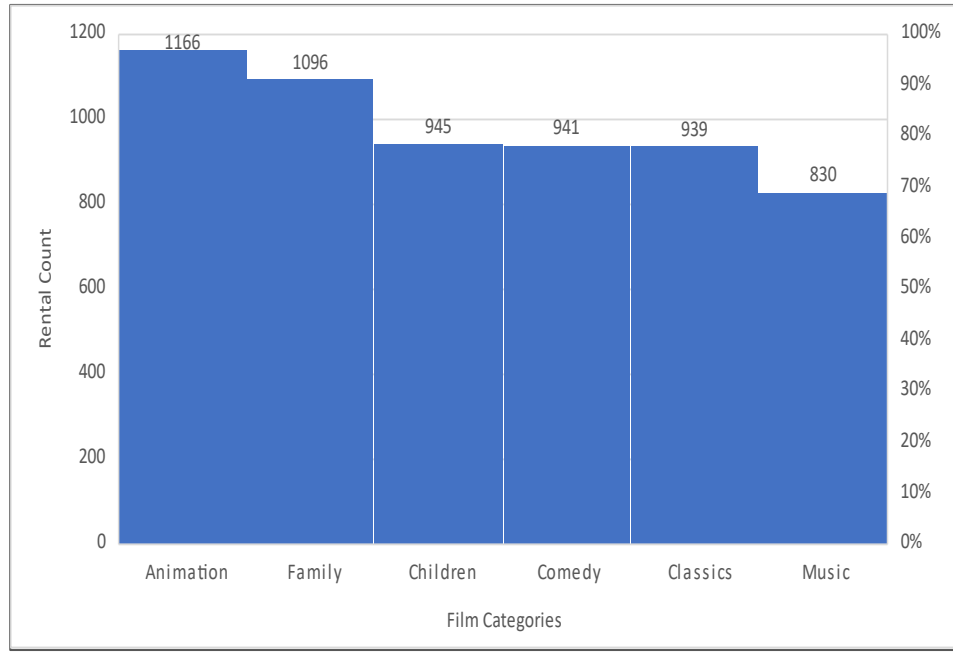
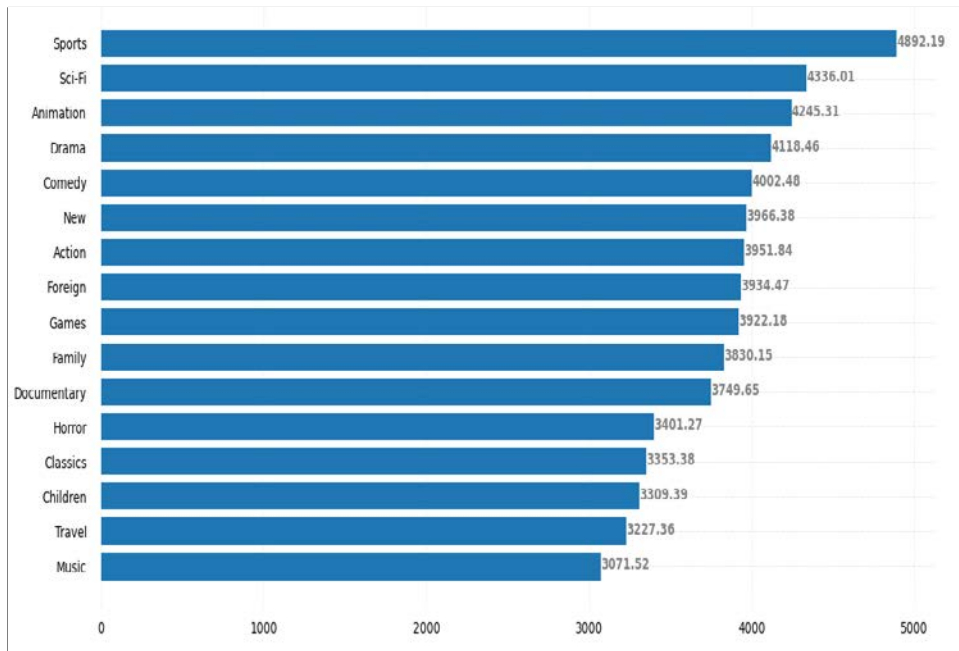


