Mobile App - Design Proposal

Pharma Mobile App

Vedantic Technologies

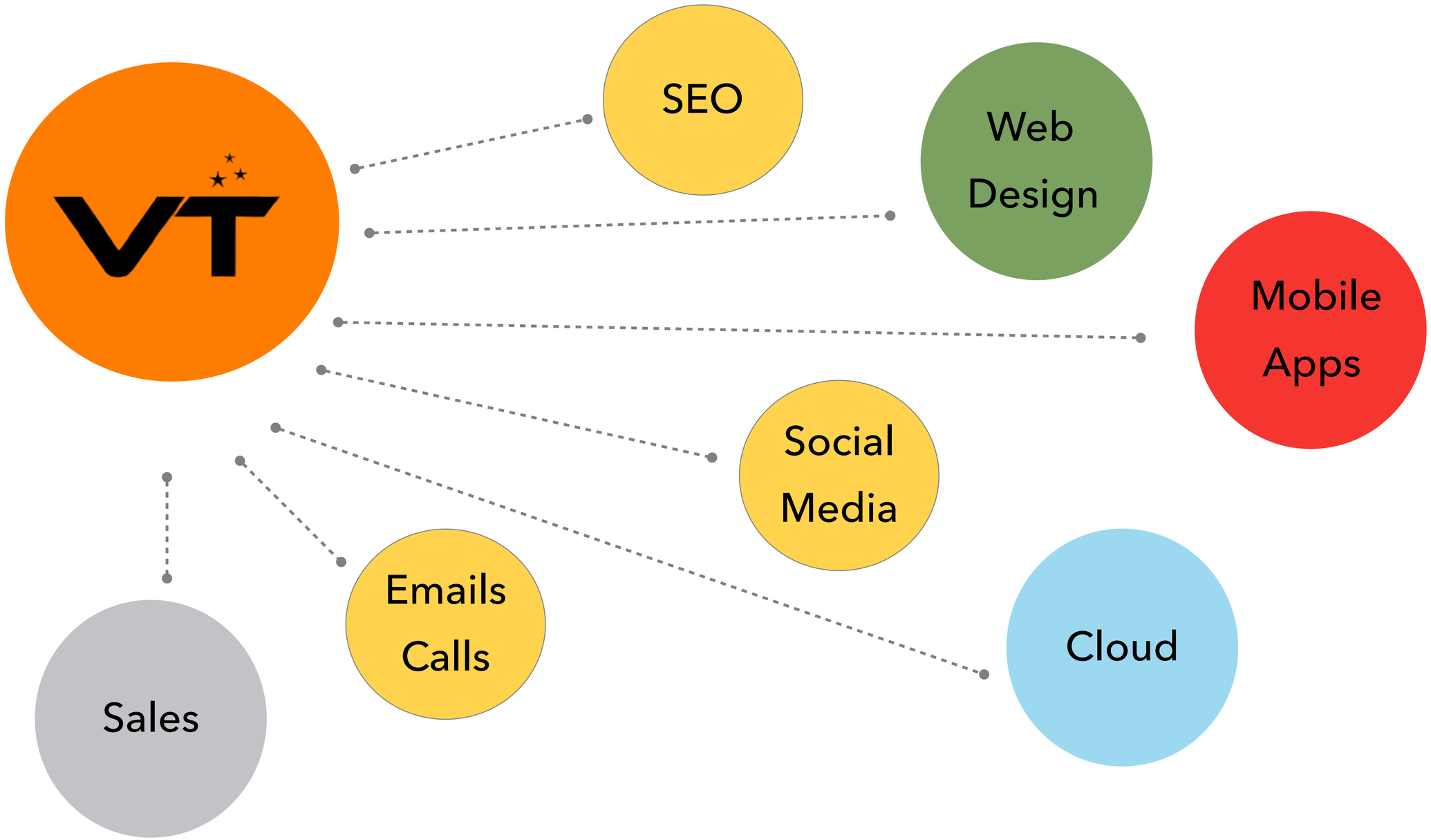

Table Of Contents

- Executive Summary
- Proposed Solution
- Scope Of Work
- Timeline
- Expenditure
- Deliverables
- Benefits
- Contact
- Visual Design Inspiration

Executive Summary

In the healthcare and pharmaceutical sector, having a mobile app that seamlessly connects users with doctors, pharmaceutical products, and healthcare information is vital to improving patient care and streamlining the purchasing process. With the rise of digital health solutions, your business stands to gain significant market share by offering a user-friendly mobile app that addresses patient needs, doctor accessibility, and pharmaceutical product offerings.

