

Morgan Johnson

UX Designer

Tampa, FL 33578

Phone: (813) 970-7046 | Email: morganjohnson.ux@gmail.com
Linkedin: [linkedin.com/in/morgan-johnsonux](https://www.linkedin.com/in/morgan-johnsonux) | Portfolio: morganjohnsonux.com

Summary

I'm a curious, self-driven UX designer that is passionate about creating meaningful experiences through design. My career in leadership has taught me how to use my time effectively and wisely, which lead me to UX.

UX/UI:

User Research and strategy,
Wireframing, User Testing,
Prototyping, UI Design, Responsive
Web Design, Information Architecture

Programs:

Invision, Figma, Zeplin,
Adobe XD

Languages:

CSS, HTML5, Bootstrap

Work Experience

Freedom Powersports, Lewisville TX

Office Manager

February 2019- July 2020

- In charge of balancing accounts and paying bills, as well as factory rebate reconciliation.
- Responsible for running reports and making sure manufacturers and suppliers are paid accordingly.
- Assist General Manager with inventory management and dealer transfers.
- Titling and Registration for all sales units.

Projects

Love Me True Rescue Case Study

Scrum/Product Manager, UX Research and Designer

August 2021- September 2021

- Designed Mobile and Desktop redesign of a Nonprofit Organization.
- Collaborated and Defined User research, usability testing, and iterating the ideal user flow into a High fidelity Prototype.
- Learned and implemented new technologies like “Figma’s Interactive Components” to improve prototyping.
- Held stand-ups every day and maintained a high level of communication throughout the completion of the project.

Demo Desktop Prototype

Demo Mobile Prototype

Tastebud Case Study

Scrum/Product Manager, UX Research and Designer

June 2021- July 2021

- Produced and implemented a mobile application for food recipes that allows you to filter by dietary restrictions with an easy “Add to Cart” grocery list feature.
- Conducted User Research not limited to Interviews, personas, empathy/affinity diagrams, and user journey maps.
- Wireframed and Prototyped Low to High Fidelity Mockups. Presented Case Study Presentation to Bootcamp class and administration.
- Led and prepped team by holding daily stand-up sessions and other agile practices including planning and retrospectives.

Demo Mobile Prototype

Education

University of Central Florida

UX/UI Bootcamp 2021