



Peer Flow

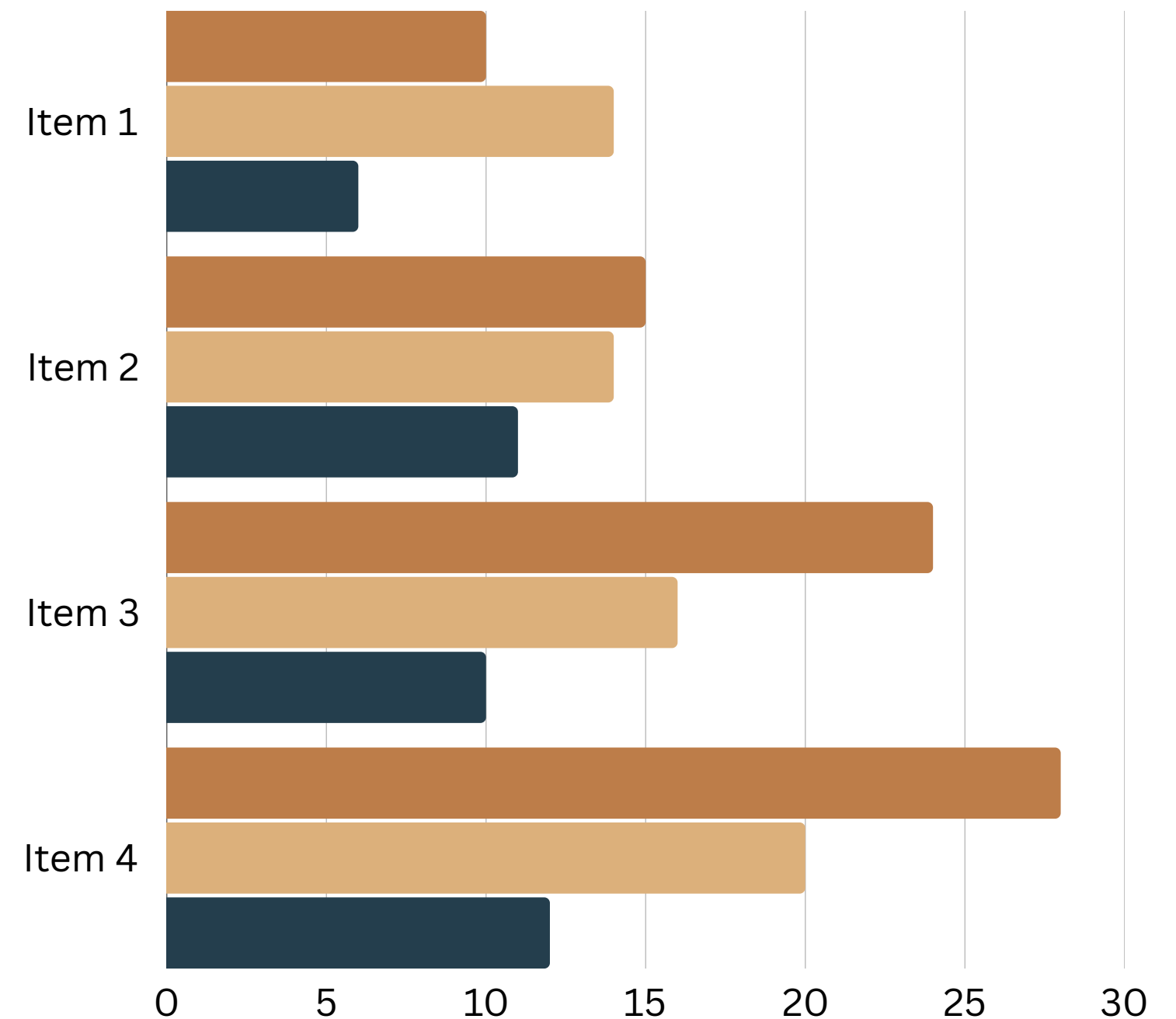
Turn lonely coders into finishers



Survey Results

Key findings:

- 89.5 %
prefer group vs. solo learning
- 94.7 %
rate past group sessions 4★ or higher
- 84.2 %
rarely hit their own weekly study goals



