PROJECT BRIEF

Watch It Outside events and CO.

Contents

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Project name: Boston Edition website development

Client: Watch it outside events Co

Developers name: Jeniffer Kibiri

SUMMARY

Design and develop the website **Watch it outside Boston edition** for the film festival event that will be held on 5th to 8th August 2020 from 6pm - 12am.The site to be developed will show case all movies that will be watched during the festival period and a register form to help estimate the number of people attending to avoid exceeding the target population.

I will do my best to fulfil your needs and meet your expectations and hence important for me to have things written down so that we both know who should do what and when, and what will happen if something goes wrong. I have no desire to trick you into signing something that you might later regret.

You (client)_____ are hiring me JENIFFER KIBIRI to:

[Design and develop the Watch It Outside Boston website]

For the estimated total price of $3500 as outlined in our previous correspondence.

STAKEHOLDERS

Clara Dunn founder of Watch it outside events Co.

Jeniffer Kibiri freelance web developer.

GOALS

The website will display the program schedule of all movies and their synopsis.

The customers will be able to book movies to watch using the register form

The website will display the total time left to the event.

The site will show the map to the Boston public garden to guide the customers to the venue.

Once in the site the client can access the link to Boston public garden, also the Boston news site and also the watch it outside events and co. news.

BUDGET

The table shows pricing details for the delivery of services outlined in the project brief.

Service	Price
UI design and review	$900
Web design HTML + CSS +BOOTSTRAP	$2000
Photos	$200
Logo design	$100
Responsiveness + animations	$200
Content management	$100
Hosting	$80
Total	**$3580**

PROPOSED DOMAIN NAME

The site will be hosted online for customers to access it therefore need to come up with the domain name:www.watchitoutsidebostonedition.org.

TIMELINE FOR EXECUTION

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.

Description	Start Date	End Date	Duration
Project Start	May 12, 2020	May 23, 2020	12 days
Create a design layout	May 12, 2020	May 13, 2020	1 days
Project implementation	May 15, 2020	May 23, 2020	2 days
Home page design	May 15, 2020	May 16, 2020	2 days
Program page design	May 17, 2020	May 18, 2020	2 days
Synopsis page design	May 19, 2020	May 20, 2020	2 days
Customizing the site with CSS	May 21, 2020	May 22, 2020	2 days
Cleaning out the code	May 23, 2020	May 23, 2020	1 days
Project End		May 23, 2020	12 days

TECHNICAL SPECIFICATIONS

Design

After analyzing the best practices around the movie industry, darker and more rounded elements were integrated in the mood board to create a more modern look.

Colors

The dark theme blends well with red, white and grey colors and therefore the grey and red colors were decided for the buttons and the white colors for the text to bring out the contrast.

TECHNICAL CHOICES

The implementation is done in HTML,CSS and BOOTSTRAP
HTML is used to give the structure of the website and to add information on the website.

Bootstrap Framework is used to design the website faster and also Bootstrap's responsive CSS adjusts to phones, tablets, and desktops.

CSS is used to customize the appearance of the site.

JavaScript to add the timer and add animations.

CONCLUSION

I look forward to working with **Watch it outside events Co** and supporting your efforts to publicize the event.

If you have questions on this proposal feel free to contact me by email at josphatje@gmail.com or by phone at **+254740902461.**

Jeniffer Kibiri
Web developer