

How will you approach the project?

I am going to make an educational interactive Chinese website for diabetes patients in China. It will basically include:

“what to eat or drink(recipe), remind people blood glucose test (and how to do it), what kind of clothes to wear, remind people to drink water, what kind of exercise to do, psychological adjustment” also trying to introduce my Dad’s product: Medtronic insulin pump (price, how to use it, etc).

Purpose: what problem are you solving?

From the interview I did with my Dad’s employer, I just realized that there is no educational and non-profit diabetic website in China. Every existing website is made for commercial uses. The people who made the websites intended to sell their medical products instead of educating diabetic patients. I am trying to help Chinese diabetes patients to have a healthy lifestyle, which will be a benefit for treating their illness without making any commercial benefits from them. Making patients confront and fight with it. The messages that I am trying to tell: “Diabetes is not scary; you are not different from other people :)”.

Positioning: What is unique about your solution?

I care about the mood when the patients are using. It will have simple interactive features in my website that will not distract people from reading the messages on the website.

Platform: Where will this project live?

Github (I may put it on an individual domain page later on)

Define Requirements:

The different pages will be mainly divided by four aspects (clothing, eating, housing, and behaving). I will interview my father (as a manager who sells Medtronic insulin pumps), one of my father’s staff who is working on after-sales service and has many connections with the diabetes patients. I will also interview some of my dad’s patients who have positive attitudes to the illness and will offer useful tips about psychological adjustment for other patients. The introduction of my Dad’s products are an additional branch of my websites. It will be a suggestion for the patients to buy my dad’s products, but I will not push anyone to do so (again, not for commercial uses at all).

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