Problem:

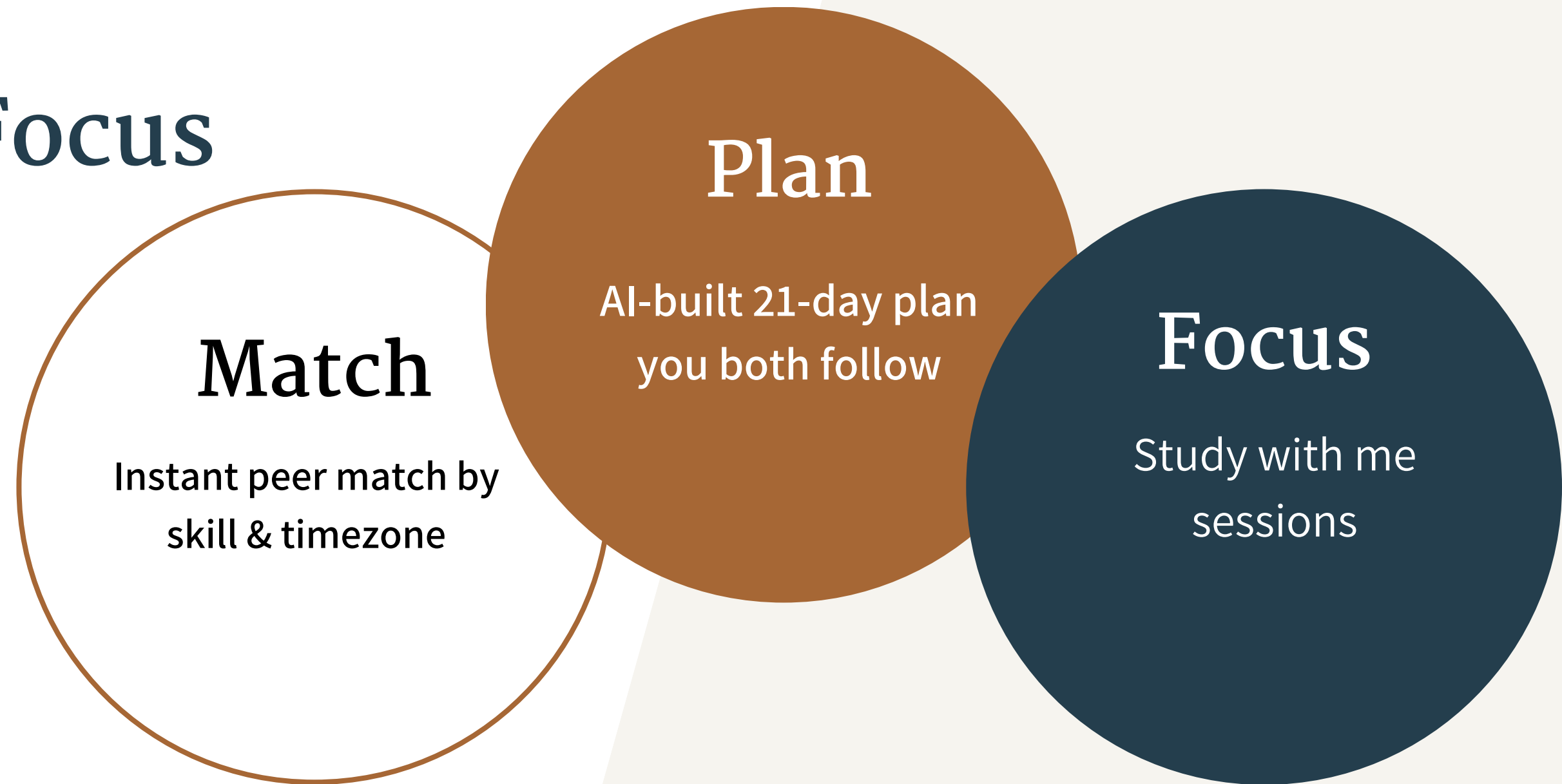
- 89.5 % prefer peer learning over solo learning
- 70 % of self-taught coders quit in 3 weeks
- 10 000+ “Need a coding buddy” posts every week; most end up being ignored



