

Seller Payout Calculator



What is the Seller Payout Calculator?

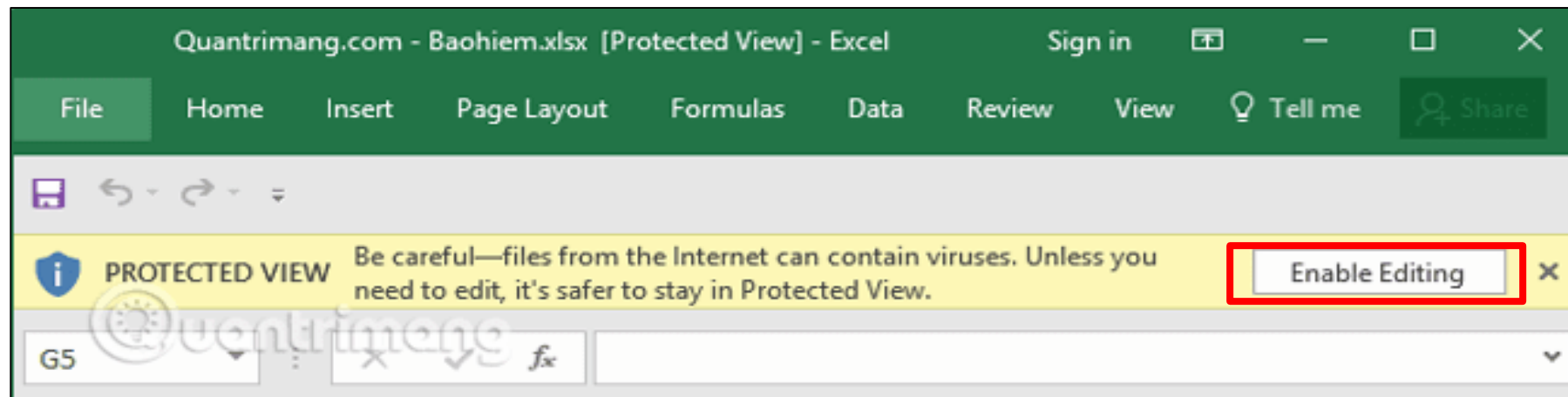
The **Seller Payout Calculator** is an easy-to-use calculation format that will help you find out how much you can potentially earn from selling a product on Daraz. This calculator includes all the commissions, taxes and fees so you don't have to worry about missing anything!

Our team has devised this calculator on MS Excel, which is simple to navigate. The following slides have all the steps you need to follow to successfully calculate your payout(s).



Guide to Using the Calculator

Step 1: Download the “Seller Payout Calculator” Excel File on your desktop/mobile phone/laptop. Open the file and make sure to click on the “Enable Editing” button.



Guide to Using the Calculator

Step 2: “Column A” is titled “Serial Number”.
You can add a corresponding serial number for each product that is added to the calculator.



Serial Number
1
2
3

Step 3: Column B is titled “Product Name”.
Use this column to enter the name of your product. You can add as many products as you want. The screenshot below shows how the calculator will look after you have completed step 3.



Serial Number	Product Name
1	PS5
2	PS4
3	PS3

Guide to Using the Calculator

Step 4: Click on the dropdown in column C to select your Product Category and the dropdown in column D to select the Product Sub-Category. If you are unsure about which category your Product will fall in, please refer to our *Guide to Product Listing* on Daraz University to learn more about the categories and sub-categories.

Serial Number	Product Name	Product Category	Product Sub-Category
1	PS5	Console_Gaming	All other Console Gaming
2	PS4	Console_Gaming	All other Console Gaming
3	PS3	Console_Gaming	All other Console Gaming

Note: In cases where the sub-category drop-down shows blank, please leave that cell empty as that category will not have any sub-category associated with it.

Guide to Using the Calculator

Step 5: Click on the dropdown in column E and select the “Packaging Size” for your product. The packaging material is available in a bundle of 20 or 50 units. Please make sure to measure your product properly and then decide the packaging material that will be needed for your product.



Packaging Size
Bundle of 20 Boxes (37*28*14 cm)
Bundle of 20 Boxes (34*25*12 cm)
Bundle of 20 Boxes (35*24*6 cm)

Step 6: Click on the dropdown in Column F to select the Province where your business is located. Please make sure to choose the Province where your business address is rather than the province where you will be shipping the product to.