Your current platform lacks an integrated solution that combines easy access to pharma products, doctor information, and patient interactions in one place. This gap can limit user engagement and reduce the potential for growth.

Proposed Solution

We propose the development of a **Pharma Mobile Application** that integrates features like user registration, doctor directories, pharma product catalogs, and tailored recommendations based on doctor specialities. The app will help your business:

- Provide an intuitive and user-friendly experience.
- Increase user engagement by offering valuable healthcare resources.
- Simplify access to doctors and medicines based on user needs
- Boost your business through product promotion and convenient purchase options.
- User Friendly For IOS & Android

Scope of Work

1. **User Registration & Login**

- **Sign-up Process**: Simple sign-up using email or mobile ,employee-id ,number authentication.
- **User Roles**: Different user roles for medical representatives, doctors, and admins for customized access.

2. **Pharma Products Catalog**

- **Categorized by Specialties**: Medicines grouped according to doctor specialties like cardiology, dermatology, neurology, etc.
- **Filters & Search**: Advanced filters and search functionality for quick product discovery based on conditions, doctor recommendations, or user reviews.
- **Detailed Product Information**: Including pricing, usage instructions, side effects, and availability status.
- **Product Promotion**: Highlight promotional offers, new products, and seasonal discounts.

3. **Doctor Directory**

- **Comprehensive Doctor List**: Categorized by specialties such as general practitioners, specialists, etc.
- **Doctor Profiles**: Include bios, credentials, contact details, and areas of expertise.
- **Doctor-Visit Frequency Tracker**: Allows representatives to log and track their visits based on monthly, quarterly, or yearly schedules.

4. **Doctor-Product Matching**

- **Specialization-Based Product Recommendations**: Each doctor profile is linked to relevant medications they specialize in recommending.
- **Product Browsing by Doctor Recommendations**: Users can search for products based on doctor endorsements for specific conditions.

5. **Medical Representative Dashboard**

- **Visit Management**: Representatives can log their doctor visits and schedule future visits.
- **Visit Frequency Tracker**: Monthly/weekly visit planner to track how often each doctor is visited.
- **Doctor Interaction Records**: Notes section to track interactions with doctors, feedback, and requested samples.
- **Visit Reminders**: Push notifications to remind representatives of upcoming or missed visits.

6. **Appointment Booking**

- **Book Appointments**: Representatives can schedule meetings with doctors via the app.
- **Appointment Management**: Integrated calendar to track and manage upcoming meetings with doctors.
- **Confirmation System**: Automated reminders and confirmations for both doctors and representatives.

Scope of Work

1. **Analytics & Reporting (Admin Feature)**

- **Doctor Visit Analytics**: Track the performance of representatives based on the frequency of doctor visits, feedback, and engagement.
- **Sales & Order Reports**: View reports on product sales, orders placed, and deliveries completed.
- **User Engagement Reports**: Metrics on how often representatives interact with the app, doctors, and other features.

2. **Document Upload**

- **Upload Visit Reports**: Representatives can upload post-visit reports, including doctor feedback, requested samples, and any specific instructions.
- **Prescription Upload**: Doctors can upload prescriptions for specific patient needs that representatives can then respond to.

3. **Offline Access**

- **Offline Mode**: Allow medical representatives to log visits and view product catalogs even when offline. Data syncs automatically when internet access is available.

4. **Feedback & Surveys**

- **Feedback Module**: Medical reps can gather feedback from doctors on products, services, and new medical developments.
- **Doctor Surveys**: Run periodic surveys on doctor satisfaction and product performance.