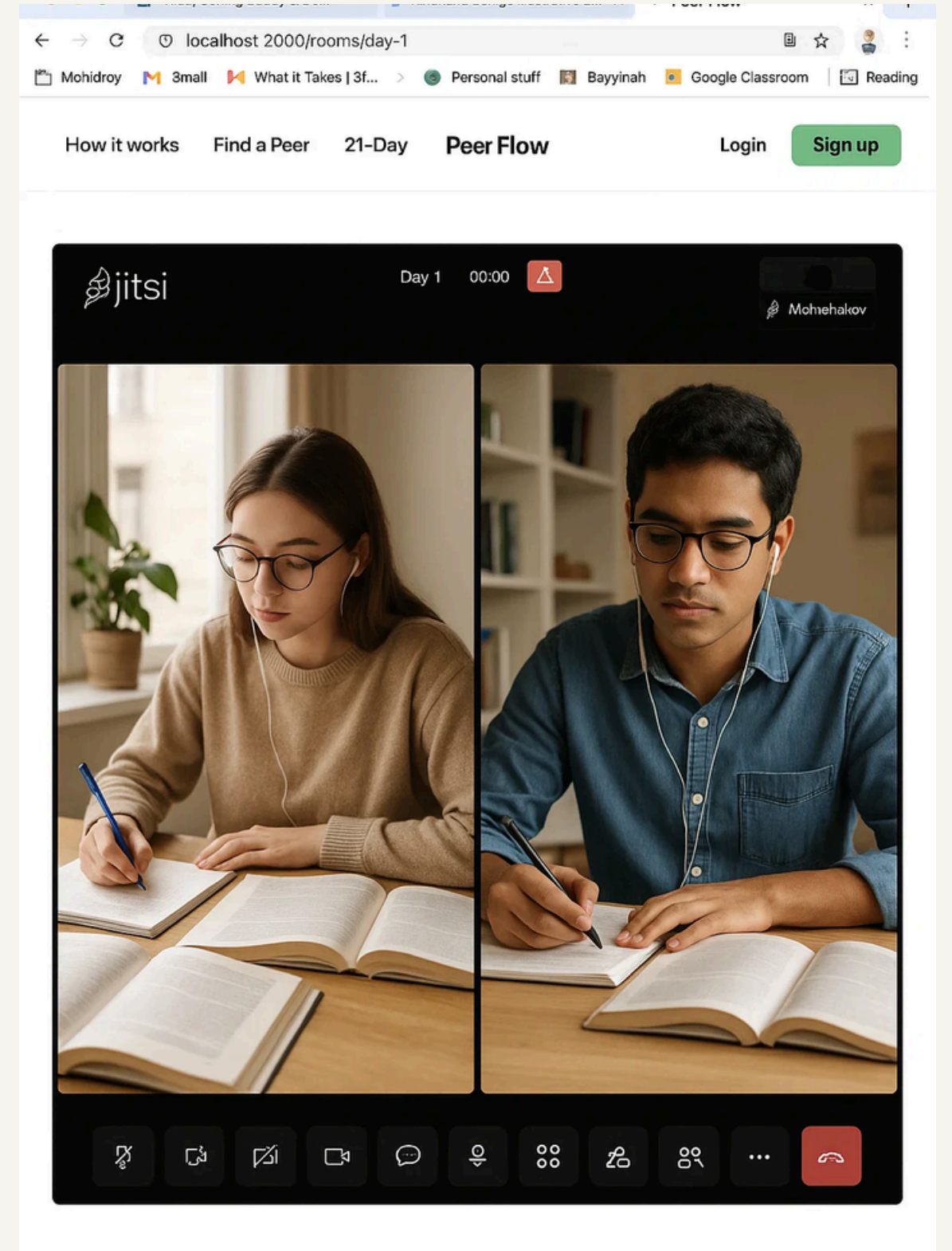
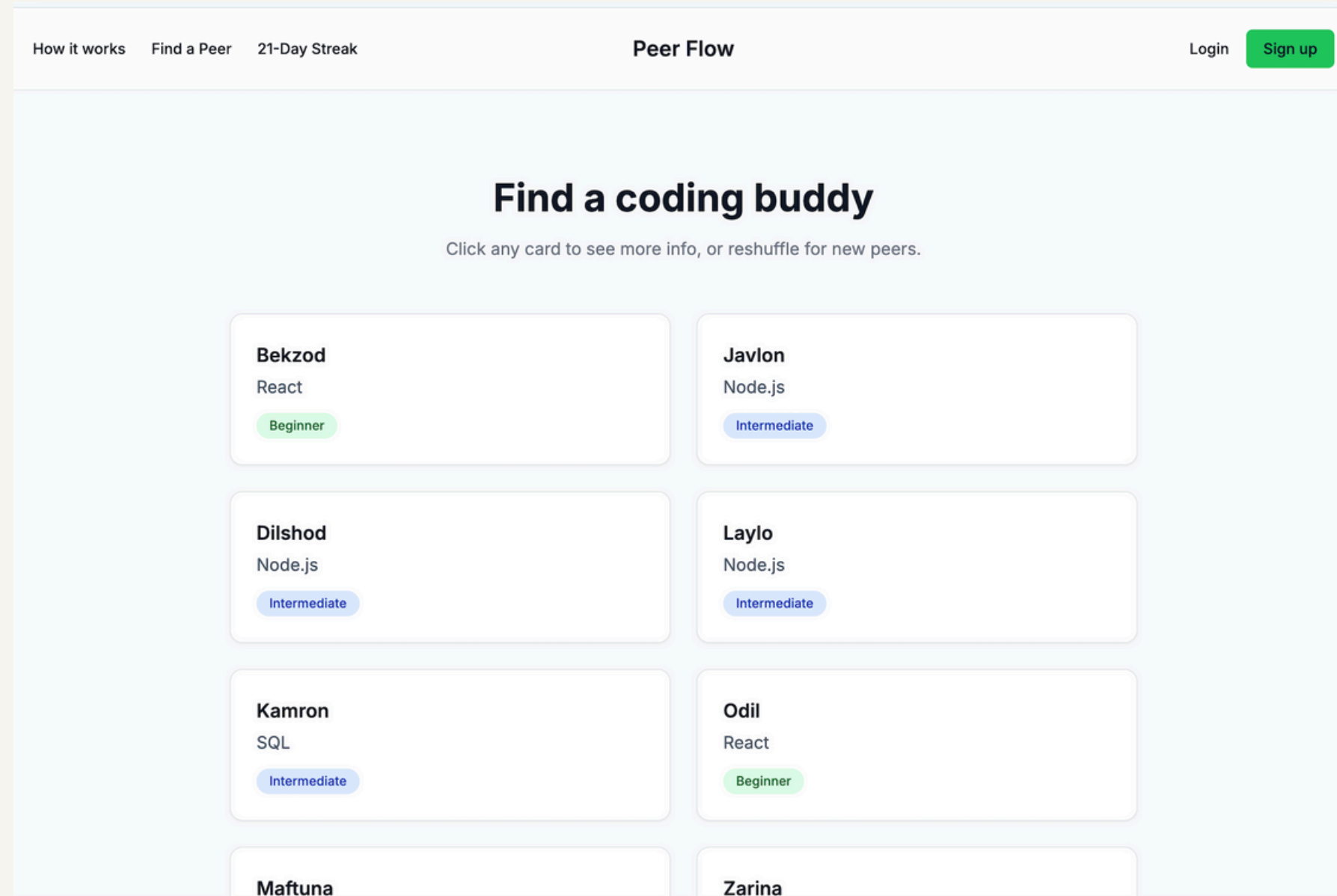
Sources: Peer Flow survey (n=19, May 2025); Coursera completion study (UPenn)

