

Plagiarism in any of the Documents, Blog, PPT, Project, Report, Code, Poster, Video will be liable for disciplinary action to the extent of awarding a fail grade for this semester **[Total Marks 50: PPT-05, Posts-05, Video-05, Report-10, demo and Viva-20, Individual Participation-5]**

PPT Creation Guidelines

1. No of Slides should be Between 10-12.
2. First Slide should contain the Project Title, Mentor Name, Candidate Name, Enrollment Number, Team members Name and Enrollment Number, etc.
3. You should be fully conscious of the fact that your PPT in a public forum should be a reason for pride for the organization. It should not have any content or involve any behaviour that brings down the reputation of the organization.

LinkedIn Post Guidelines

1. You should mandatorily tag Bennett University CSE Handle (@SCSETBennett) and your team members.
2. Popular hashtags related to the content should be inserted.
3. You should try to get the wider popularity of your posts.
4. Every platform has its specific size, scope, and audience. You should not just copy-paste your content from one platform to another and should try to suit your post to that platform's expectations.
5. You should be fully conscious of the fact that you post in a public forum should be a reason for pride for the organization. It should not have any content or involve any behaviour that brings down the reputation of the organization.

Video Creation Guidelines

1. Video Duration Should be between 5-12 Minutes.
2. Keep your video as **UNLISTED**.
3. Most of the Video creation tools have been made free (For a limited period) by different companies, so that should not be an issue.
4. In the initial 10-15 seconds it should show the Title of the project along with the student's name, enrolment number, University name.
5. In the last 10-15 seconds also seconds it should show the Title of the project along with the student's name, enrolment number, University name.
6. The video should be uploaded on a public link/portal/video streaming service
7. All Guidelines for Video posting on any platform should be adhered to.
8. You should be fully conscious of the fact that your video in a public forum should be a reason for pride for the organization. It should not have any content or involve any behaviour that brings down the reputation of the organization.
9. It should not be only PPT. The student must present himself/herself for at least 20% of the overall duration.

Guidelines for writing the Report

1. It should follow the given format. The first Six pages of the report Format are attached. Apart from these six pages, your report should be at least 10 pages in a single-spaced Normal margin 12 Font. No blank pages are allowed in between, and 10 pages should not have any undesirable blank space just to fill up the pages.
2. It may contain the following sections. **However, feel free to add/ delete as per your requirements**
3. You can make appropriate changes in the Sections, keeping the overall look and spirit the same as desired.

Abstract
Introduction of Project
Related Work
Problem Statement
Requirement Analysis, Risk Analysis, Feasibility Analysis, etc.
Proposed Solution or Approach or Technique
Architecture Diagrams, Flow Charts, DFD
Simulation Set up and Implementation
Result Comparison and Analysis
Learning Outcome
Conclusion with Challenges
References
Links or details about the other artifacts of the projects

Report File should be named as <batch> - <Team number> - <Project Name> - Final Report

Guidelines for Viva-Demo-presentation

1. Offline interaction will be there in the labs.
2. You will be using the PPT submitted as part of milestone 3. It will be desirable that you show your demo of the project by sharing your screen to the panel.
3. You will be given X minutes for the presentation and then there will be questions from the panel.
4. You should be in Formal Dress and should have a working PC/Laptop with your product deployed.

Video Assessment Rubric

Originality: Originality of the content which is free of plagiarism is a prerequisite for the video evaluation. Else the student may be issued a disciplinary notice depending upon the severity of the plagiarism. Adhering to the Guidelines is essential for the assessment to qualify.

