

Bright Motors Car Sales Analysis

TOTAL_REVENUE

558,837

AVG SELLING PRICE

1.9K

MODEL



YEAR



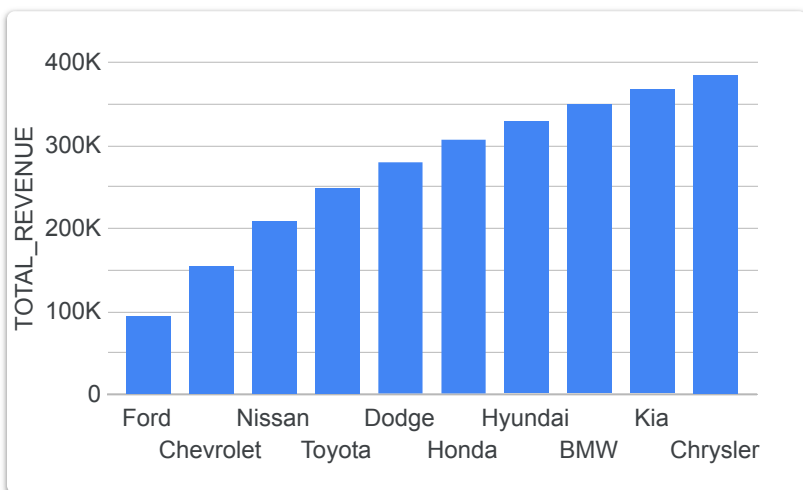
MAKE



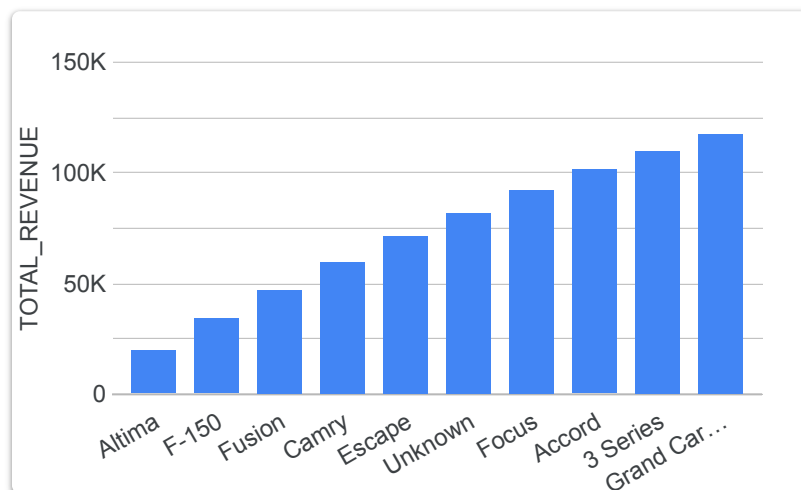
MILEAGE_CATEGORIES



Total revenue by make.

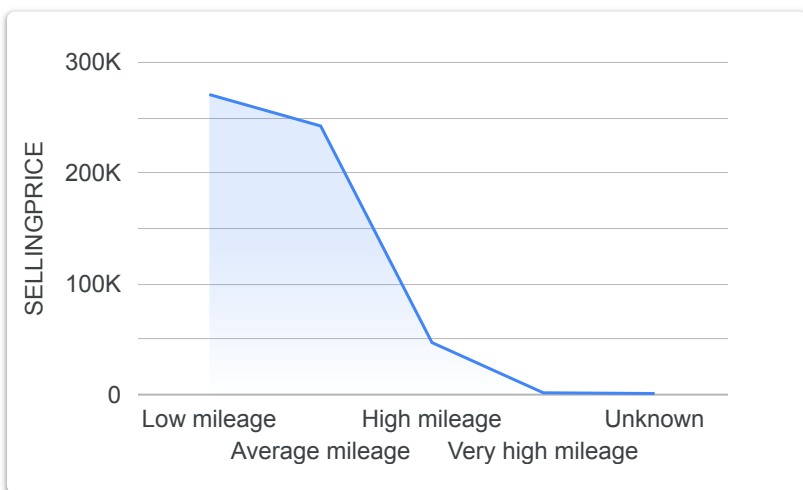


Total revenue by model.

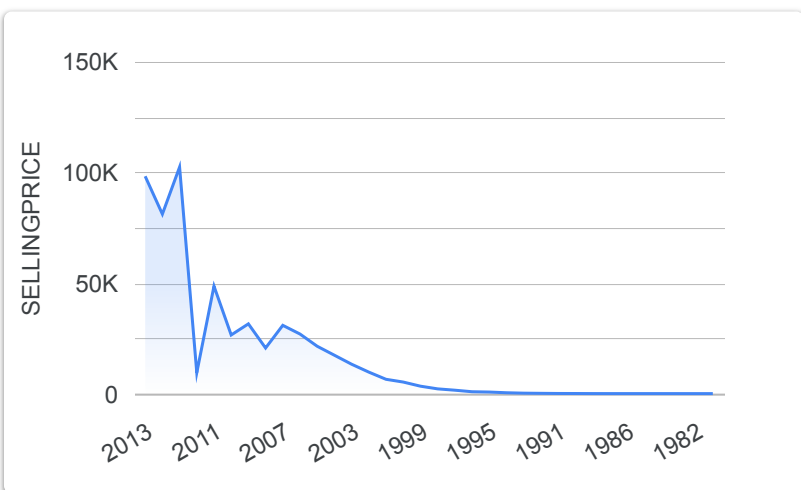


- Chrysler generates the most of the revenue with the highest total revenue of R383372
- Ford generate the least revenue with a total revenue of R93554.
- The model that generates the most revenue is Grand Caravan, which correlates with its makes on the first chart.

Sales price by mileage.



Sales price by manufacture year.



- The sales prices for cars with lower mileage cost more than car with more mileage
- This makes sense because mileage represent the usage of the car. The more is used the more it depreciates in value which leads to decreased sales price
- Newer cars cost more