Solution

Match → Plan → Focus

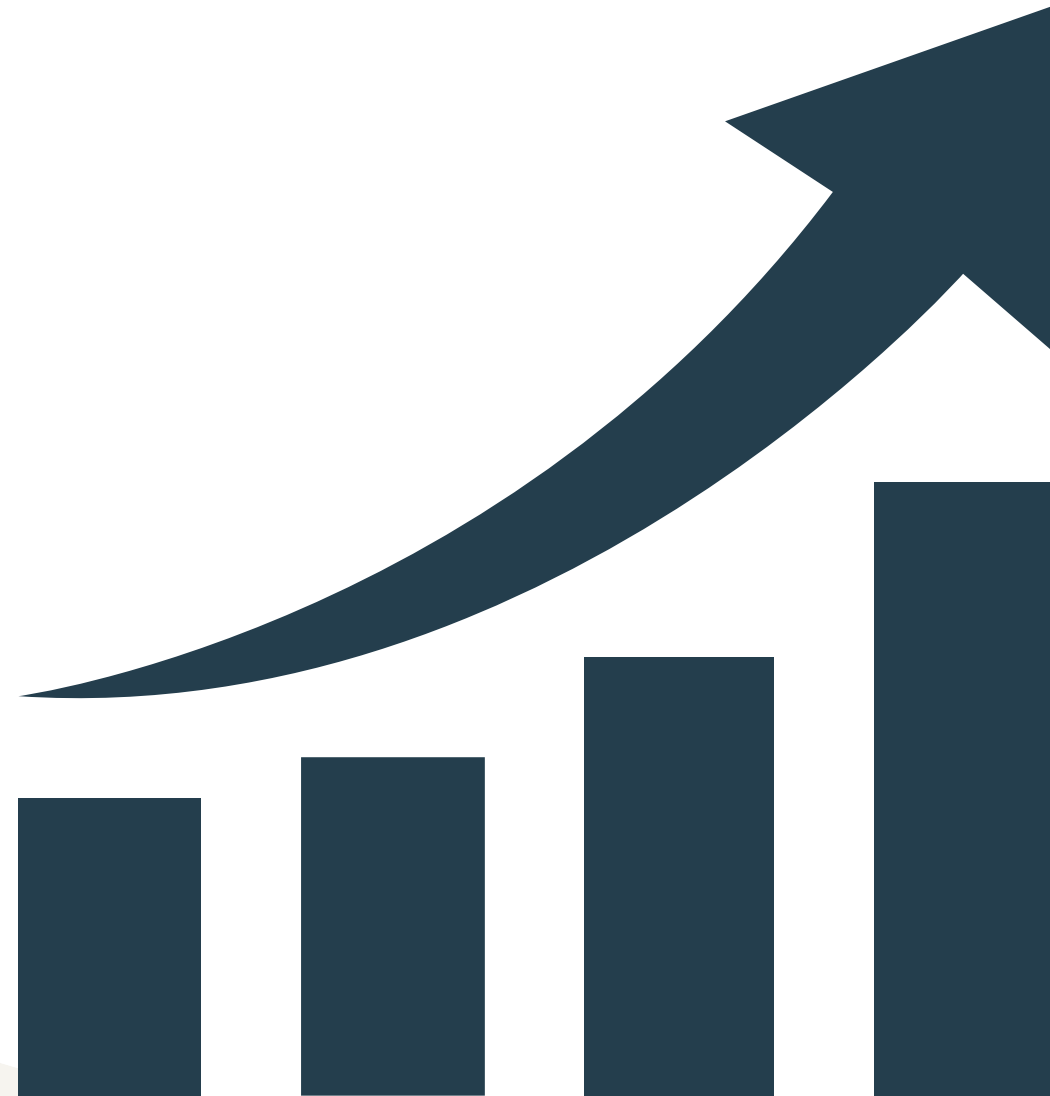


How it works





Simple Pricing

B2C Business Model



Free
Up to 3 matches
2 h / day
Display ads <input checked="" type="checkbox"/>




\$0

Pro 
Unlimited
Unlimited
 Ad-free

\$5

*one of the sources of income

Competitors

