

# Monica Xu

ASPIRING PRODUCT MANAGER

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## EDUCATION

### University of Waterloo

Bachelor of Computer Science  
Bachelor of Mathematics in Statistics  
Business Minor

September 2016 – December 2020

## SKILLS

**Tools:** Jira, Gitlab, Asana, Google Analytics, Figma, Photoshop, Salesforce Marketing Cloud

**Tech:** Samza, Kafka, Spring, HBase, AWS, Android Studio, Bigtable, Flask

**Languages:** Java, Python, C/C++, SQL, R, HTML, CSS, JavaScript, Racket

## AWARDS

**Rewriting the Code Fellow** 2018 - present

**Hack the North Winner** ..... 2018  
Top 12 of 240+ project submissions.

**Square Code Camp Finalist** ..... 2018  
Granted to 20 of 600+ North American female applicants. All expenses tech enrichment program at Square HQ.

**UW WiCS GHC Scholar** ..... 2018  
Granted to 40 female students pursuing a technical degree at UW. Full scholarship to attend the Grace Hopper Conference.

**Google GHC Travel Grant** ..... 2017  
Full scholarship to attend Grace Hopper.

**Top Scholar** ..... 2016  
Top Canadian graduating GPA (100%).

**Kalbfleish National Scholar** ..... 2016  
*University of Waterloo, Faculty of Math*  
For excellence in academics, contests, and extracurriculars. Valued at \$14,000— the third largest scholarship at UW.

## EXPERIENCE

**Product Manager** ..... Feb. 2019 – May 2019  
RezQ.IO

- Spearheaded vision and launch of resume critique platform
- Attained 2K+ sessions, 150 critiqued resumes in first launch
- Collaborated with technical lead to design/scope features

**Software Engineering Intern** ..... May 2019 – present  
LinkedIn | Notifications Backend Infrastructure

- Proposed features and UI changes for email marketing tool
- Simulated dynamic rate limiting using Python scripts to validate proof of concept and business value
- Shadowed PMs in strategy and planning meetings

**Engineering Practicum Intern** ..... May. 2018 – Aug. 2018  
Google | Display Ads – Engineering Productivity

- Created detailed design doc with project goals, timelines, UI mockups, and architecture diagrams to foster project understanding and velocity
- Collected user feedback of the dashboard to facilitate design iterations and addressed identified bugs

**Software Engineering Intern** ..... Jan. 2018 – Apr. 2018  
Oath Inc. | Yahoo Mail Metadata & Search

- Documented and annotated code to promote understanding of features added to internal logging tool.

**Full-Stack Developer Intern** ..... May 2017 – Sept. 2017  
Loblaw Digital | Click and Collect Online Grocery Shopping

- Optimized customer email subscription journeys through integration of Salesforce Marketing Cloud APIs
- Designed and implemented an intuitive user interface for website content customizability, enabling easier, dynamic updates of text/images

## LEADERSHIP

**Chair** ..... Jan. 2017 – Aug. 2018  
Women in Computer Science | University of Waterloo

- Facilitated project management among 10 executives on GitLab, email, Mattermost, wiki documentation
- Engaged with 40+ companies for event sponsorships

**Fundraising Lead** ..... May 2019 – present  
Girls Who Code | LinkedIn Intern For A Cause Campaign

- Raised over \$10,000 for Girls Who Code
- Organized talent showcase, engaged in social media marketing, addressed goals at team meetings