## 1-1.4-9c

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In what ratio does the point (-4,6) divide the line segment joining the points A(-6,0)and B(3, -8)?

## **Solution:**

Let the given point divides the line segment AB in a ratio k:1.

using section formulae:

$$C = \frac{A + kB}{1 + k}$$

by modifying it we get  $k = \frac{(B-C)^T(C-A)}{\|B-C\|^2}$  by substituting the values we get

$$k = \frac{\begin{pmatrix} 7 & -14 \end{pmatrix} \begin{pmatrix} 2 \\ 6 \end{pmatrix}}{49 + 196} \tag{0.1}$$

$$k = \frac{-2}{7}$$

So, the given point divides the line segment in the ratio -2:7 externally