Criteria	Poor / Unsatisfactory / Not Submitted 0%	Limited / Beginner Level / Work in progress / Below Average 25%	Adequate / Average 50%	Good/ Worth Posting / Substantial 75%	Exemplary / Excellent / Expert 100%
Content, organization and innovation (33% Mark)	Content in video is not related to the proposed work. There is no theme in the video.	Subject knowledge is not evident. Information is confusing, incorrect, or flawed. The video lacks a central theme, clear point of view. Much of the information is irrelevant to the overall message.	Subject knowledge is evident in much of the video. Most information is clear, appropriate, and correct. Information is connected to a theme. Details are logical and information is relevant in most of the video.	Subject knowledge is evident throughout the video. All information is clear, appropriate and correct. Video includes a clear statement of purpose. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.	Content, organization and innovation is of exceptional category. Student has put an extra effort to make it understandable easily by the audience. Subject knowledge is of expert nature.
Duration, Flow and Labelling (33% Mark)	Duration of the Video is not as per the guidelines. No labelling has been done and flow is patchy.	logical sequence of information is not smooth. Partial labelling has been done. Start of the video is abrupt.	Duration is as per the requirements. Information flow is fine. Labelling has been done.	Flow of the video and labelling is good. Video is worth posting on a public forum.	Flow of the sequence of things in the video follows communication best practices in such videos. Auto labelling and captioning has been integrated.
Audio and Videography Parameters (33% Marks)	No use of shots of different types, Zooming, camera techniques, background lighting, Audio quality check and other quality parameters of Audio output videography	Little use of shots of different types, Zooming, camera techniques, background lighting, Audio quality check and other quality parameters of Audio output videography	Adequate use of shots of different types, Zooming, camera techniques, background lighting, Audio quality check and other quality parameters of Audio output videography	Good use of shots of different types, Zooming, camera techniques, background lighting, Audio quality check and other quality parameters of Audio output videography	Excellent use of shots of different types, Zooming, camera techniques, background lighting, Audio quality check and other quality parameters of Audio output videography

PPT Assessment Rubric

Originality: Originality of the content which is free of plagiarism is a prerequisite for the PPT evaluation. Else the student may be issued a disciplinary notice depending upon the severity of the plagiarism.

Adhering to the Guidelines is essential for the assessment to qualify.

Criteria	Poor / Unsatisfactory / Not Submitted 0%	Limited / Beginner Level / Work in progress / Below Average 25%	Adequate / Average 50%	Good/ Worth Posting / Substantial 75%	Exemplary / Excellent / Expert 100%
Storyline, Flow and Size (25% Mark)	There is no evidence of a structure to the ppt. The flow between ideas is poor. Content is presented haphazardly that hinders understanding. There is no introduction and summary. The length of the ppt is too long or too short to communicate the findings.	There is little evidence of a structure to the ppt. The flow between ideas is sparse. Introduction and summary lacks strength. The length of the ppt is not as per the requirements.	There is moderate evidence of a structure and flow that facilitates the understanding of the content. The presentation introduces and summarizes the key insights. The length of the presentation is appropriate to the attention span.	There is good evidence of a structure and flow that facilitates the understanding of the content. The presentation effectively introduces and summarizes the key insights. The length of the presentation is appropriate to the attention span viewers.	Slides are effectively organized, and the structure complements a greater understanding of the content. The flow is lucid. It contains clear introduction and insightful summary for a thoughtful closure. Length is appropriate to the attention span.
Use of best practices in preparing a presentation/ Design (50% Mark)	The text is confusing to understand, and the content is not compelling at all generally. There is no evidence of use of graphic/smart methods to enhance communication. Slides are dull. Videos/ images are of poor quality, not relevant to the content. Transitions interfere with flow.	PPT uses Manageable chunks which are fragmented in flow and consistency. There is sparse existence of some design practices but that does not add up in building a appealing PPT.	Text is organized in bullet points. Images and videos used are relevant to the content. Best practices of design have been taken care. There is evidence of use of features of a presentation like charts and object for the viewer understanding.	Text is organized and easy to read and understand. Images and videos used are of high quality, mostly relevant to the content and mostly aid the understanding of the viewers. Transitions and animations do not interfere with the flow. There is good evidence of best practices of design.	The text is effectively organized in bullet points/methods of graphic and smart organization of text are employed that demonstrate a sophisticated understanding of the best practices of design. Images and videos used are of high quality. PPT displays excellent professionalism.
Content (25% Marks)	The content is extremely basic, mostly paraphrased and descriptive and shows no originality of thought or innovation by the student. The content shows minimal effort and use of basic concepts.	The content moves beyond basic and there is minimal evidence of originality of thought. The content demonstrates some hard work and knowledge of technical concepts	Content is appropriate for a working PPT. student has fulfilled the basic requirements of the content part but have not shown any effort to make it effective and impactful.	Originality of thought and innovation are demonstrated. Content shows comprehensive hard work and use of difficult technical knowledge into all aspects of the project	Originality of thought and innovation are demonstrated excellently in content along with comprehensive hard work and use of unfamiliar technical knowledge into all aspects of the project.