Timeline

Time-Line For Website

Project Stage	**Estimated Timeframe**
Project Planning & Design Phase	1 Week
UI/UX Design	1 - 2 Weeks
Front-end & Back-end Development	4-5 Week
Server Development	1 Week
Testing & Quality Check	1 Week
Launch	2-3 Days
Total Time Estimate	**10-11 Weeks**

*Note : This Time line is tentative may be changed

Expenditure

Total Cost - Annual

Service	Cost
Mobile App Design (Android)	₹ 45,000
Back-end Development	₹ 60,000
Database Integration & API Setup	₹ 30,000
Third-party Integrations	₹ 25,000
Debuging	₹ 40,000
Maintenance	₹ 50,000
Total Cost	**₹ 2,50,000**

Payment Process

Initial Pay :- 30%

Post Development :- 40%

Delivery : 30%

Deliverables

- A fully functional, responsive, and user-friendly mobile app for both **iOS** and **Android**.
- Seamless integration of **doctor directories**, **pharma products**, and **e detailing**.
- 3 months of post-launch support for bug fixing and minor updates.

Benefits of Working With Us

The project will include the following deliverables:

1. **Healthcare & Pharma Expertise**
   - We have significant experience working with healthcare and pharmaceutical clients, enabling us to create customized solutions that directly address your business needs.
2. **User-Centric Design**
   - We specialize in creating apps that prioritize ease of use, ensuring your customers have a seamless and satisfying experience.
3. **Scalable Solutions**
   - Our app architecture is built to grow with your business, allowing for future integrations, expansions, and updates as needed.
4. **Ongoing Support**
   - Our team offers long-term support and maintenance to ensure the app continues to perform efficiently after launch.

Contact

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- Country : India

01

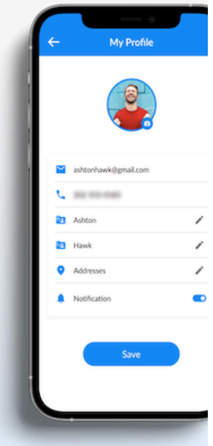
Sign In and Sign Up

A quick & straightforward registration process to start using the pharmacy delivery app.

04

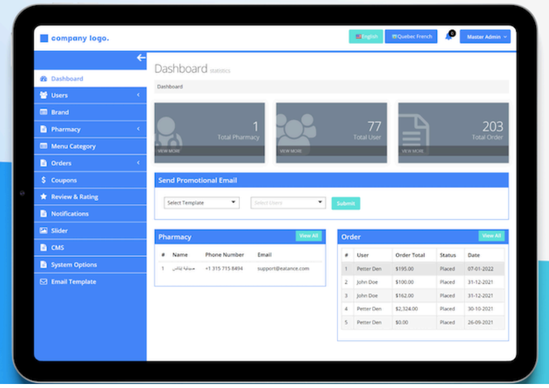
Manage Profile

Users can create and manage their profile with image, contact details, addresses, and much more.



Admin Panel

Admin Panel feature allows you to view the list of all order status, manage products, offers & discounts, categories & brands, revviews & ratings etc.



