# **Retail Sale Analysis**

TOTAL\_REVENUE

456,000

NUMBER\_OF\_SALES 1,000

UNIT\_SOLD **2,514** 

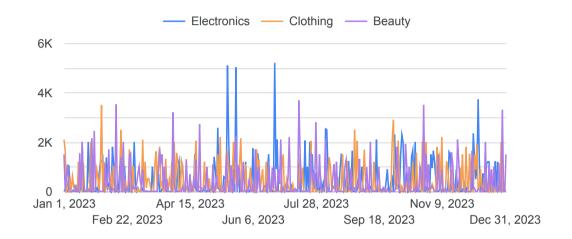
PRODUCT\_CATEGO...

DAY\_NAME •

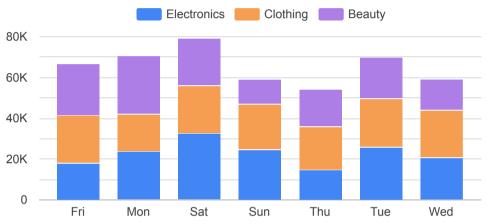
SPEND\_BUCKETS

AGE\_BUCKETS +

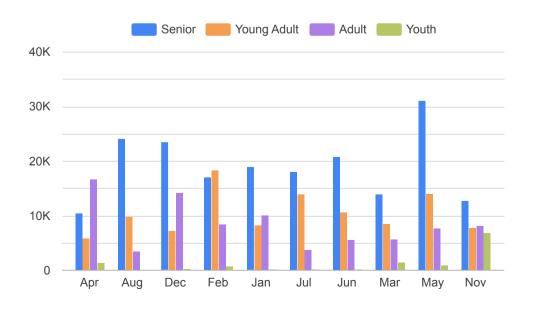
# **Daily Revenue**



Daily Revenue by day of week



## Revenue by product category



## Revenue share by spend group