Social Media Post Assessment Rubric

Originality: Originality of the content which is free of plagiarism is a prerequisite for the social media post evaluation. Else the student may be issued a disciplinary notice depending upon the severity of the plagiarism. Adhering to the Guidelines is essential for the assessment to qualify.

Criteria	Poor / Unsatisfactory / Not Submitted 0%	Limited / Beginner Level / Work in progress / Below Average 25%	Adequate / Average 50%	Good / Worth Posting / Substantial 75%	Exemplary / Excellent / Expert 100%
Grammar and Quality of Writing, Multimedia (50% Marks)	Poor Communication Style. Audience may get confused and irritated with the language. Grammatical errors and other Language related issues. Not worth posting in a public forum. Uses No Multimedia/Graphics/ images. Poor-quality images, Video used. Layout Changes when opened on different devices.	Few Grammatical Errors / Language issues. Audience will get distracted and will not enjoy the posting. Does not bring up significant points to make the post interesting. Not worth posting in a public forum. Multimedia/ Graphics /images are used but does not gel with the content	No Grammatical Errors. Audience may have a neutral/average feedback for the post based on the writing style. May be posted depending upon how the author performs in other criteria. Multimedia/ Graphics /images/ tables are used, and they somehow relate with the content but there is a large scope of further improvement.	No Grammatical errors. Language style is attractive and may be liked by the Audience. Post is worth posting based on the Quality of writing. Multimedia/ Graphics /images/ tables are used, and they properly gel with the flow and content of the post	No Grammatical errors. Writing style is lucid and facilitates communication with the audience. Post has all the language related ingredients to become popular. It has the signature of an expert writer. Use of Multimedia/ Graphics/images/tables is innovative and reflects the exemplary skill of the author
Persuasive, impactful and Relevant content (50% Marks)	Post looks like a rushed writing just to tick mark the assigned work and zero element of impactful content.	Post is limited and gives partial glimpse about the objectives or achievements/ features of the project. It will hardly have an impact on the audience.	The post is persuasive and thoughtful. However, some critical thinking is required to make the post more appealing in terms of persuasive communication. It will have average impact on the audience.	The post contains, all the related information about the project. A detailed insight of project is provided. It has proper hashtags and tags relevant entities. It is persuasive and will have good impact on the audience.	Post will be liked and cherished by many people. People will repost it on their handles due to the interesting information it provides and the way it has been designed with innovative content.

Final Project Report Assessment Rubric

Originality: Originality of the content which is free of plagiarism is a prerequisite for the Report evaluation. Else the student may be issued a disciplinary notice depending upon the severity of the plagiarism. Adhering to the Guidelines is essential for the assessment to qualify.