Province (Where your business is located)
Balochistan
Sindh

Guide to Using the Calculator

Step 7: After that, please click on the dropdown in column G to select the “City” where you will be shipping the product. This should not be the city where you reside or where your business is located but the city where the order will be shipped to.



City (Where the order will be shipped)
Okara
Islamabad
Bhawalpur

Step 8: Please weigh your product on an accurate weighing scale after packing it in the packaging material and choose the correct “Product Weight” bracket for your product from the dropdown in Column H.



Product Weight	Pro
	▼
0-0.5kg	▲
0.5-2kg	
2-4kg	
4-10kg	
10-18kg	
18-25kg	
25-35kg	
35-55kg	▼

Guide to Using the Calculator

Step 9: Finally, please enter the “Product Price” in column I. This will be the price at which you would like to sell the product. Please make sure this price is competitive and a true depiction of the actual price you will sell your product at for best estimates.

Product Selling Price
50000
40000
30000

Guide to Using the Calculator

Once you have completed the above-mentioned steps, all the related costs that you will have to pay will appear in cells from Column J - Column R. These columns will be:

- **Packaging Price**
- **Value Added Tax (VAT)**
- **Commission Cost**
- **Payment Fees**
- **Shipping Fees**

Packaging Price	VAT %	Commission %	Commission Cost	Commission VAT	Payment Fees	Payment VAT	Shipping Fees	Shipping Fees VAT
15	13%	2.7%	53	7	25.0	3.3	49	6.37
28	16%	2.0%	80	13	50.0	8.0	199	31.84
8	16%	14.6%	73	12	6.3	1.0	399	63.84

Column S will display the “Final Seller Payout Per Product” after all deductions. This is the payout that you can get on selling one unit of your product.

Final Seller Payout Per Product
1890
3789
337

Column-wise Definitions

Column A - Serial Number: This column represents the number of products added in the “Seller Payout Calculator”. You can add as many serial numbers as the number of products you are adding.

Column B - Product Name: Here you will mention the name of the Product that you want to sell on Daraz.

Column C - Product Category: This column has a drop-down menu which you have to fill out in order to choose the category of the product mentioned in Column B.

Column D - Product Sub-Category: Here you will choose the sub-category of the product mentioned in Column B.

Column E - Packaging Size: This column has a drop-down menu which you will use to select the appropriate packaging material for your product. This column will correspond to the packing price in Column J.

Column F - Province: Here you will select the Province in which your business is currently located at. The Value Added Tax (VAT %) mentioned in Column K is based on the Province the business is located in.

Column G - City: In this column you will choose the city the product will be delivered in. The shipping fees in Column Q are based on the City that is chosen in this step.

Column-wise Definitions

Column H - Product Weight: This column has a drop-down menu from where the seller will choose the weight of their product.

Column I - Product Selling Price: The seller has to mention the selling price of their product in this column.

Column J - Packaging Price: The price of the packaging material used in the product is automatically calculated here. Please note that this price will not appear in the product's invoice on the seller center as this is charged when you order packaging material. This is only shown here to give sellers an idea of the packaging cost that will be incurred when they sell one unit of their product.

Column K - VAT %: The Value Added Tax based on the province selected by the seller is automatically calculated and mentioned in this column respectively.

Column L - Commission Percentage: The commission percentage based on the product category and the product sub-category is automatically calculated and shown in this column.

Column M – Commission Cost: The commission amount based on the percentage mentioned in column L will be calculated here.

Column-wise Definitions

Column N – Commission VAT: The VAT applicable on the commission amount will be calculated in this column.

Column O – Payment Fees: This column calculates and shows the payment fees that will be charged on the product respectively.

Column P – Payment VAT: This column will show the VAT applicable on the payment fees.

Column Q - Shipping Fees: This column calculates and shows the shipping fees. Only the VAT of this Shipping Fees will be paid by sellers and is mentioned in Column R. Please note that actual shipping fees may vary based on the origin and destination of shipping and the shipping provider; this calculator will provide you an estimate of the applicable shipping Fees and its VAT only.

Columns R - VAT Shipping Fees: The VAT of shipping fees is calculated here that the seller will bear.

Column S – Final Seller Payout Per Product: This column calculates and shows the Seller Payout that the seller will make on selling one unit of his product after deductions.

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