MATT KULLING

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SUMMARY

Front-end web developer utilizing journalism and marketing background to build a well thought out and concise user experience through web-based applications. Recently earned a certificate in full stack development from Northwestern University, with new skills in HTML, CSS, Javascript, and responsive design. Respected amongst colleagues as a collaborative team player who brings out of the box and innovative solutions to solve complex and challenging problems.

TECHNICAL SKILLS

Languages: HTML5, CSS3, Javascript, jQuery, Bootstrap, Node Js, MySQL, Express, Handlebars.js, Firebase, ReactJS.
Applications: Github, Visual Studio Code, Chrome DevTools

PROJECTS

WikiGames | github.com/mokulling/wikigames | mokulling.github.io/wikigames/
- Collaborative project that utilizes YouTube and RAWG games API to provide users with information about games they're searching
- Core responsibilities included project management, API research and implementation
- HTML/ CSS/ Javascript

Weather dashboard |github.com/mokulling/weatherdashboard |
mokulling.github.io/weatherdashboard/
- Project that utilizes a weather API to display current weather, forecast information, and store user's data
- HTML/ CSS/ Javascript

Password generator |github.com/mokulling/passwordgenerator |
mokulling.github.io/passwordgenerator/
- Project utilizing Javascript to take in user input and generate a password based on certain parameters
- HTML/ CSS/ Javascript

EXPERIENCE

CRM Specialist   2020– Present
Pangea Money Transfer
Chicago, IL

Plan, execute and analyze customer retention campaigns (email, SMS, push notifications) for 200,000+ customers in the United States sending money around the world. Responsibilities include SQL analysis of campaigns, HTML/ CSS coding of emails, usage of Leanplum and Twilio API for webhooks. Additional responsibilities include cross-functional collaboration with product and engineering teams to implement and market new features

Email Marketing Coordinator
Cameo   2019-2020
Chicago, IL
Execute email, push, and SMS campaigns using Salesforce Marketing Cloud. Core responsibilities included collaborating with data analysts, engineers, and product team to implement technology

EDUCATION

Bootcamp Certificate: Northwestern University, Chicago, IL
A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Degree: Marquette University, Milwaukee, WI
BA in Journalism and Political Science