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| **Milestone 1 – Evaluating Leadership Styles and their Impact** | | | |
| **Part I Directions:** For Milestone 1, you will evaluate leadership styles across cultures to determine best practices while operating internationally. The following article, [Jobs or Gates: Differences in Leadership](https://www.inc.com/aj-agrawal/jobs-or-gates-differences-in-leadership.html), is about the different leadership styles of two of the greatest global leaders in history, [Steve Jobs](https://www.entrepreneur.com/article/197538) and [Bill Gates](https://www.entrepreneur.com/article/197526). Use the information in the article to complete this worksheet.  ,  Submit your completed worksheet in the “Assignment and Grades” tab in your course menu. When you have submitted this assignment for grading, please return to your module for a wrap-up. | | | |
| **Leadership Styles Unique**  **to Steve Jobs** | | **Leadership Styles Unique**  **to Bill Gates** | **Leadership Styles Shared in Common by Steve Jobs and Bill Gates** |
| 1.  2.  3.  4.  5.  (add as many styles as needed) | | 1.  2.  3.  4.  5.  (add as many styles as needed) | 1.  2.  3.  4.  5.  (add as many styles as needed) |
| **Part II Directions:** Identify a business leader from a different country and compare that person's leadership style with the styles of Bill Gates and Steve Jobs. | | | |
| **Leadership Styles Unique Your Selected Leader:**  NAME of LEADER  LOCATION | | **Leadership Styles Shared in Common with Bill Gates** | **Leadership Styles Shared in Common with Steve Jobs** |
| 1.  2.  3.  4.  5.  (add as many styles as needed) | | 1.  2.  3.  4.  5.  (add as many styles as needed) | 1.  2.  3.  4.  5.  (add as many styles as needed) |
| **Part III Directions:** Provide a 250-word response for the following prompts. | | | |
| Should global leaders change their leadership style when entering a new country or culture for business expansion? Why? | Provide your 250-word explanation. | | |
| How does changing leadership styles (or not changing) solve the market entry issues faced by a global businesses when expanding to different cultures or markets? | Provide your 250-word explanation. | | |
| Provide 3 sources that you consulted to create your responses. | References  1.  2.  3. | | |