# Which category under family movies has been rented out the most?



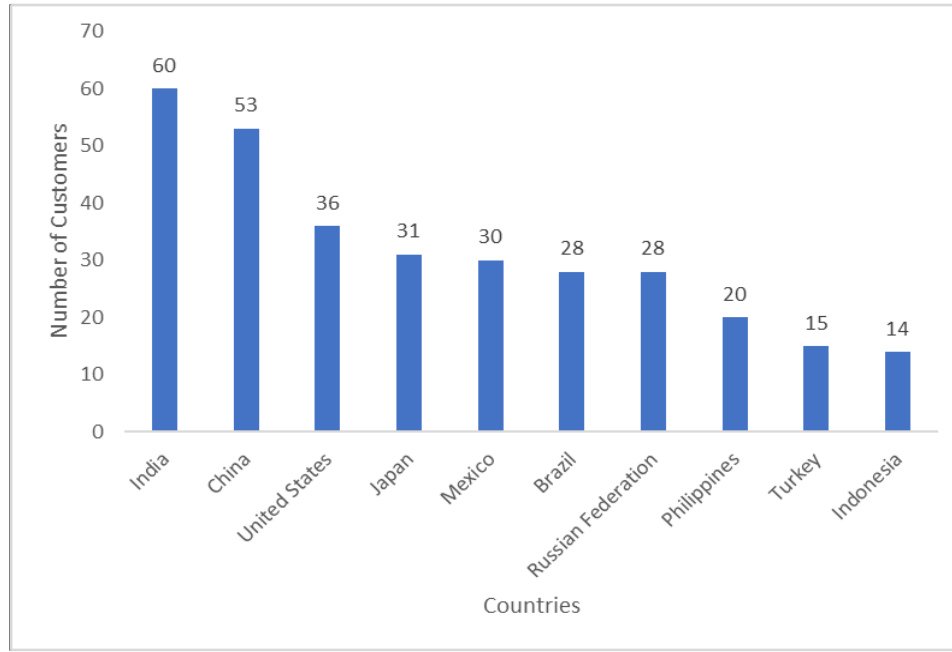
We can see that from the family movies, the Animation category has been rented the most with 1166 rentals.

# Which category has generated the most revenue?



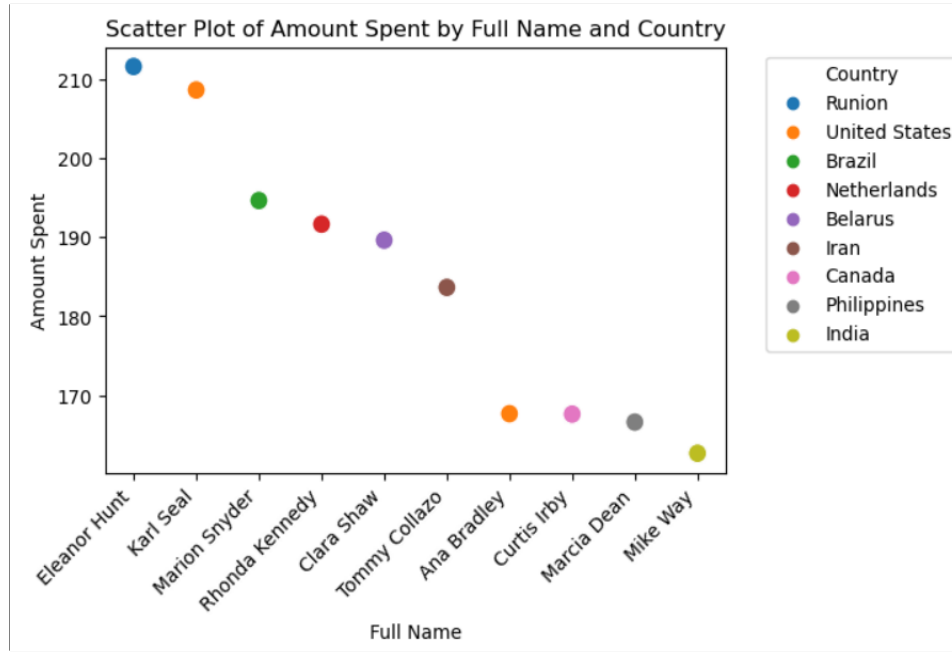
The Sports category has generated the most revenue of \$4892.19 followed by the Sci-Fi category with \$4336,01. We also observe that the Music category has generated the lowest revenue of \$3070,52

# Which top 10 countries have the most customers?



Although our customers are spread around the world, the top 10 countries with the most customers are India, China, the United States, Japan, Mexico, Brazil, Russia, the Philippines, Turkey, Indonesia

# Who are the Top 10 customers who have spent the most on rentals and from which countries are these customers from?



From the scatterplot we see that Eleanor Hunt from Runion has spent the most on rentals, spending \$211.55 followed closely by Karl Seal from the United States spending \$208.58. The other top spenders spending between \$194.61 and \$162.67 are Marion Snyder (Brazil), Rhonda Kennedy (Netherlands), Clara Shaw (Belarus), Tommy Collazo (Iran), Ana Bradley (United States), Curtis Irby (Canada), Marcia Dean (Philippines) and Mike Way (India).