

Mojtaba Peyrovi (Moji)

Data & Business Analyst



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Motivated data lover with strong focus on efficiency. Proficient in using cutting-edge technologies such as Machine Learning, regression, classification analysis, data manipulation, visualization, reporting, querying, and dashboard design. Intermediate knowledge about web frontend/backend development, API.

Strengths

- Data mining
- Data visualization
- Data dashboard design
- Regression Analysis
- Classification analysis
- Backend coding
- Frontend coding
- Graphic design
- Excellent learner
- Ambitious
- Problem solver
- Punctual

Work Experience

Financial Data Analyst; 2015 to Present

Moneyguru.co.th; Bangkok, Thailand

Responsibilities:

- ✓ Managing the whole company technical platforms including CRM system, daily sale reports, Google analytics, Facebook analytics, monthly performance reports.
- ✓ Maintaining, updating, mining, optimizing, testing, and deploying big datafiles into website backend system and doing a/b testing for data appearance on the website
- ✓ Being responsible to giving insights to the MD on daily basis including Google analytics KPI translation to Google Analytics custom reports, automating reports using API techniques, calculating conversion rates, doing cost-sale regression analysis using advanced Python programming visualization libraries.
- ✓ Designing, coding and making a complicated call center invoicing system and querying system that reduced the package searching to invoice publishing to less than 5 minutes.

Export Sales Developer; 2012 to 2013

Kasem Plastic; Bangkok, Thailand

Responsibilities:

- ✓ Guided the local company in promoting its products online in the global market.
- ✓ Designed the product catalogue, re-designing the website, and improved the SEO capabilities.
- ✓ Implemented and facilitated B2B online campaigns.

Sales & Marketing Manager; 2009 to 2012

Asia Machine Yadak Co., Ltd; Tehran, Iran

Responsibilities:

- ✓ Operational on-site visits promoting the products and supported them with the spare parts knowledge.
- ✓ Transferred this knowledge to websites and maintained the websites email enquiries system.
- ✓ Created an internal online portal for the company to keep track of trading, pricing, shipment and customs clearance, quotation, etc.

After Sale Quality Assurance; 2007 to 2009

Nayeran Co., Ltd; Tehran, Iran

Responsibilities:

- ✓ Designed the alert system for periodic mandatory machinery services and dispatched the service team to the site.
- ✓ Managed the online survey forms and processed all company procedures to a more efficient online system that analyzed feedback and questions. This created a more impactful feedback system and assisted in the company's product development strategies.

Work Experience

Siam University

MBA, International Management

Bangkok, Thailand

2016-2018

Accademia Italiana

Online Retail Management & Design Diploma

Bangkok, Thailand

2014-2015

Buali Sina University

B.A. in Industrial Engineering (System Analysis)

Bangkok, Thailand

2000-2005

Technical Skills

Python Programming, Advanced Excel, Access & built-in VBA macros, SQL, Tableau, Linux OS, PHP(Laravel), Javascript(Jquery, Node.js), Html, CSS, Bootstrap, Photoshop, Illustrator, AutoCad 3D.

Few Words About Me

In 2012 because of economic disasters in Iran, left to Bangkok, Thailand; and started a new life. by working so hard could break through difficult life and could start using my hobby, classical violin as a business of tutoring and being a permanent member of Bangkok Charity Orchestra(BCO). Also by being passionate and faithful, could get a full scholarship to study fashion design and retail management degree from a prominent Italian school in Bangkok called Accademia Italiana in 2015 and started my MBA in 2016 at Siam University in Bangkok. Currently I'm a part of an international company called Compare Asia Group (MoneyGuru.co.th) as data analyst. Everyday I keep my skills up-to-dated by reading, practicing and watching for at least 3 hours a day.