## **Hospitality Operations Associate (HOA1 & HOA2)**

## **Core Qualification File Syllabus**

### <u>Details Syllabus(T - Theory, P-Practical) for both HOA1 & HOA2 combined</u>

Sl. No.	CONTENT	HOUR
1.	Tourism System and its impact on socio economic environment	16
	Theory	
	Meaning, Definition, Scope of Tourism.	1
	Meaning of - Tourist, traveller, visitor, transit visitor and	
	excursionist.	
	<ul> <li>Nature of tourism – Service Characteristics.</li> </ul>	
	Types of Tour packages; Forms of Tourism	
	<ul> <li>Impacts of Tourism – Socio-cultural, economic and</li> </ul>	
	environmental.	
	<ul> <li>Barriers to Tourism – Overcoming barriers to tourism.</li> </ul>	
2.	Different forms of tour packages and ancillary services.	32
	Theory	
	<ul> <li>Accommodation – meaning and role.</li> </ul>	
	— Types of Accommodation – based on facilities, based on location,	
	based on length of stay.	4.4
	Meal Plan for booking accommodation.	14
	Available packages – short trip, weekend trip, long trip.	
	— Ancillary services – guides, escorts, health services,	
	telecommunication, Foreign Exchange.	
	Project	
	Make a survey on any 10 tourists visiting your state, to know their	40
	perceptions about availability of accommodation, transportation	18
	and other infrastructural facilities and prepare a report.	
3.	Role of different private and public bodies associated with tourism	0.4
	industry in the growth and development of tourism.	34
	Theory	
	—Role of Ministry of Tourism, Govt. of India; Role of Private Sector	
	and Public-Private Partnership (PPP).	
	<ul> <li>Role of local bodies, State Tourism Development Corporations,</li> </ul>	14
	NGOs.	
	<ul> <li>Factors responsible for growth and development of tourism.</li> </ul>	
	Project	
	Visit to a tourism department's office in your city to know the	
	demand, infrastructural facilities, types of tourists visiting different	200
	places and prepare a report.	20

4.	Setting up a Travel & Tourism Business	34
	Theory	
	— Concept of Travel Business	
	Difference between Travel Agency and Tour Operator	
	Types or Travel Agents (TA) and Tour Operators (TO)	14
	Rules for Setting up Travel Agency and Tourism business –	_
	Approval Procedure	
	Project	
	Visit to an office of a travel agency arm to study its operations and	20
	understand its role and prepare a report.	
5.	Operations of a Travel Agent	34
	Theory	
	<ul> <li>Role, Functions and Responsibilities of TA &amp; TO</li> </ul>	
	— Ticketing- Fare Calculation	
	Documentation required for a Package Tour	14
	— Foreign Exchange	
	Hotel, Cruise, Bus & Rail Reservations .Car Rentals	
	— Marketing & Publicity	
	Project	
	Visit a railway station to study the procedure for booking,	20
	cancellation of tickets, etc., and prepare a report.	20
6.	Tour Packaging & Programming	32
	Theory	
	Meaning and classification of Tour Packages	
	— Components of a Package	4.4
	Customized and Tailor-Made Package	14
	Tour Formulation & Designing Process	
	Tour Programming and its Importance	
	Project	
	Visit to an office of an Airline / Travel agency to study its workings in	
	respect of issuance and cancellation of Air tickets and the	18
	concessions given (if any) to promote tourism.	
7.	Package Tour Costing	32
	Theory	
	— Concept of Tour Costing	
	— Components of Tour Cost	
	— Preparation of Cost Sheet	14
	— Tour Pricing	
	Calculation of a price to be charged for a tour	
	Factors influencing the Tour Costing	
	Project Project	
	Visit to Howrah/ Sealdah station to know the types of trains, class of	
	travel, and types of fare and use of railway time table.	18