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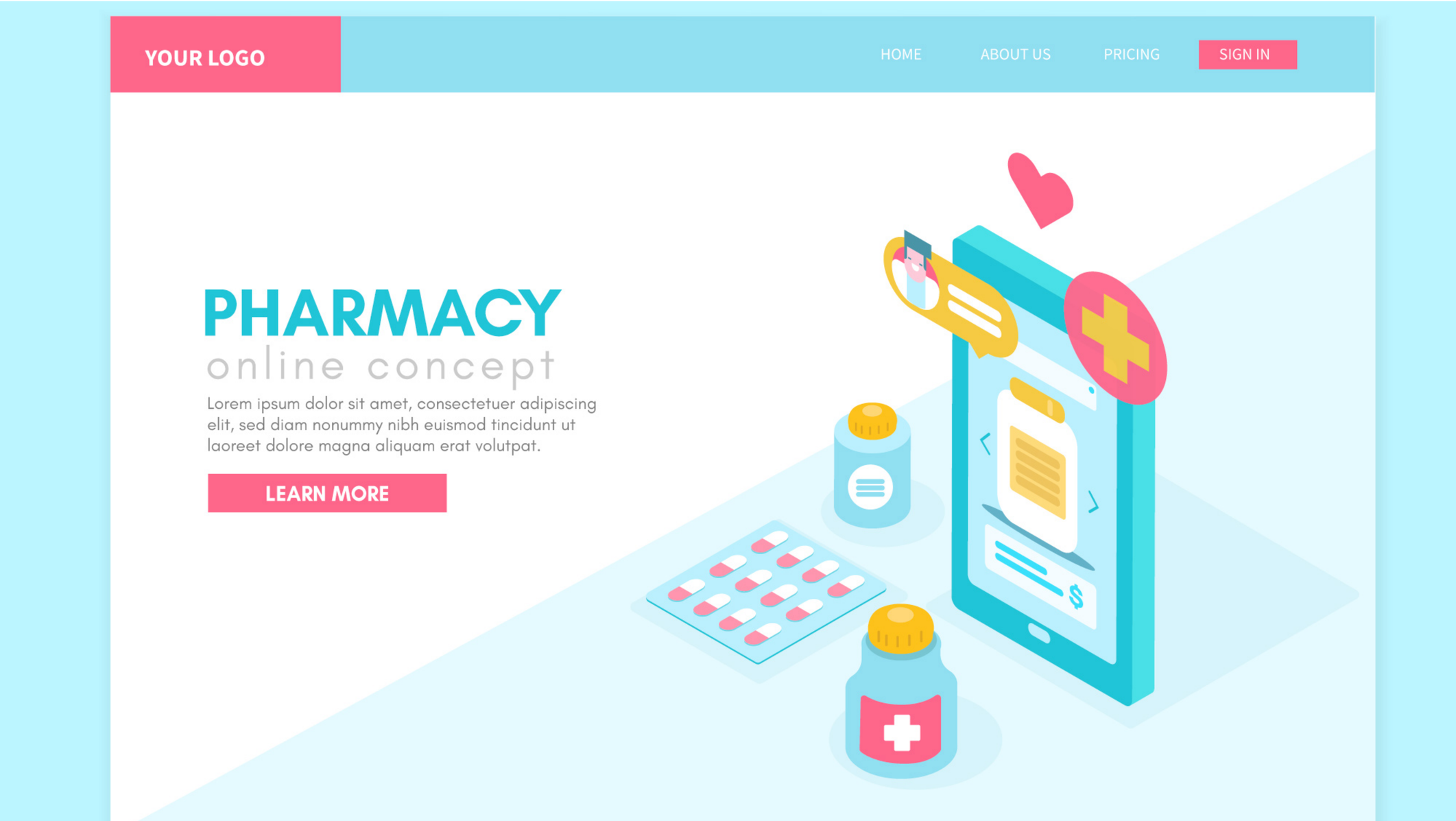
PEDIATRIA
GINECOLOGIA
GERIATRIA
REUMATOLOGIA
PAIN
GASTROENTEROLOGIA
DERMATOLOGIA
MEDICINA
TBN
Pacientes asmáticos tienden a tener déficit de vitamina D y la suplementación juega un rol preventivo disminuyendo el riesgo de enfermedades respiratorias agudas como*:
Infección con virus sincicial.
• Neumonia
• Bronquiolitis
• Influenza
