

mojaloop

Community Strategy

ONLINE PI-10 OSS Community Meeting

Simeon Oriko



Intro

- Simeon Oriko – Community Manager, Mojaloop
- Nairobi, Kenya
- 13+ years Community Management and Ecosystem Development experience
 - Creative Commons
 - Mozilla Foundation
 - The Open Institute
 - iHub
 - m:lab East Africa

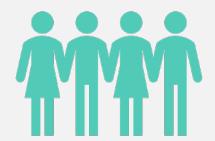
Why I'm here?

- Build and execute programs that grow the community and empower contributors to do great work.
- Develop a structured approach to community roles, on-boarding, and work to ensure community members have a simple and powerful experience.
- Work with product, engineering, and marketing teams, as well as the various governance boards on product roadmaps for community features and needs
- Be active in other communities and platforms to help foster collaboration and relationships with other communities and organizations.

Context & Background



9 community meetings to date



70-100+ Participants



Instrumental in educating new prospective participants about the code base and development efforts



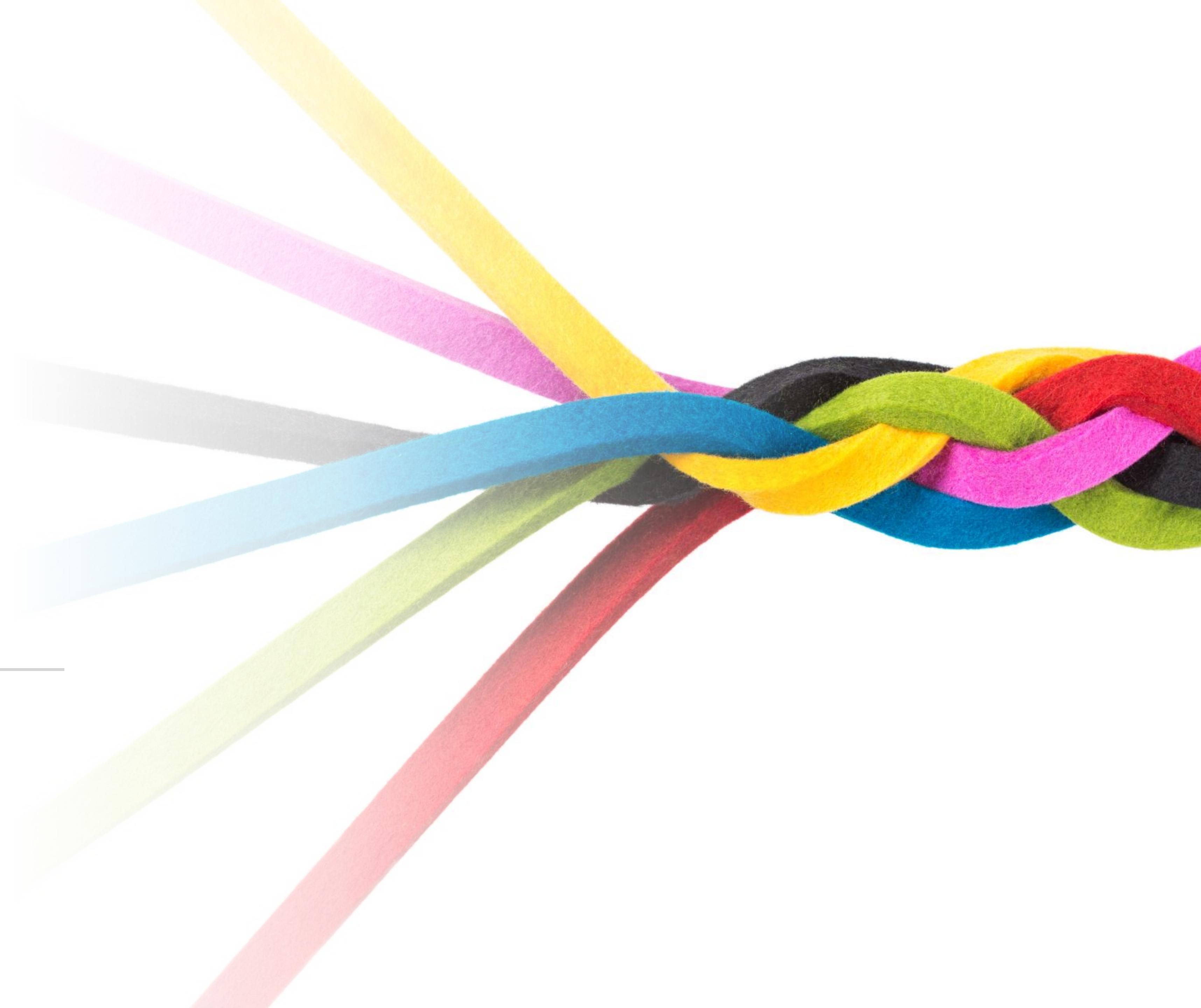
There's a growing community of developers actively contributing to the project.

Transition

- Independent entity to ensure long-term impact of the Mojaloop initiative
- Establish a community management function
- Involve a diverse group of industry participants to help drive the creation of this new organization and help ensure it meets its mission-critical objectives



A strong and diverse community



Community Strategy Principles

- Community-led process
- Community involvement in decision making
- Community Manager to play facilitation role

Community Leadership Committee

- **Purpose:** Develop and deliver a Community Strategic Direction for the Mojaloop project.
- **Make up:**
 - Workstream leads or a designated representative
 - Representative of the Technical Governing Board
 - Representative of the Design Authority (DA)
 - Representative of the Change Control Board (CCB)
 - Mojaloop Foundation Leadership
- **Tenure:** Q2 2020 to Q4 2020

Community Strategy Process

- 1. Input**
- 2. Process**
- 3. Outcome**
- 4. Implementation**



Inputs



Community Managers' Objectives and Tactical Plan



Common themes from January Community Session



Recommendations from consultant



Community survey/inputs

Process





Outcome: Strategic Direction

- **Shared ideals:** A vision, mission, values, and guiding principles that will serve as the foundation for a strong community and define how we work together based on common ground.
- **Community Membership Model:** A clear definition of membership profiles within the community, how people acquire membership and the terms of engagement
- **Working Structure:** A plan that describes workflows and recommendations to improve its effectiveness
- **Diverse Participation:** Recommendations and plans that suggest how to get people from diverse backgrounds and different skill sets to actively participate and engage in the Mojaloop project
- **Code of Conduct:** a codified community culture described in norms and practices

Implementation

- Adoption by broader community
- Led by community manager together with governance committees and community leaders
- Q1 to Q4 2021

Timeline

Task	Due Date
Review of Community Strategy	1st May 2020
Creation of Community Leadership Committee	15th May 2020
Research and Input Stage	TBD
Ideation Stage	TBD
Consultation Stage	TBD
Adoption of Community Strategic Direction	Q4 2020 Community Meeting
Implementation of Community Strategic Direction	Q1 to Q4 2021