8.	Basics on system components and behavioural requirements of Hospitality Management	56
	<ul> <li>Theory</li> <li>— Meaning of the hospitality industry.</li> <li>— Importance of customer care in hospitality.</li> <li>— Accommodation, Food and Beverages, Entertainment, Recreation, Relaxation, Functions and Banquets, Security, Seminars, Conferences and Exhibitions.</li> <li>— Front desk grooming and other essentials – body language.</li> </ul>	16
	i. Visit a hotel, note down the maintenance, cleaning and room services procedures followed there. Write a detailed report emphasizing on the dusting and polishing techniques, techniques of cleaning furniture, carpets, rooms, air conditioners and routine maintenance of rooms.	40
	ii. Visit two hotels, note down the food and beverages management and security surveillance system followed there and prepare a comparative and analytical report on the same.	
9.	Hospitality Distribution Channels	34
	Theory  — Meaning of hospitality distribution channels, — Idea of major hospitality distribution channels (like travel agents, tour operators, consortia, reservation System, etc.), — Functions of distribution channels.	14
	Project  Field visits to know the procedure for booking of accommodation in a hotel for a tourist.	20
10.	Acts and Regulations Applicable to Hospitality Industry	32
	Theory  — Workers Compensation, Liquid License, Food & Drugs Regulations, Health & Hygiene, Sale of Goods, Insurance, Environmental Pollution.	14
	Project  Visit a passport office to learn the procedure of obtaining a passport for a Tourist.	18
	TOTAL Hours = 336(T-144, P-192)	

## Outcomes for both HOA1 & HOA2 combined

Outcomes to be assessed	Assessment criteria for the outcome
Explain Tourism System and its	1.1. Able to explain the meaning, definition and scope of
impact on socio economic	tourism.
environment	1.2. Able to explain the meaning of - Tourist, traveller,
	visitor, transit visitor and excursionist.
	1.3. Able to explain the nature of tourism – Service
	Characteristics.
	1.4. Able to explain types of Tour packages; Forms of
	Tourism
	1.5. Able to explain impacts of Tourism – Socio-cultural,
	economic and environmental. Able to explain
	barriers to Tourism – Overcoming barriers to
	tourism.
2. Explain different forms of tour	2.1. Able to illustrate accommodation – meaning and
packages and ancillary services.	role.
	2.2. Able to illustrate types of Accommodation – based
	on facilities, based on location, based on length of
	stay.
	2.3. Able to illustrate a meal Plan for booking
	accommodation.
	2.4. Able to illustrate available packages – short trip,
	weekend trip, long trip.
	2.5. Able to illustrate ancillary services – guides, escorts,
	health services, telecommunication, Foreign
	Exchange.
	2.6. Able to list out basic problems related to
	accommodation, transportation and other
2 Evaluin the role of different	infrastructural facilities faced by travellers  3.1. Able to explain role of Ministry of Tourism, Govt. of
3. Explain the role of different private and public bodies	India; Role of Private Sector and Public-Private
associated with the tourism	Partnership (PPP).
industry in the growth and	3.2. Able to explain the role of local bodies, State
development of tourism.	Tourism Development Corporations, NGOs.
development of tourism.	3.3. Able to explain factors responsible for growth and
	development of tourism.
	3.4. Able to explain the infrastructural facilities and types
	of tourists visiting different places of the respective
	cities.
4. Elaborate Setting up a Travel &	4.1. Able to illustrate the concept of travel business.
Tourism Business	4.2. Able to illustrate the difference between Travel
	Agency and Tour Operator.
	4.3. Able to illustrate types or Travel Agents (TA) and
	Tour Operators (TO).
	4.4. Able to explain rules for Setting up Travel Agency
	and Tourism business – Approval Procedure.
	4.5. Able to illustrate the operations of a travel agency
	and roles of various positions.
5. Perform operations of a Travel	5.1. Able to explain the role, functions and
Agent	responsibilities of TA & TO.

