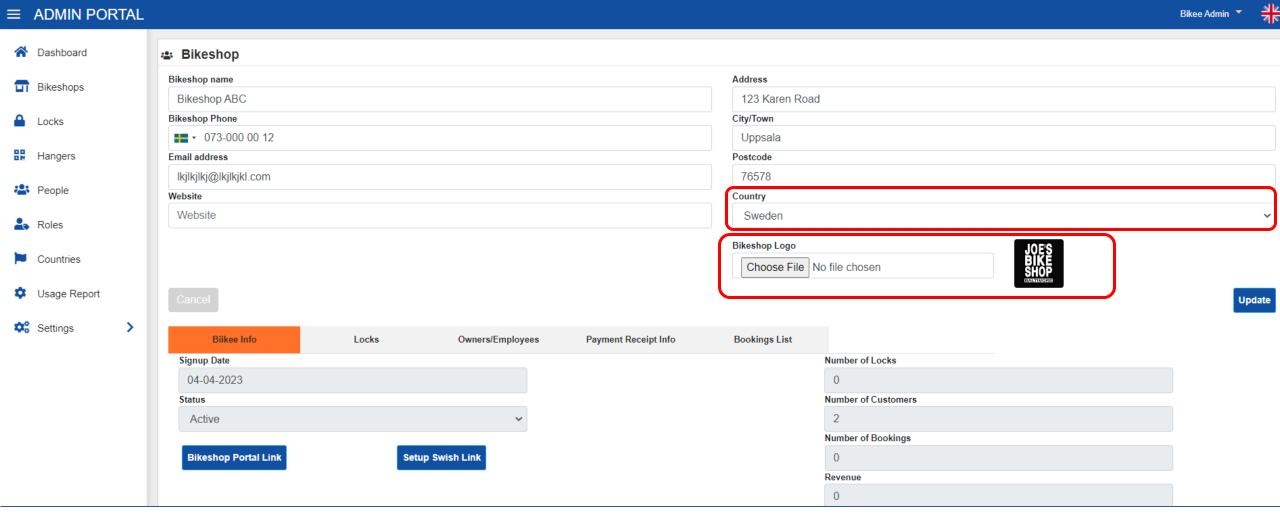


BIKESHOP LIST PAGE

This "Bikeshop List" is already created and working perfectly. Just need a couple of quick changes:

- 1. 3 columns to be added: "LP", "UA" and "UI" (being short for "Landing Page", Users Android" and "Users iPhone")
- 2. Columns to be evenly spaced and brought closer together (see mockup above)
- 3. Column headings to be changed from full words to 2-letter abbreviations (see mockup above)

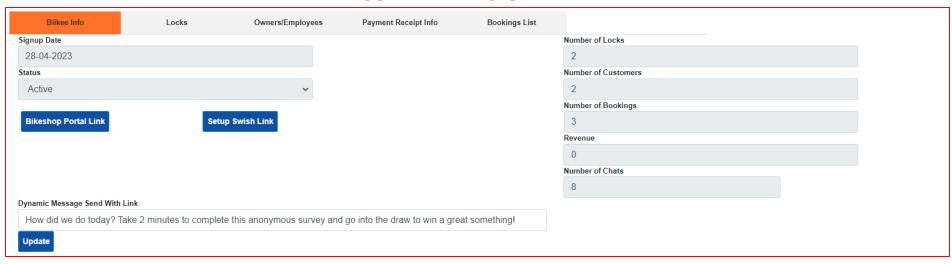


BIKESHOP DETAILS PAGE

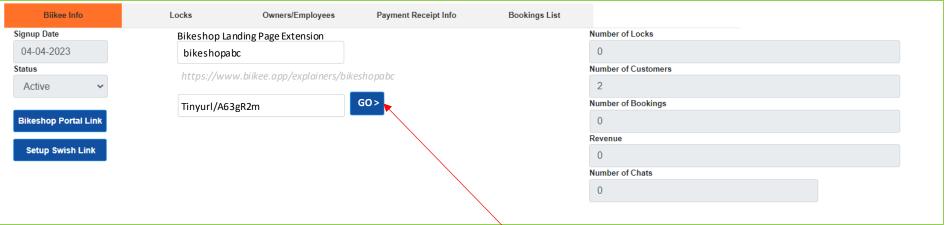
This "Bikeshop Details" page is already created and working perfectly. Just need the "Biikee Info" tab re-designed as per the mockup on the next slide

BIKESHOP DETAILS PAGE

CURRENT DESIGN



CORRECT DESIGN



If we click the "GO" button it will bring us directly to the landing page for this bikeshop

BIKESHOP LANDING PAGE (will be viewed 99% from mobile phones)

This page should only be viewable in PORTRAIT mode on all mobile phones (should not display in LANDSCAPE mode)

This is the Bikeshop logo stored in the Admin Portal for that bikeshop (refer to slide 2 of this brief).







This text will display in the language defined by the "Country" field defined in the Admin Portal for that bikeshop (refer to slide 2 of this brief).

This will be the vidoe for that bikeshop (as defined by the "" field in the Admin Portal for that bikeshop (refer to slide X of this brief).

This video can be watched in both landscape or portrait view.

This video must be played without any ads.

Hosted by Youtube or Biikee?

If they tap on this button it will bring them directly to the "Biikee" App page in the **Google Play** store.

If they tap on this button it will bring them directly to the "Biikee" App page in the **iPhone App** store. Each time a visitor taps one of these buttons, it should increase either the "Android Users" or "iPhone Users" counts ("UA" or "UI" columns on slide 1 of this brief)

Each time a visitor comes to this landing page, it must increase the "Landing Page" count ("LP" column on slide 1 of this brief)