



SPONSORSHIP PROSPECTUS

MOJOCONF 2015 – JUNE 4-6

Mojoconf is an annual conference that brings together WebDev and WebOps professionals from around the globe. It focuses on the **Mojolicious** web development framework, which enables developers and designers to move quickly from proof-of-concept to production quality web applications.

With your sponsorship, we give you direct exposure to attendees in the WebDev and WebOps space. Whether it's recruiting, development tools, cloud services, or another relevant offering, sponsorship will highlight your deep interest and commitment to attendee interests.

The conference size means more time for you to build relationships with attendees. You will have visibility to every attendee at the conference. That means better, more concrete opportunities for you.

The conference focus means you can better target your marketing to the audience. When your sponsorship includes exhibition space, your marketing collateral can focus on Web development and delivery, making it easier for you to express your offering's value.

The conference speakers, especially those who develop, extend, and build applications on the Mojolicious framework, draws attendees who are excited about extending their individual capabilities. The excitement reinforces the positive vibe your offerings can give.

Take a look inside to see how you can sponsor – and get a jump on pre-conference marketing!

Sponsorship Opportunities

Platinum

US\$7,000 – Two Available

- Three Conference Passes
- Three Training Passes
- 15% Discount on additional passes and training offerings
- Logo, link, and text on conference website landing page
- Link and text in all outbound emails
- Logo and text on conference program
- Full page advertising in conference program
- Full table available during breaks and lunch
- Guaranteed 20-Minute Speaking Session
- Recognition during Keynote
- Recognition during Closing

Gold

US\$3,500 – Four Available

- Two Conference Passes
- Two Training Passes
- 15% Discount on additional passes and training offerings
- Logo, link, and text on conference website sponsorship page
- Link and text in all outbound emails
- Logo and text on conference program
- Half page advertising in conference program
- Half table available during conference breaks and lunch
- Recognition during Keynote
- Recognition during Closing

Hackathon Day

US\$5,000 – One Available

- One Conference Pass
- One Training Pass
- Recognition during Hackathon opening and closing
- All-day full table during hackathon
- 15% Discount on additional passes and training offerings
- Logo, link, and text on conference website sponsorship page
- Link and text in all outbound emails
- Logo and text in the conference program
- Half page advertising in conference program
- 2ft round table available during conference breaks and lunch

Silver

US\$1,500 – Six Available

- One Conference Pass
- One Training Pass
- 10% Discount on additional passes and training offerings
- Logo, link, and text on conference website sponsorship page
- Logo and text on conference program
- One-sixth page advertising in conference program
- 2ft round table available during conference breaks and lunch

Coffee Bar Sponsor

US\$3,000 – One Available

- Your logo on all paper cups
- Your logo on all reusable cups (you provide)
- 15% on all conference passes and training
- Name and link on conference website sponsorship page
- Name and link in the conference program

Individual

US\$1,000 – Twenty Available

- One Conference Pass
- One Training Pass
- 10% Discount on additional passes
- Name and link on conference website sponsorship page
- Name and link in the conference program

Sponsorship Application and Contract

Company Name

Please print your company name exactly as it should appear in all marketing and promotional materials for the conference.

Website URL

Primary Contact Information

Name

Company

Email Address

Phone Number

Mailing Address

Billing Address (if different from above)

Sponsorship Selection

Level

Dollar Amount

Payment Information

Full payment in U.S. funds must accompany this form in order to secure space as a sponsor.

You may pay by check or wire transfer. To pay by check, simply mail to the address below by April 30. To pay by wire transfer, please contact us at +1 (203) 883 0939 or america@rae-consulting.com.

Mailing Address

Mail payment along with this completed form to:

RAE CONSULTING LLC
263 Tresser Blvd. 9th Floor
Stamford, CT 06901
UNITED STATES OF AMERICA

Company Logo and Description

Please submit a company logo and a description of your company or product, up to 50 words, to: sponsorship@mojoconf.org

Logos should be in one of the following formats:

- PDF or EPS vector file with fonts outlined.
- 300 ppi TIFF, EPS or JPEG raster file.

When shown on the conference website, logos will appear on a white background.

RAE CONSULTING LLC is authorized to make use of this information for the conference program, related marketing material, and website.

Tax Information

RAE CONSULTING LLC is not a tax-exempt organization. Contributions to RAE CONSULTING LLC are not tax-deductible in the U.S.

Contract Signatures

I have read and agree to all the terms and conditions of the Sponsorship Application and Contract, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

_____ Officer Signature	_____ Sponsor Signature
_____ Title	_____ Title
_____ Date	_____ Date

Upon receipt of this signed contract and full payment, RAE Consulting, LLC will countersign and return a copy to the primary contact listed in the Sponsorship Application.

Participation Agreement

Terms and Conditions for Vendor Participation in the Mojoconf 2015 Conference (Conference).

This contract is between the sponsor (Company) and RAE Consulting, LLC. (EIN: 26-1641551).

In consideration of the opportunity to participate as a sponsor of the Conference [as indicated in the price schedule], Company agrees as follows:

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Mojoconf 2015's Conference schedule.

INDEMNITY AND LIMITATION OF LIABILITY: Neither RAE CONSULTING LLC, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Company shall indemnify, defend, and protect RAE CONSULTING LLC and hold RAE CONSULTING LLC, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will RAE CONSULTING LLC, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall RAE CONSULTING LLC's liability, under any circumstance, exceed the amount actually paid to it by the Company. RAE CONSULTING LLC makes no representations or warranties regarding the Conference or its attendance.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY RAE CONSULTING LLC:

If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, RAE CONSULTING LLC shall determine that the Conference or any part will not be held, RAE CONSULTING LLC may cancel the Conference or any part thereof. In that event, RAE CONSULTING LLC shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by RAE CONSULTING LLC.

CANCELLATION BY COMPANY: All payments made to RAE CONSULTING LLC under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by RAE CONSULTING LLC and RAE CONSULTING LLC's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the Conference and agree to follow the guidelines laid out in the Conference's Code of Conduct. RAE CONSULTING LLC reserves the right to eject from the Conference any Company or Company representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES:

Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by RAE CONSULTING LLC from time to time for the efficient and safe operation of the Conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and RAE CONSULTING LLC concerning the subject matter of this application. RAE CONSULTING LLC makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by RAE CONSULTING LLC. The rights of RAE CONSULTING LLC under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of RAE CONSULTING LLC. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.