

# Kevin Moy

---

kevinjmoy@gmail.com • 973 303 6101 • <https://www.linkedin.com/in/kevinjmoy>

Post- pandemic, I decided to make a life-altering decision. I have just returned from a career break **backpacking through the world (30 countries total)** since May 2022. On this trip, I have met people from all over the world while learning about different cultures. This new perspective will enhance my ability to form new relationships with both internal & external stakeholders. Manager with 3+ years' experience in FinTech, Program Management, & investment strategy. Overall, 7 years of professional experience in financial services.

## EXPERIENCE:

### **American Express: Manager, Chief of Staff, Digital Labs** – New York, NY (*June 2021 – April 2022*)

- Worked directly for the Executive VP as the contact for all ad-hoc requests, including, but not limited to, deck creation for the Group Consumer Services President on the digital payments innovation strategy, budget utilization, team logistics, competitor analysis, etc.
- Researched the financial technology space within digital payments to help inform the company's approach to cryptocurrency, Web3, contactless payments, strategic partnerships (internal & external), cross-border (FX) payments, & new product creation.
- Owned the tech planning process via collaboration with Product, Tech, Finance, & Engineering to help prioritize our new investments.
- Managed the budget, optimized the team's strategy for new products, partnerships, product refreshes & change management.
- Developed team engagement activities to help with employee growth & retention.

### **American Express: Senior Analyst, B2B Strategy, Business Agility & Strategic Investments** – New York, NY (*July 2019 – June 2021*)

- Owned two-years of the tech investment planning process through collaboration with Product, Tech, Finance, & Strategy to deliver the Global Commercial Services investment plan.
- Helped to transition our products from waterfall to an agile reporting system using Objective Key Results (OKR's).
- Prepared status reports of the commercial portfolio for senior leadership on the delivery progress.

### **Extracurricular Projects & Activities Outside My Normal Day to Day Job:**

- Analyzed statistics on work habits using colleague survey data aiding leadership to formulate our corporate structure.
- Created a repository of all international commercial small business service corporate cards identifying synergies & providing insight into an educated future product marketing strategy.
- Volunteered in the Global Commercial Services networking committee as lead for a virtual event, "How to Make Collaboration Essential in a Virtual World," owning the relationship with the guest speakers from Deloitte Consulting.

### **AXA Equitable: Business Analyst** – New York, NY (*May 2018 – July 2019*)

- Led the re-branding efforts of the company from AXA to Equitable, helping to establish the public marketing brand.
- Created the Program Management Office (PMO) & in partnership with Deloitte Consulting drove the creation of the team strategy.
- Responsible for reporting each department's strategic initiatives that help drive the company's ROI by providing benefits & KPI's.
- Presented Tableau enhancements via PPM which helped address risks & issues with the legacy system.
- Compiled weekly presentations for management (i.e., COO & CFO) to determine funding strategy.

### **Prudential Financial: Investment Operations Associate** – Newark, NJ (*April 2016 – March 2018*)

- Improving efficiency of reports by editing macros, utilizing excel, & formatting data sets for reporting automation.

### **Government Employees Insurance Company: Intern** – Buffalo, NY (*June 2014 – August 2014*)

- Presented a claims case-study to the CFO which provided valuable feedback into GEICO customer habits.

## EDUCATION: University at Buffalo, The State University of New York

- Bachelor of Science in Business Administration, Concentration: Finance, Graduated May 2015

### **Singapore Institute of Management** (*May 2013 - June 2013*)

- Developed the marketing strategy for how to bring an American based company into a foreign market

**SKILLS:** Corporate Strategy, Process Improvement, Executive-level Presentations, Business Transformation, Advanced Excel, JIRA