



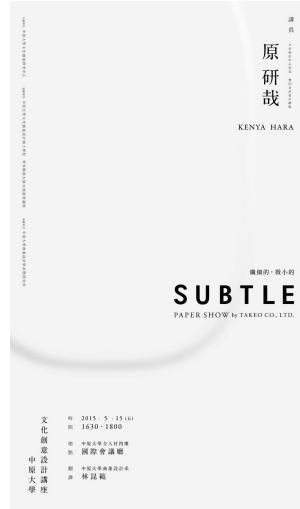
**My Personal Design System**

+

**Three Moods Interaction Design**



# My Inspiration



Japanese minimal typographic design.

**Clean + Simple +Direct**

# Why do I choose “Open Sans”

Open Sans Light

Open Sans

**Open Sans Semibold**

**Open Sans Bold**

**Open Sans Extrabold**

Open Sans Light Condensed

It is a clean sans font.

# Why do I choose these colors?



Japanese traditional color palette

My favorite color combination

# Why do I chose this layout?

My Personal Design System

Impact Word

Core Values

My Core

My Wants

Every questions are displayed in my single index page.


I divided those questions in to 4 portions. Each portion has several questions and their answers

One word I want people to feel when they come in contact with my work/ me:

Simple

## 2 navigation bars

Notes:  
This is my intentional blank space  
for my mood interactive design :)



### My Personal Design System

Impact Word   Core Values   My Core   My Wants

#### 1. STATIC:

On the top of my index page with  
the navigation bar.

Impact Word   Core Values   My Wants

#### 1. FIXED:

Once the visitor scroll down, they  
will see this fixed bar.

### Little space on the top:

I purposely made my first block of text take a smaller space on the top rather than equally distribute the space.

Reason:

Making a “book reading” feeling for the visitor. A smaller space on the top means a start point for web page.

Impact Word

Core Values

My Wants

One word I want people to feel when they come in contact with my work/ me:

Simple

What companies would I love to work for:

Design studio (either my own design studios or working with the designers I like and admire)

Media company (being a graphic designer or media designers in the media or movie company I like)-such as Pixar.

What are some characteristics of my ideal workplace:

Friendly colleagues,  
comfortable chairs and desk,  
flexible working hours,  
and some snacks!!!

What kind of work do I want to be doing:

Graphic designer  
Media designer

### Little space on the bottom:

I purposely made my last block of text take a smaller space on the bottom.

Reason:

A smaller space on the top means a ending point for web page.



**By browsing my simple website, I want my visitors can easily understand the information I put on the web page rather than being distracted by any other features (such as images or some visual stuff)**



# 3 Moods I Chose

## **Terrified**

I always feel overwhelmed by the challenges. Especially during the test week or some important points of my life.

## **Doubtful**

Since I am an international student from China, there are many questions about the future that are uncertain for me

## **Anxious**

Anxious means impatience for me. Impatience is one of my shortcomings.

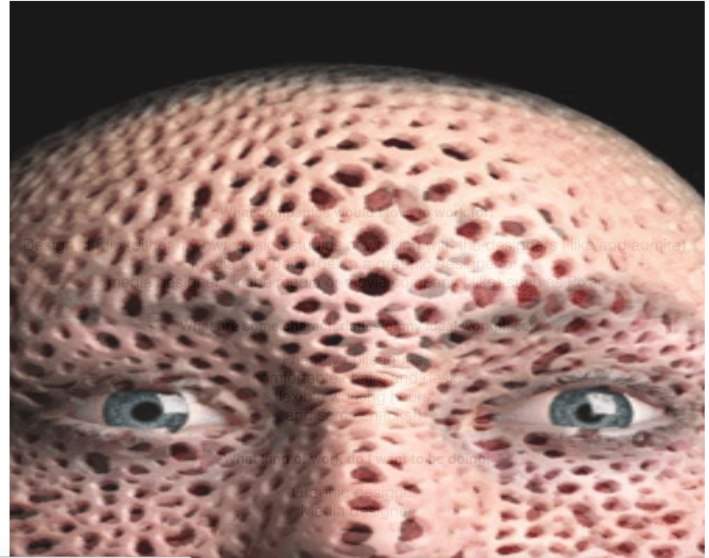
# Terrified

Impact Word →

## A gross image will show...

When the visitors randomly **hover** the “impact word” in the static navigation bar, 2 animations will show:

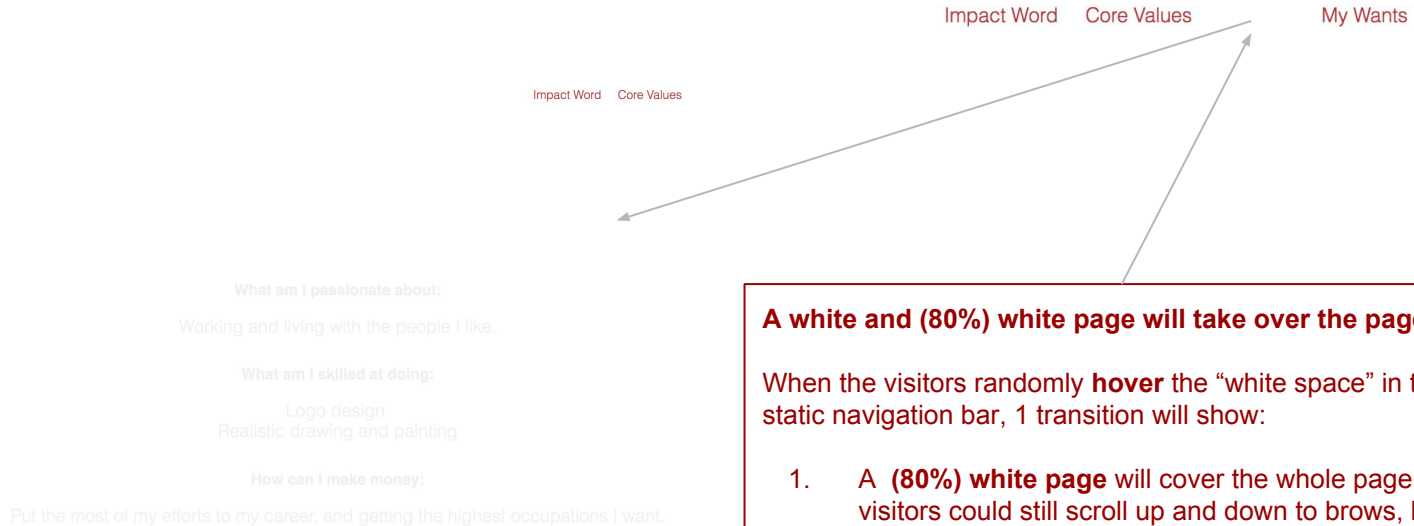
1. “Impact Word” font gets bigger.
2. A gross “Trypophobia” image will suddenly take over the who web page.





**I want my visitors feel uncomfortable  
by participate this interaction**

# Doubtful





**I want my visitors feel confused  
by participate this interaction**

# Anxious

Impact Word

Core Values

My Wants

## The answers will show...

I intentionally left the space blank (between the answers and questions in the "core values" section). When the visitors **hover** the blank space long enough (around 60s), the answers will show...

What do I value:

How will I bring value to the world:

How will I impact others in a positive way:

What do I value:

Stability, Simplicity, Honesty

How will I bring value to the world:

How will I impact others in a positive way:

**What do I value:**

Stability, Simplicity, Honesty

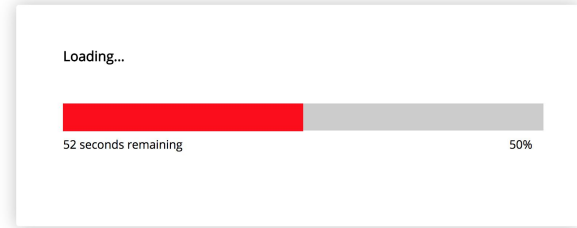
**How will I bring value to the world:**

**How will I impact others in a positive way:**



**BUT! It can also direct you to another “LOADING PAGE...”**

I intentionally linked the white space to a loading page. For those visitors who do not want to spend time on waiting for those words gradually showing up, they will click the blank space and be directed to another external web page.



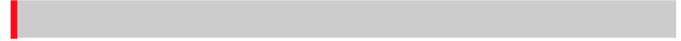
Loading...



52 seconds remaining

50%

Loading...



A couple of years?

1%

Loading...



40 minutes remaining

5%

Loading...



5 seconds remaining

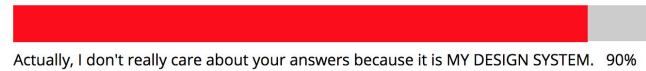
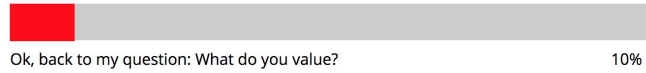
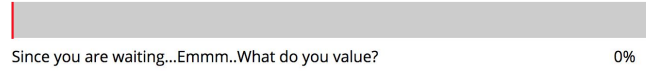
95%

**Some annoying and random remaining time...**

When the visitors appear in the loading page, the remaining time was customized by me...

“





**I even put some annoying words that are related to my design system...**



**The red bar's transition will stop HERE for more than 20 seconds...**

Loading...



**“BACK” will show after the long waiting...  
It will direct the visitor to go back to the index page.**

BACK



**I want my visitors feel impatient and annoyed  
by participate this interaction**

# Responsive

Impact Word   Core Values   My Wants

My Personal Design System

Impact Word

Core Values

My Core

My Wants

**One word I want people to feel when  
they come in contact with my  
work/ me:**

Simple

Loading...



And, just hang here...  
forever

99%