



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري

Arab Academy for Science, Technology & Maritime Transport

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1. Problem Statement:

People often forget where they parked their cars, especially in large parking lots or busy city areas. This can be frustrating and time-consuming. Our website helps solve this by using pictures of cars or license plates. With the help of OCR (Optical Character Recognition), AI models, and Supabase for storing and managing data, users can enter their license plate number and quickly find out where their car was last seen.

2. Value Proposition:

Our website makes it easy to find your parked car just by entering your license plate. It's fast, smart, and doesn't need any extra apps or devices. We use AI and image processing to do the hard work for you, saving you time and hassle.

3. Revenue Model:

- **Ads:** Show ads from car-related businesses or parking services.
- **Subscriptions:** Offer extra features like saving your car history or faster results for a small monthly fee.
- **Affiliate links:** Partner with parking apps or services and earn a share when users sign up through us.

4. Market Opportunity:

There are millions of car owners in cities around the world who deal with this problem regularly. Our website can be helpful to anyone who parks in malls, airports, stadiums, or city streets. It's a large and growing market as cities become more crowded and people rely more on smart tools.

5. Competitive Environment:

Some apps help you remember where you parked using GPS or manual input, like Google Maps or parking apps. But very few use pictures, AI, and OCR to find your car. That gives us a unique spot in the market.

6. Competitive Advantage:

- We use **AI and OCR** to read license plates from pictures.
- **Supabase** helps us store data securely and efficiently.
- No need for special hardware or apps—just a web browser.
- Simple and clean user experience focused only on finding your car.

7. Market Strategy:

- Use ads on Google and social media to target city drivers.
- Work with parking lots and malls to promote our service.
- Offer free trials and sharing rewards to spread the word.
- Use SEO so people searching “where did I park my car” can find us easily.