	5.2. Able to explain ticketing- Fare Calculation.
	5.3. Able to prepare a document required for a Package
	Tour.
	5.4. Able to explain Foreign Exchange
	5.5. Able to demonstrate the process of reservation for
	Hotel, Cruise, Bus & Rail, Car Rentals.
	5.6. Able to promote tour programmes through
	marketing & Publicity.
6. Prepare Tour Package &	6.1. Able to illustrate meaning and classification of Tour
Programming	Packages.
	6.2. Able to illustrate the components of a Package.
	6.3. Able to prepare a customized and Tailor-Made Package.
	6.4. Able to perform tour formulation & designing
	process.
	6.5. Able to explain tour programming and its
	Importance.
	6.6. Able to demonstrate the reservation and
	cancellation of Air tickets and provide for
	concessions to promote business.
7. Prepare Package Tour Costing	7.1. Able to explain Concept of tour costing.
	7.2. Able to explain the components of tour cost.
	7.3. Able to prepare Cost Sheet
	7.4. Able to prepare tour Pricing
	7.5. Able to do the calculation of a price to be charged
	for a tour
	7.6. Able to explain factors influencing the Tour Costing.
	7.7. Able to explain types of trains, class of travel, and
	types of fare and use of railway time table schedule.
8. Outline Basics system components	8.1. Able to illustrate the meaning of the hospitality
and behavioural requirements of	industry.
Hospitality Management	8.2. Able to illustrate the importance of customer care in hospitality.
	8.3. Able to illustrate accommodation, Food and
	Beverages, Entertainment, Recreation, Relaxation,
	Functions and Banquets, Security, Seminars,
	Conferences and Exhibitions.
	8.4. Able to demonstrate front desk grooming and other essentials – body language.
	8.5. Able to explain the maintenance and cleaning
	procedures of a hotel.
	8.6. Able to explain the food and beverage management
	and security system in a hotel.
0 5 11 1 1 1 1 1 1	
9. Explain role of Hospitality	9.1. Able to explain the meaning of hospitality
Distribution Channels	distribution channels.
	9.2. Able to list major hospitality distribution channels
	(like travel agents, tour operators, consortia,
	reservation System, etc.),
	9.3. Able to explain the functions of distribution

	channels.
	9.4. Able to perform the procedure for booking
	accommodation in a hotel for a tourist.
10. Explain various Acts and	10.1.Able to explain regulations related to workers
Regulations Applicable to	Compensation, Liquid License, Food & Drugs
Hospitality Industry	Regulations, Health & Hygiene, Sale of Goods,
	Insurance, Environmental Pollution.
	10.2.Able to illustrate the procedure of obtaining a
	passport for a tourist.

#### Segregated syllabus for class XI (Part 1)and Class XII(Part 2)

# Class XI (HOA1)

### Detailed syllabus (Part 1)

Sl. No.	CONTENT	HOURS
1.	Tourism System and its impact on socio economic environment	16
	<ul> <li>Theory</li> <li>— Meaning, Definition, Scope of Tourism.</li> <li>— Meaning of - Tourist, traveller, visitor, transit visitor and excursionist.</li> <li>— Nature of tourism - Service Characteristics.</li> <li>— Types of Tour packages; Forms of Tourism</li> <li>— Impacts of Tourism - Socio-cultural, economic and environmental.</li> <li>— Barriers to Tourism - Overcoming barriers to tourism.</li> </ul>	16
2.	Different forms of tour packages and ancillary services.	38
	<ul> <li>Theory</li> <li>— Accommodation – meaning and role.</li> <li>— Types of Accommodation – based on facilities, based on location, based on length of stay.</li> <li>— Meal Plan for booking accommodation.</li> <li>— Available packages – short trip, weekend trip, long trip.</li> <li>— Ancillary services – guides, escorts, health services, telecommunication, Foreign Exchange.</li> </ul>	14
	Project  Make a survey on any 10 tourists visiting your state, to know their perceptions about availability of accommodation, transportation and other infrastructural facilities and prepare a report.	24

