Moises Vasquez

Data Scientist

Data Scientist familiar with analyzing data and presenting significant results and insights to technical and non-technical personnel. Advanced understanding of statistical methods, machine learning and other analytical techniques. Highly organized, motivated and diligent with significant background in Business Analytics and Marketing.

Contact

E-mail
moisesvasquezca@gmail.com

Phone
(863) 605 - 7672

Website
moisesvasquez.io

Location
Miami, Florida

Technical Skills

R Programming ●●●●●

Python Programming ●●●○○

Machine Learning ●●●○○

SQL ●●●●○

Hadoop ●●●○○

Statistical Models ●●●●○

Database Desing/Admin ●●●○○

Web Development ●●●●○

Work History

2018-02 – Current

Marketing Analyst
Vertilux Ltd, Miami, Florida

- Analyze and forecast trends in sales to help meet business goals.
- Measure the effectiveness of advertising, marketing and communications strategies.
- Price Optimization and Inventory Management Analysis

2017-05 – 2017-08

Brand Manager
D.A.R.E, The London Group, Clearwater, Florida

- Expand the awareness of the brand in the area
- Manage Fundraising Events in different locations

2015-09 – 2016-12

Head Editor and Designer of *The Warrior Newspaper*
Webber International University

- Research relevant topics and desing a bi-weekly University Newspaper.

2015-08 – 2016-12

Social Media Manager
Webber International University

- Manage all Social Media for the Student Life Office
- Create content, analyze and present results.

Education

2019-01 – 2020-02

Master of Science in Big Data Analytics.
St. Thomas University   *3.7 GPA*

2014-01 – 2017-12

BS in BA, Marketing Major, CIS Minor.
Webber International University   *3.5 GPA*