

Logo Versions



Chloé Café



Primary

Wordmark Only

Icon

Colours



Primary

Hex #FFFFF
RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Secondary

Hex #FFFFF RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Accent

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Background

Hex #8ABE53

RGB rgb(138,190,83)

CMYK 27 0 56 25

Pantone 14-0244

Typography

Primary

Allison

Aa Bb Cc