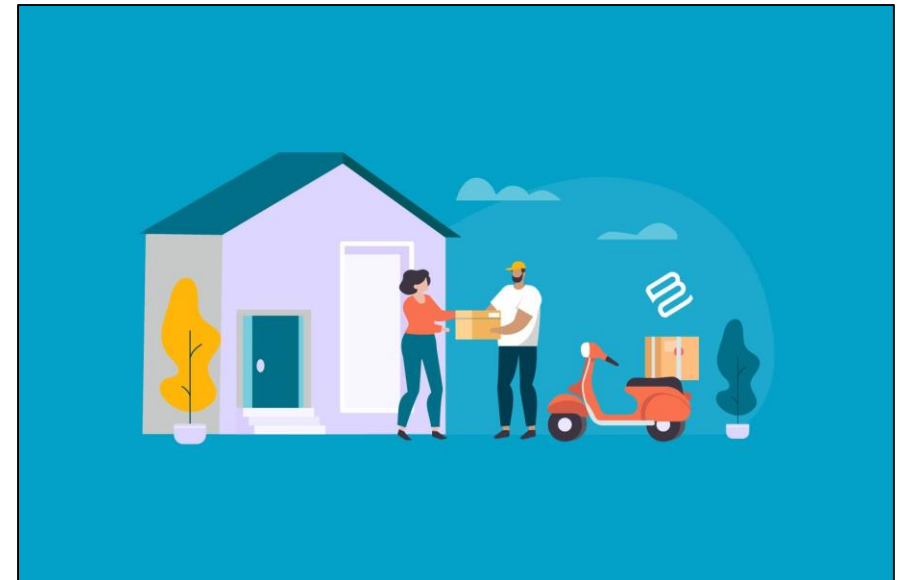


Introduction To Fulfillment By Daraz



What Is Fulfillment By Daraz?

- ♦ **Fulfillment by Daraz or FBD** is a hassle-free solution provided by Daraz for its sellers, an **end to end fulfillment service** whereby we **store, pick, pack and ship products** on the seller's behalf directly from our network of Daraz Fulfillment centers (Warehouse)
- ♦ Through FBD our sellers don't have to worry about buying packaging material and packing the products in order to fulfill customer orders. Daraz takes care of everything!
- ♦ The items are stored in **Daraz Fulfillment Center (Warehouse)** which are present in major cities **Karachi, Lahore, Islamabad, Faisalabad, & Peshawar** – We manage your inventory in our state of the art facilities with utmost care
- ♦ FBD is a consignment model so the ownership of the item stays with the Seller/Brand; sellers have full control of **prices and stocks**
- ♦ FBD is managed using the **Alibaba Supply Chain Portal (ASCP)** which can be accessed on **Daraz Supply Chain Management (DSCM) Portal**



How Does FBD Benefit Sellers?



INCREASE REVENUE

Sellers that are a part of FBD enjoy **higher onsite visibility, dedicated search filters and boosted search results**. Sellers can focus on content, marketing and price management while Daraz processes orders efficiently. **Enhanced visibility** coupled with timely order processing and faster delivery lead to **higher sales**



FASTER DELIVERY AND GREATER CUSTOMER SATISFACTION

FBD offers **overall faster deliveries** with an average of **1 day reduction** in delivery time leading to higher delivery success rates. Customers can also avail the option of **same day delivery** through **express shipping** on FBD products. Secure packaging at time of order processing ensures minimal damages and returns

How Does FBD Benefit Sellers?

Express Delivery Timings In Different Cities

Same Day Delivery For Orders Placed **Before 4 PM** Available In Only Karachi, Lahore, Islamabad, Faisalabad, and Peshawar

Same Day Delivery For Orders Placed **Before 12 PM** Available In Only Hyderabad

Next Day Delivery of Orders Placed Available in Only Sialkot, Gujranwala, Sheikhpura, and Gujrat

How Does FBD Benefit Sellers?



SAVES COST & TIME

No storage charges are taken for the first **30 days** of the items being kept in Daraz Fulfillment Centers. Additionally, you save on fixed cost like rent or labor. There is also **no packaging cost** as FBD handles that for the seller. As **Daraz handles all packaging for the orders**, the sellers avoid all hassle and can rest easy that their orders will be dispatched to customers safely and on time



FLEXIBILITY

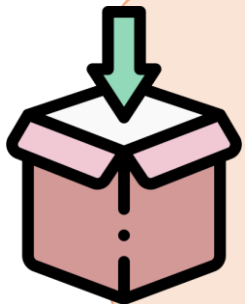
FBD means that there's no infrastructure and operational constraints to grow your sales – just send Daraz your stock and we will handle the rest. FBD provides an opportunity for Sellers to have stock in **multiple fulfillment centers** across the FBD network. You can also create outbound orders and get your products back at anytime

How Does FBD Benefit Sellers?