La vitamina D ha probado tener efectos benéficos en el metabolismo. En niños, su déficit aumenta 2 a 3 veces más riesgo de sufrir obesidad y 3 a 4 veces más riesgo de desarrollar resistencia a la insulina**.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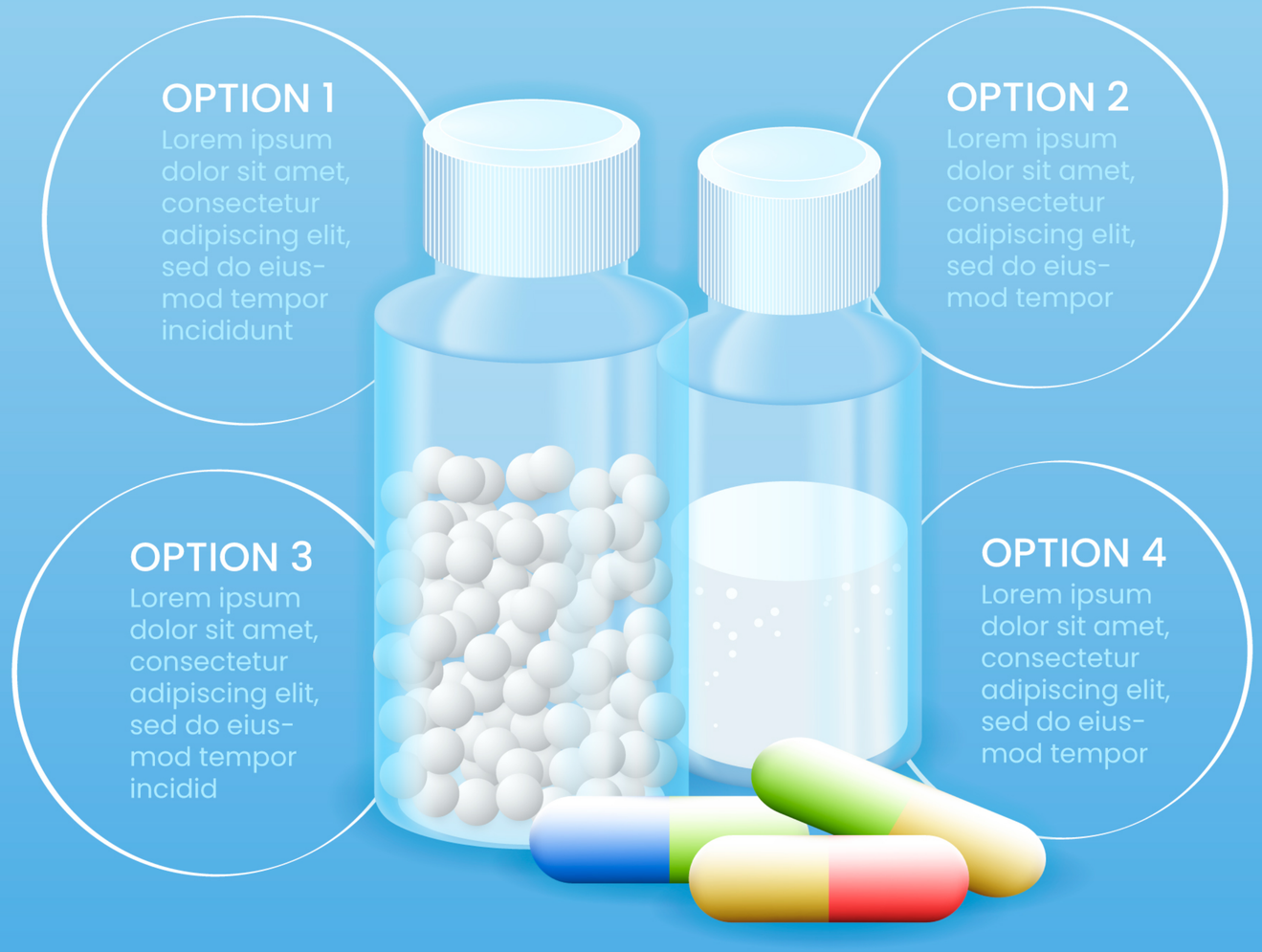

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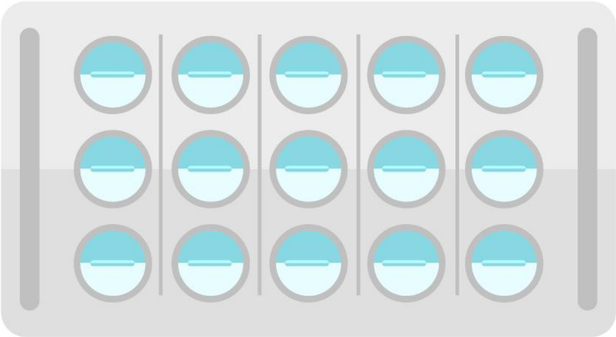

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Medicine

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Thank You for your patience !