

# PI-22 Community Meeting

Welcome – Simeon Oriko



# Welcome!

June 27, 2023

Paula Hunter, Executive Director

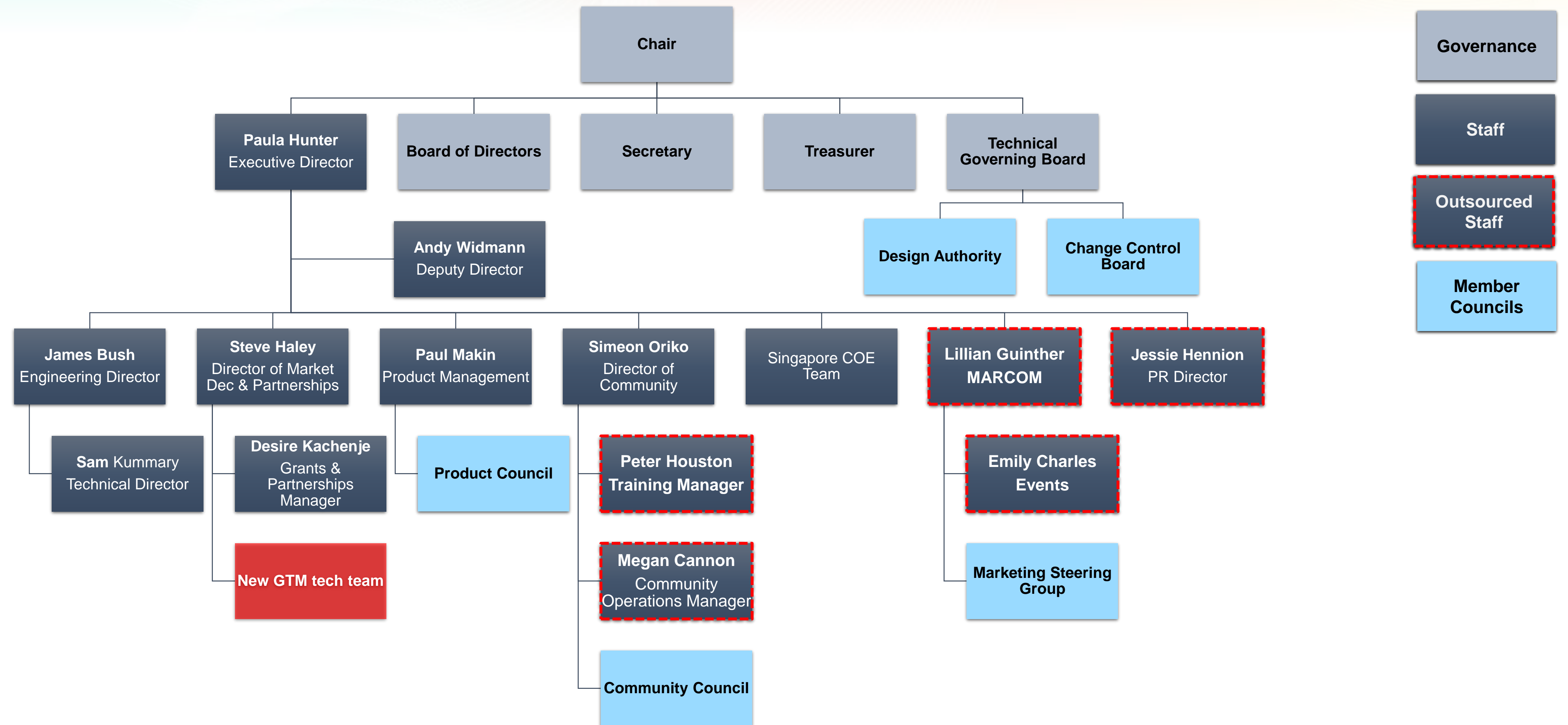


# Objectives for PI-22

- Updates on workstreams
- Product roadmap review
- "Meet" new community members and Mojaloop Foundation Staff
- Celebrate community contributions
- Plan for PI-23
  - Mark your calendars, October 30 – November 3, Lusaka Zambia
  - New sponsorship opportunities are available. Contact us now!



# Mojaloop Foundation Org Chart





# Mojaloop Foundation 2023 Priorities

	FY2023 Focus	Lead
<b>Deployments</b>	<ul style="list-style-type: none"> <li>• Bridge skills gap in business development and support with supplemental staff</li> <li>• Focus on building up more implementation partners</li> <li>• Leverage strategic partnerships (ASEAN Bankers Association, World Bank, MAS, Co-Develop, DPGs, AfricaNenda, Interledger, ...)</li> </ul>	Paula Hunter Steve Haley Desire Kachenje
<b>Product Alignment to Market</b>	<ul style="list-style-type: none"> <li>• Increase effort in Product Management and the Product Council to address key gaps (roadmap, playbooks, other educational tools)</li> <li>• Product readiness: map to active deployments in process and prioritize development investments</li> <li>• Enhance training program to help bridge skills gaps and increase community engagement and capacity</li> </ul>	Paul Makin  James Bush  Simeon Oriko
<b>Funding Sources and Partners</b>	<ul style="list-style-type: none"> <li>• Continue efforts to engage new funding sources               <ul style="list-style-type: none"> <li>• Grant making institutions</li> <li>• Members</li> </ul> </li> </ul>	Paula Hunter Desire Kachenje Steve Haley
<b>Business Model and Long-Range Sustainability</b>	<ul style="list-style-type: none"> <li>• Strategic discussions with BoD and DPG experts</li> </ul>	Paula Hunter Andy Widmann



# Steady State, Operationally Efficient

	Priorities	Measurement	DRI
Development	<ul style="list-style-type: none"> <li>• Workstreams deliverables</li> <li>• Technical Documentation</li> <li>• Dev/Ops</li> <li>• ISO 20022 Project</li> </ul>	Track for each PI  Monthly reports to MFL, TGB	James Bush Community Sam Kummary
Community	<ul style="list-style-type: none"> <li>• Engagement</li> <li>• Contributions</li> <li>• Hackathons</li> <li>• Community Meetings</li> </ul>	Quarterly tracking and via event metrics	Simeon Oriko Operations: Megan Cannon
Training Program	<ul style="list-style-type: none"> <li>• Improve platform</li> <li>• Course Development</li> <li>• Grow course participation</li> </ul>	Quarterly reports for courses, enrollment, completed	Simeon Oriko Community Training Program support: Peter Houston
Business Directory	<ul style="list-style-type: none"> <li>• Increase listings</li> <li>• Enhance functionality</li> </ul>	Ongoing	Team
Marketing & Awareness	<ul style="list-style-type: none"> <li>• Enhancement of Sales kit elements</li> <li>• Targeted Business engagement (blogs, podcasts, webinars)</li> <li>• Ongoing growth in awareness market and engagement.</li> </ul>	Quarterly, comprehensive report	Marketing Steering Group (MSG) input Execution from MARCOM team
Finances	<ul style="list-style-type: none"> <li>• Maintain Cash reserves targets</li> <li>• Operate at budget</li> <li>• Increase grant income</li> </ul>	Monthly reports	Paula Hunter, with oversight by Treasurer



# Thanks for joining us this week!

- Market momentum is growing
- Our partners are engaged
- Investment in GTM resources will accelerate our collective success