

ADEYEMI, ANUOLUWAPO PATIENCE

6, Gbadebo Adebajo Close, Command, Ipaja, Lagos.

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CAREER OBJECTIVE

To develop a career with a reputable organization that offers a long lasting experience with their customers and that also aim to be the best in their chosen field. I will do my best towards the achievement of the organizational goals and objectives while adding value to myself and the organization.

EXPERIENCE

Welfare Secretary (2017/2018 Session)

National Ass. of Students of English & Literary Studies (NASELS)

- Organised 5 departmental events and reading café
- Coordinated at least 10 individuals in each events
- Attended to the complaints of 100 Level students
- Reaching out to sponsors and volunteers

Team Lead (2017 – 2018)

Lagos, Camp Adventure Africa (CAA)

- Logistics for fund raising
- Delegated responsibilities to 20 individuals
- Social media awareness through Broadcast messages

Communications Manager (March – till date)

Camp Adventure Africa (CAA)

- Delegate specific duties to team mates
- Curate framework for content calendar.
- Create, organize and edit contents from team mates
- Tweak and implement ideas to gain visibility and engagement
- Manage & communicate with graphic designers and other team leads

EDUCATION

University of Lagos (B.A in English)

2014 – 2018

Surulere Secondary School, Alagbado.

2008 – 2014

Easy Flow Schools, Meiran.

2008 – 2011

CERTIFICATIONS

Certificate of Completion

Management Strategies for People & Resources, YALI Network 2018

Social Skills

Effective Communication Skills

Certificate of Completion

Strategies for Personal Growth and Development YALI Network 2018

Self Awareness

Self Evaluation

Google Digital Marketer

Certified Marketer of Google AdSense, SEO Marketing & Web accelerator

Social Media Marketing

Email Marketing

SOFT SKILLS

Interpersonal Skills

Planning and Organisation

Time Management

Communication Skills

ICT & Basic Computer Skills

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Enactus, UNILAG

(2017 – 2018)

Member of Enactus University of Lagos, Akoka, Yaba

- Active member of Vision for Visually Impaired Persons Project (VVIP)
- Played Research on how to transform books to braille
- A member of VVIP Presentation Team

Literature-In-English Teacher

Command Junior Secondary School, Ipaja, Lagos.

- Teach Literature to over 450 secondary students
- Implement teaching methods for better comprehension

Customer Relations Manager

Aplus NYSC Kits

(2019–till date)

- Communicate with customers & attend to inquiries and sales
- Curate content and edit
- Implement strategy for online and offline sales
- Run logistics and administrative duties

Social Media Manager

@aplus.nysckits and @tjaytreatsandchops

- Curate and edit content calendar
- Implement strategy for online sales and visibility
- Edit pictures used for creating engagement
- Handle social media communication

HOBBIES

Reading

Watching Movies

Strategising

Adventures

MS PACKAGES

MS Word (Processing)



MS Excel



MS PowerPoint



SOCIAL MEDIA



@anuadeyemi07



Anu Adeyemi



Anu Adeyemi

REFERENCE

Available on request