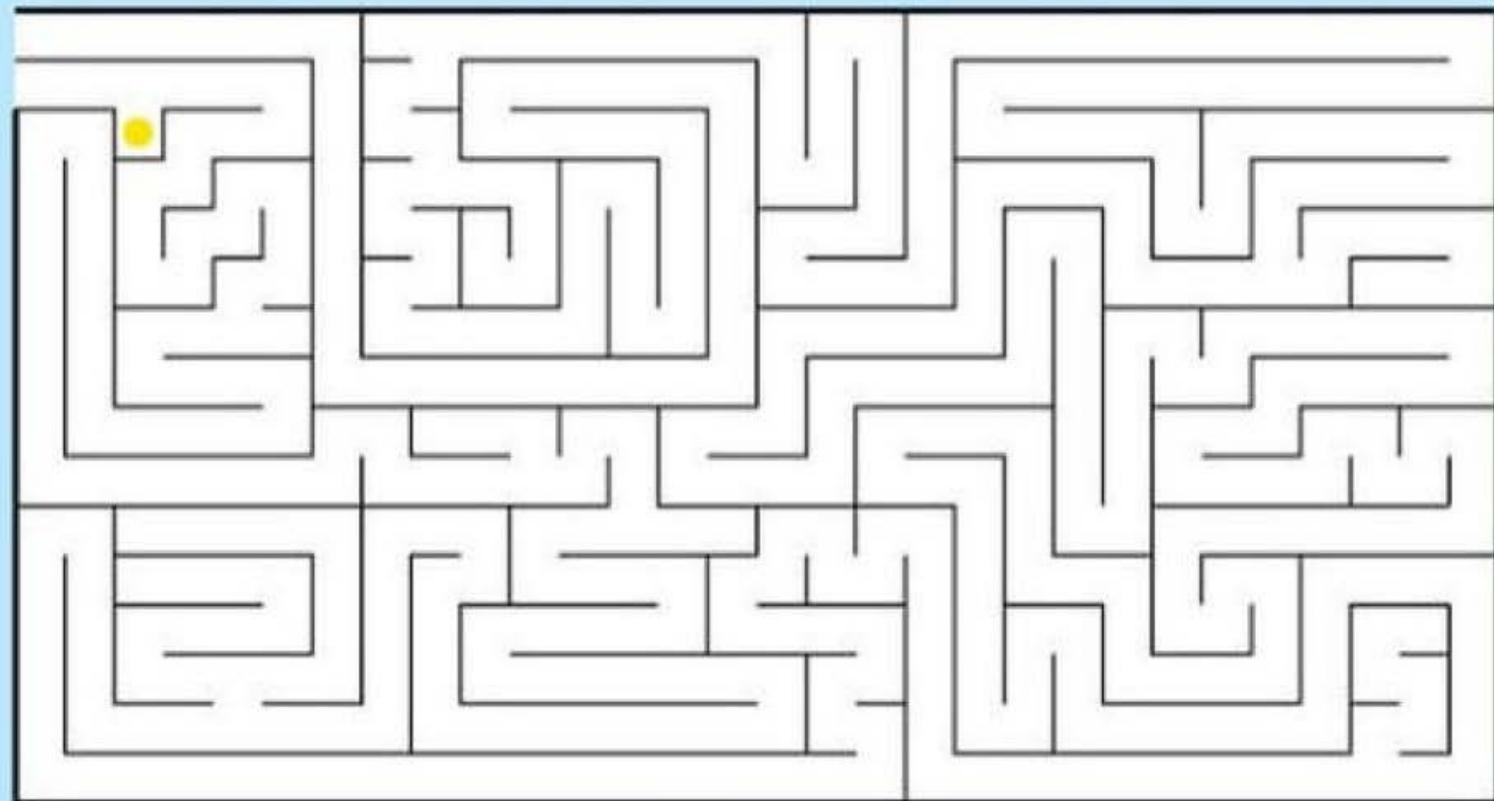


IKEA





entrada >
salida <



● cosas que necesitas comprar

HOW IT WORKS



SET IT

Set-up and place
Dash Button



PRESS IT

When you're running low
on your favorite product



GET IT

Receive your product
before you run out



PRODUCT OVERVIEW POPULAR BRANDS HOW IT WORKS MAKERS AND INNOVATORS



INTRODUCING amazon dash BUTTON

- Just press and never run out
- Buy from Amazon with confidence—get the same low prices we offer on Amazon.com
- Choose from favorite household products

FREE

Exclusively for Prime Members
By invitation only. [Learn more](#)

[Sign in to continue](#)

Place it. Press it. Get it.

Dash Button comes with a reusable adhesive and a hook so you can hang, stick, or place it right where you need it. Keep Dash Button handy in the kitchen, bath, laundry, or anywhere you store your favorite products. When you're running low, simply press Dash Button, and Amazon quickly delivers household favorites so you can skip the last-minute trip to the store.





CIUDADES INTELIGENTES







Cities will spend \$41 trillion

in the next 20 years on infrastructure upgrades for IoT



#Inteliot

A photograph of a cornfield at sunset. The sky is filled with soft, pastel-colored clouds transitioning from blue to orange and yellow. A dirt path leads through the dense rows of green corn plants towards a distant horizon where the sun is setting. The overall atmosphere is peaceful and agricultural.

AGRO / GANADERIA

TRANSPORTE PÚBLICO



TRANSPORTE Y LOGISTICA



OIL & GAS



SALUD





GRACIAS!