

Bright Motors Car Sales Analysis

TOTAL_REVENUE
558,837

Avg Selling Price
1.9K

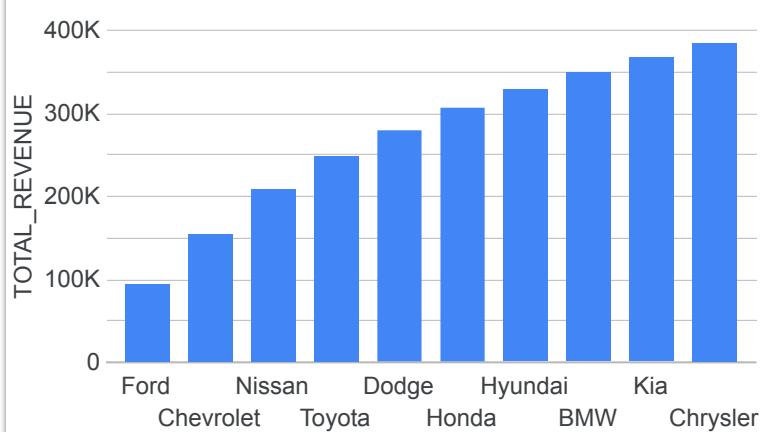
MODEL

YEAR

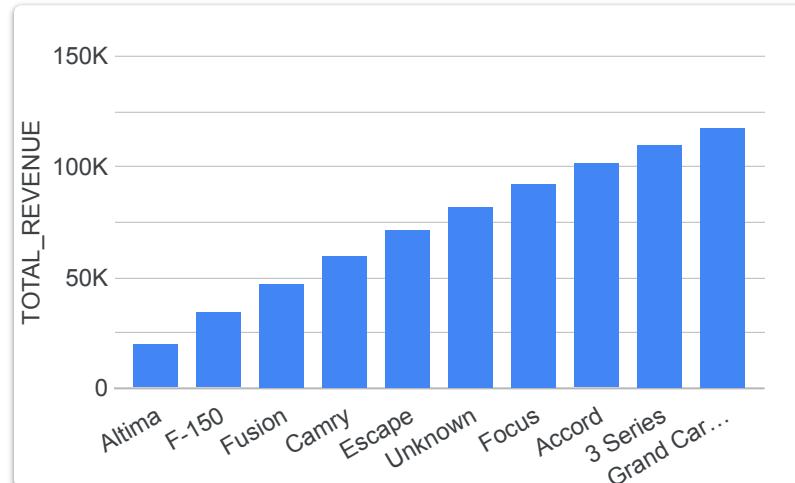
MAKE

MILEAGE_CATEGORIES

Total revenue by make.



Total revenue by model.

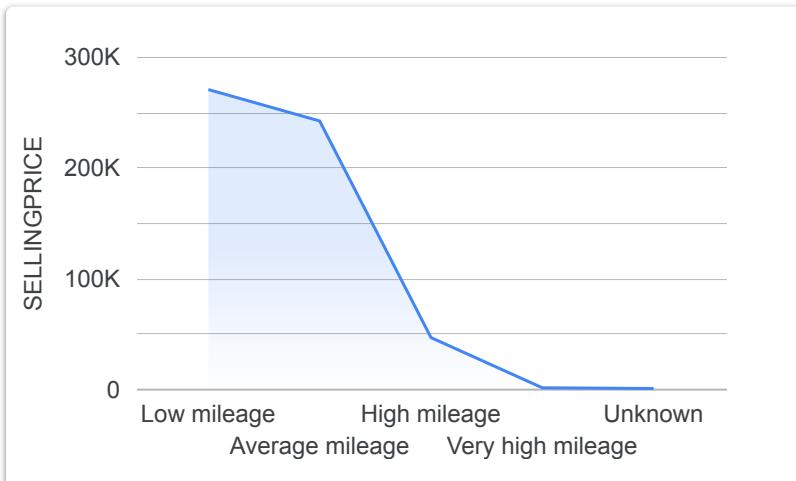


- Chrysler generates the most of the revenue with the highest total revenue of R383372

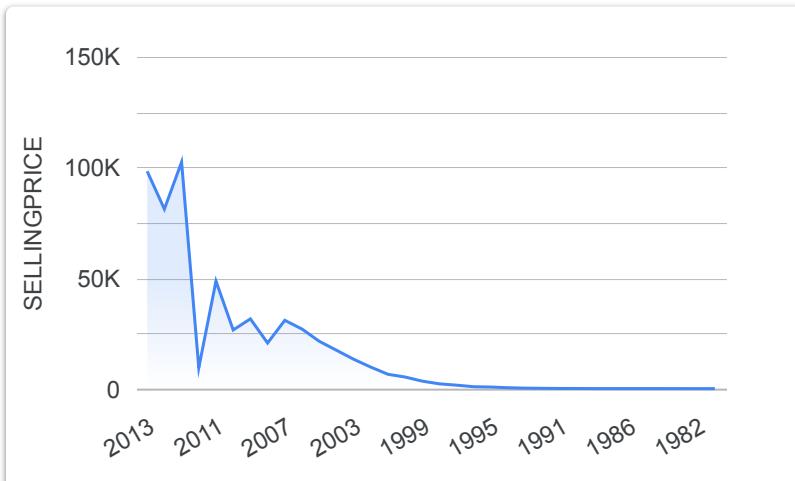
- Ford generate the least revenue with a total revenue of R93554.

- The model that generates the most revenue is Grand Caravan, which correlates with its makes on the first chart.

Sales price by mileage.



Sales price by manufacture year.



- The sales prices for cars with lower mileage cost more than car with more mileage

- This makes sense because mileage represent the usage of the car. The more is used the more it depreciates in value which leads to decreased sales price

- Newer cars cost more