3.	Role of different private and public bodies associated with the tourism industry in the growth and development of tourism.	38
	Theory	
	—Role of Ministry of Tourism, Govt. of India; Role of Private	
	Sector and Public-Private Partnership (PPP).	
	Role of local bodies, State Tourism Development Corporations,	4.4
	NGOs.	14
	— Factors responsible for growth and development of tourism.	
	Project	
	Visit a tourism department's office of your city to know the	
	demand, infrastructural facilities, types of tourists visiting	24
	different places and prepare a report.	24
4.	Basics on system components and behavioural requirements of	
	Hospitality Management	62
	Theory	
	— Meaning of the hospitality industry.	
	— Importance of customer care in hospitality.	
	<ul> <li>Accommodation, Food and Beverages, Entertainment,</li> </ul>	
	Recreation, Relaxation, Functions and Banquets, Security,	14
	Seminars, Conferences and Exhibitions.	
	<ul> <li>Front desk grooming and other essentials – body language.</li> </ul>	
	Project	
	i. Visit a hotel, note down the maintenance, cleaning and	
	room services procedures followed there. Write a detailed	
	report emphasizing on the dusting and polishing	
	techniques, techniques of cleaning furniture, carpets,	
	rooms, air conditioners and routine maintenance of	
	rooms.	48
	ii. Visit two hotels, note down the food and beverages	
	management and security surveillance system followed	
	there and prepare a comparative and analytical report on	
	the same.	
5.	Acts and Regulations Applicable to Hospitality Industry	14
	Theory	
	— Workers Compensation, Liquid License, Food & Drugs	
	Degulations Health & Hygiene Calc of Coods Ingurance	14
	Regulations, Health & Hygiene, Sale of Goods, Insurance,	17
	Environmental Pollution.	17

#### **Outcome**

Outcomes to be assessed	Assessment criteria for the outcome
Explain Tourism System and its impact on socio economic environment	<ol> <li>1.1. Able to explain the meaning, definition and scope of tourism.</li> <li>1.2. Able to explain the meaning of - Tourist, traveller, visitor, transit visitor and excursionist.</li> <li>1.3. Able to explain the nature of tourism – Service Characteristics.</li> <li>1.4. Able to explain types of Tour packages; Forms of Tourism</li> <li>1.5. Able to explain impacts of Tourism – Socio-cultural, economic and environmental. Able to explain barriers to Tourism – Overcoming barriers to tourism.</li> </ol>
Explain different forms of tour packages and ancillary services.	<ul> <li>2.1. Able to illustrate accommodation – meaning and role.</li> <li>2.2. Able to illustrate types of     Accommodation – based on facilities,     based on location, based on length of     stay.</li> <li>2.3. Able to illustrate a meal Plan for booking     accommodation.</li> <li>2.4. Able to illustrate available packages –     short trip, weekend trip, long trip.</li> <li>2.5. Able to illustrate ancillary services –     guides, escorts, health services,     telecommunication, Foreign Exchange.</li> <li>2.6. Able to list out basic problems related to     accommodation, transportation and     other infrastructural facilities faced by     travellers</li> </ul>
3. Explain the role of different private and public bodies associated with the tourism industry in the growth and development of tourism.  Output  Description:	<ul> <li>3.1. Able to explain role of Ministry of Tourism, Govt. of India; Role of Private Sector and Public-Private Partnership (PPP).</li> <li>3.2. Able to explain the role of local bodies, State Tourism Development Corporations, NGOs.</li> <li>3.3. Able to explain factors responsible for growth and development of tourism.</li> <li>3.4. Able to explain the infrastructural facilities and types of tourists visiting different places of the respective cities.</li> </ul>
Outline Basics system components and behavioural requirements of Hospitality Management	4.1. Able to illustrate the meaning of the hospitality industry.  4.2. Able to illustrate the importance of customer care in hospitality.  4.3. Able to illustrate accommodation, Food

	and Beverages, Entertainment,
	Recreation, Relaxation, Functions and
	Banquets, Security, Seminars,
	Conferences and Exhibitions.
	4.4. Able to demonstrate front desk
	grooming and other essentials – body language.
	4.5. Able to explain the maintenance and cleaning procedures of a hotel.
	4.6. Able to explain the food and beverage management and security system in a hotel.
5. Explain various Acts and Regulations	5.1. Able to explain workers Compensation,
Applicable to Hospitality Industry	Liquid License, Food & Drugs
	Regulations, Health & Hygiene, Sale of
	Goods, Insurance, Environmental
	Pollution.
	5.2. Able to illustrate the procedure of
	obtaining a passport for a tourist.