Criteria	Poor / Unsatisfactory / Not Submitted 0%	Limited / Beginner Level / Work in progress / Below Average 25%	Adequate / Average 50%	Good/ Worth Posting / Substantial 75%	Exemplary / Excellent / Expert 100%
Report writing communication and Organization (30% Marks)	The content interfere with communication. Style of Report does not give pleasure to read. No demonstration of the problem. It seems no sentence structure is followed. Difficult to understand. Figures are not clear. Report does not follow the format.	The content of the report interferes with communication at some places. Deviation from the Style/format of the report is observed at few places. Only basic concepts were demonstrated and interpreted. Sentence structure is unclear. There is room for improvements.	Adequate focus on the topic using proper style and in line with content of the report. However, minor corrections are needed. Content was elaborated and described to an extent. Sentence are structured properly, and sequencing of ideas is adequate. Consistent in report format.	Good focus on the topic using proper style/format and in line with content of the report. No corrections are needed. Content was elaborated and described fully. Sentence are structured properly, and sequencing of ideas make sense and easy to follow. Consistent in report format.	Reader and completely follows the required style. Smooth flow of ideas from one to another. Excellent sentence structure and comfortable to follow the concept by reading the report. Demonstration of the full knowledge of the problem is considered while writing. Report has all professional elements.
Report content (30% Marks)	Content is not sound. Did not include any engineering application. Did not use design standards or relevant material. Content does not give the pleasure to follow the idea. No architecture drawing.	Many improvements are needed in selection and use of engineering principles. Tried to include the literature, standards used and codes. Architecture drawing presented, however not in appropriate format.	Engineering and technology concepts elaborated in the report are adequate. Report adequately meets the course outcomes of the course.	Shows effective use of engineering concepts. Report effectively meets the course outcomes of the course and is a testimony to the good work done by the student.	Shows sufficient use of engineering applications and use of ideas/concepts with proper design standards, literature etc.
Results, conclusions and learning outcomes achieved (40% Marks)	Figures/results are not used effectively. Little understanding of important features or issues. Conclusions are vague and unacceptable.	Limited information on the innovation in project. Many figures/results are not interpreted. Important features are not communicated. Conclusions require more clarity.	Adequate representation of learning outcomes is presented with detailed evidences. Most figures/results are properly interpreted, and important features noted.	Innovative idea is presented very well with detailed evidences. All results are properly interpreted. Conclusions and learning outcomes are presented in a good way.	Excellent understanding of the idea in the report with clear and well-presented examples and evidences. Conclusion, learning outcomes and results show the expertise of the candidate in the project.

Demo and Presentation Viva Assessment Rubric

Originality: Originality of the content which is free of plagiarism is a prerequisite for the project items evaluation. Else the student may be issued a disciplinary notice depending upon the severity of the plagiarism. Adhering to the Guidelines is essential for the assessment to qualify.

Criteria	Poor / Unsatisfactory / Not Submitted 0%	Limited / Beginner Level / Work in progress / Below Average 25%	Adequate / Average 50%	Good/ Worth Posting / Substantial 75%	Exemplary / Excellent / Expert 100%
Design and Implementation of Automated Solutions/ Frameworks (20% Marks)	No Project/ Framework was completed. Design and implementation is poor and not worthy to be used in any real setting. or Mentors/ Organizations were not happy with the candidate and there were complaints regarding the work ethics of the candidate.	Project/ Framework was completed partially. Design and implementation is limited with partial functionality and not worthy to be used in any real setting.	Project/ Framework completion was adequate as defined. There are minor issues related to functionality and future improvements. Project Demo is available to show and ready for implementation/ implemented.	Project/ Framework has been implemented and has gained appreciation from the organization. The project has been implemented and will be used by organization / society in general. Demo and real implementation can be seen live.	Excellent problem has been solved which can be popularized as a Generic solution for existing issue/ problem. Organization is proud to host our student for such wonderful work. Project can be showcased as a model work to successive year students.
Use of Appropriate Tools / Technologies (40% Marks)	Proper Tools and Technologies are not used. Or the selection of platform, Language, tool, technology was poor.	Proper Tools and Technologies were used but there were issues in learning/ using those tools. Or the selection of platform, Language, tool, technology was not adequate.	Proper Tools and Technologies were used. The selection of platform, Language, tool, technology was adequate.	Latest Tools and Technologies were selected appropriate to the project to be developed.	Cutting edge Tools and Technologies were selected appropriate to the project to be developed. Latest APIs, Methods and algorithms were part of the implementation.
Relevance to Society/ Current Industrial Needs (40% Marks)	Work has no relevance to society, Current Industrial Needs.	Work has little relevance to society, Current Industrial Needs.	Work has adequate relevance to society, Current Industrial Needs.	Work has good relevance to society, Current Industrial Needs.	Work has excellent relevance to society, Current Industrial Needs. It will be a contribution in the field of work of the project.