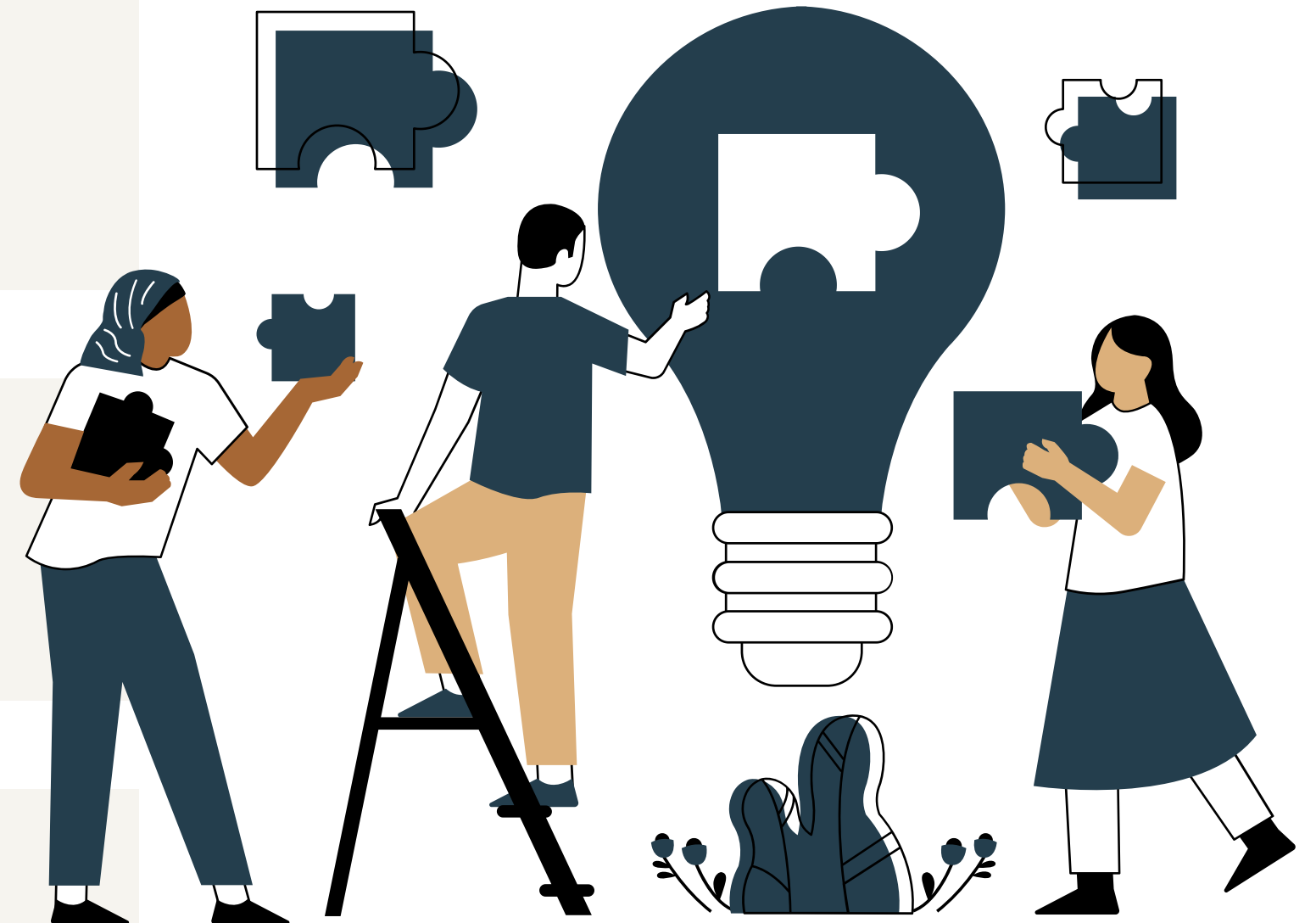
Platform	Match	Focus Room	Data & Analytics
 Peer Flow	✓	✓	✓
 StudyStream	×	✓	✓
 CodeBuddies	×	×	(2 h/day)
—	⊖	⊖	⊖
—	⊖	⊖	⊖

Potential growth

Uzbekistan
50k

Central Asia
700k

Worldwide
100 mln



Questions



Email
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