BETTER SERVICE LEVEL

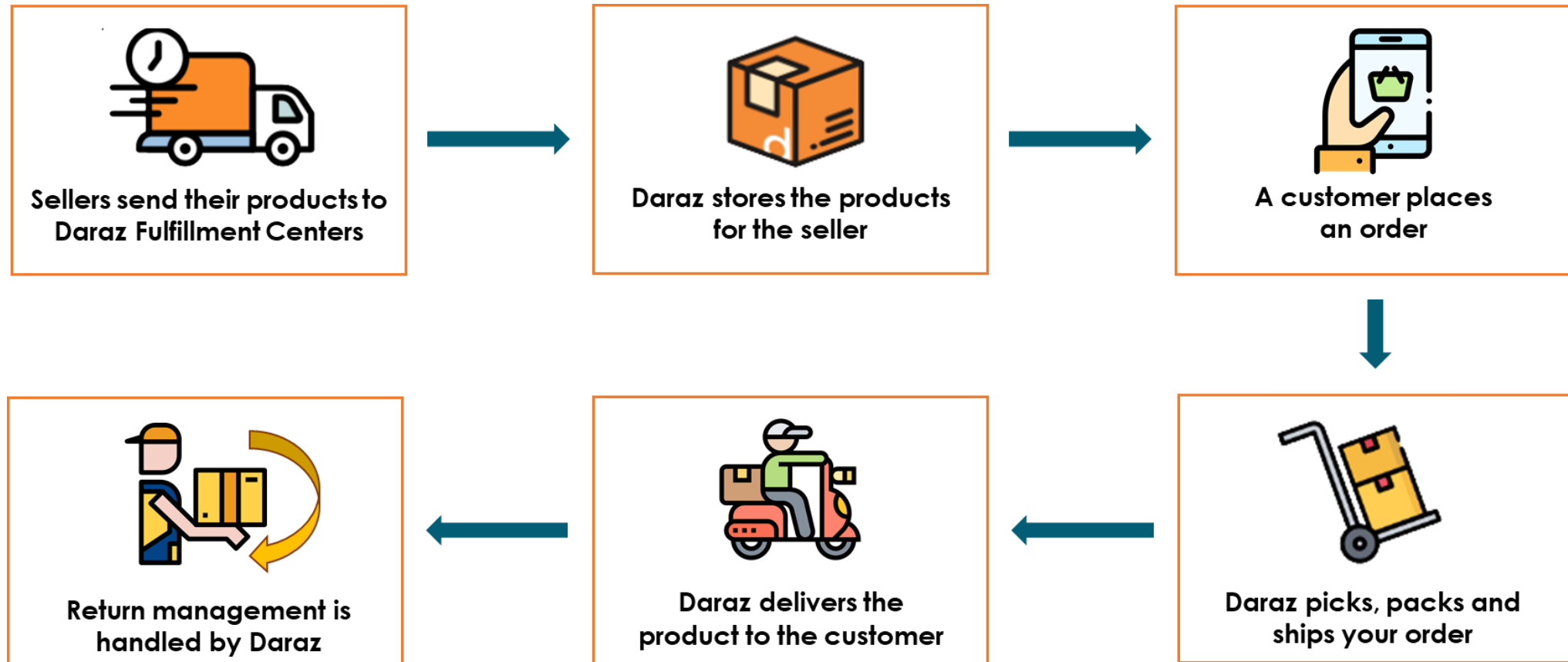
FBD provides **quality packaging** for all products – ensuring **protection** of your products during delivery. Since products are stored in Daraz Fulfilment Centers, our team keeps a regular check on stock numbers **reducing the chances** of **out of-stock cancellations**. This results in an overall **increase** in your **seller rating**. You can have real time visibility on your stock level through the DSCM portal



EASIER RETURN MANAGEMENT

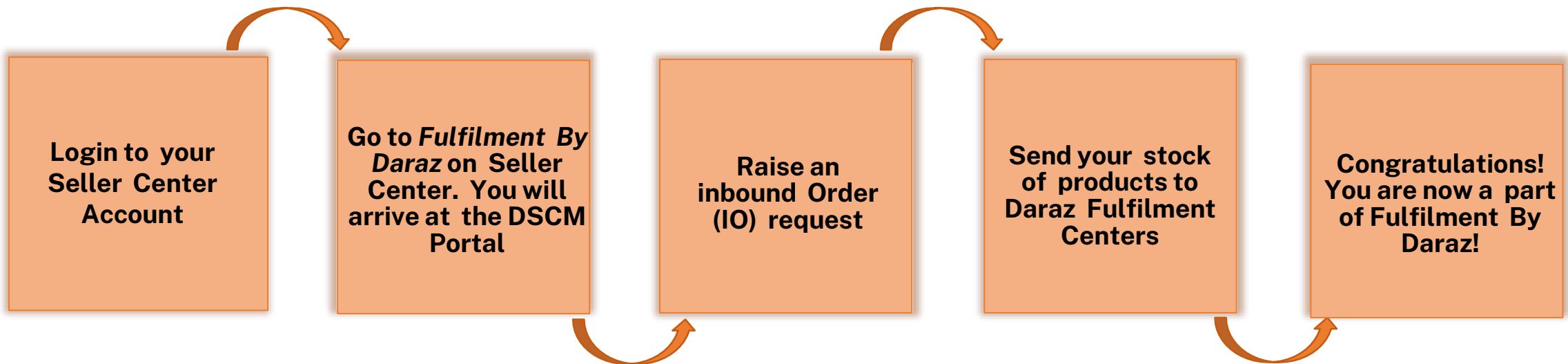
The entire return or exchange process can be a true hassle for sellers from receiving returns and failed deliveries to coordinating with 3PL partners. However, being part of FBD means that **Daraz handles** both your **returns and failed deliveries**. Let us manage your end to end supply chain!

How Does FBD Work?



How To Become Part Of FBD?

Becoming part of **Fulfilled By Daraz** is fairly simple. Any seller can avail the benefits of FBD by following these simple steps;



Terms & Conditions

For ALL FBD Products

- If any product is eligible for any particular month, it is not necessary it will remain eligible for the next or upcoming months.
- Once an item has been inbounded, anything that does not sell and is in the warehouse for more than 60 days, needs to be out bounded. If the sellers fail to account for such items, Daraz will no longer take responsibility for them.
- If the product received at the warehouse is not as per the PDP (Product Display Page) i.e. Color, Weight, Dimensions, Pictures of product supply & leaked/damaged, defective etc. then it will be marked as a defective product and ineligible for sale.



WISHING YOU A GREAT SELLING EXPERIENCE!

For more tutorials, courses and policies,
Visit Daraz University