## Class XII(HOA2)

### Detailed syllabus (Part 2)

Sl. No.	CONTENT	HOURS
1.	Outline for Setting up a Travel & Tourism Business	46
	Theory	
	<ul> <li>Concept of Travel Business</li> </ul>	
	Difference between Travel Agency and Tour Operator	
	<ul> <li>Types or Travel Agents (TA) and Tour Operators (TO)</li> </ul>	14
	<ul> <li>Rules for Setting up Travel Agency and Tourism business</li> </ul>	14
	– Approval Procedure	
	Project	
	i. Visit to an office of a travel agency arm to study its	
	operations and understand its role and prepare a	
	report.	22
	1-1-1-1	32
	ii. Visit a passport office to learn the procedure of	
	obtaining a passport for a Tourist.	
2.	Operations of Travel Agent	30
	Theory	
	Role, Functions and Responsibilities of TA & TO	4.4
	— Ticketing- Fare Calculation	14
	<ul> <li>Documentation required for a Package Tour</li> </ul>	

	— Foreign Exchange	
	— Hotel, Cruise, Bus & Rail Reservations .Car Rentals	
	— Marketing & Publicity	
	Project	
	Visit a railway station to study the procedure for booking,	
	cancellation of tickets, etc., and prepare a report.	16
3.	Tour Packaging & Programming	30
	Theory	
	<ul> <li>Meaning and classification of Tour Packages</li> </ul>	
	<ul> <li>Components of a Package</li> </ul>	
	<ul> <li>Customized and Tailor-Made Package</li> </ul>	14
	<ul> <li>Tour Formulation &amp; Designing Process</li> </ul>	
	Town Dragger was in a good its large extenses	
	— Tour Programming and its Importance     Project	
	Visit to an office of an Airline / Travel agency to study its	
	workings in respect of issuance and cancellation of Air	
	tickets and the concessions given (if any) to promote	16
	tourism.	-
	Courism.	
4.	Package Tour Costing	20
		30
	Theory	
	— Concept of Tour Costing	
	— Components of Tour Cost	
	<ul> <li>Preparation of Cost Sheet</li> </ul>	14
	— Tour Pricing	
	— Calculation of a price to be charged for a tour	
	Factors influencing the Tour Costing	
	Project	
	Visit to Howrah/ Sealdah station to know the types of	
	trains, class of travel, and types of fare and use of railway	16
	time table.	
5.	Hospitality Distribution Channels	32
	Theory	
	Meaning of hospitality distribution channels,	
	Idea of major hospitality distribution channels (like	16
	Idea of major hospitality distribution channels (like travel agents, tour operators, consortia, reservation	16
	Idea of major hospitality distribution channels (like	16

Project	
Field visits to know the procedure for booking of	
accommodation in a hotel for a tourist.	16
Total hours= 168 (T-72, P-96)	

### <u>Outcome</u>

Outcomes to be assessed		Assessment criteria for the outcome
1.	Elaborate Setting up a Travel & Tourism	1.1. Able to illustrate the concept of travel
	Business	business.
		1.2. Able to illustrate the difference between
		Travel Agency and Tour Operator.
		1.3. Able to illustrate types or Travel Agents
		(TA) and Tour Operators (TO).
		1.4. Able to explain rules for Setting up
		Travel Agency and Tourism business – Approval Procedure.
		1.5. Able to illustrate the operations of a
		travel agency and roles of various positions.
		positions.
2.	Perform operations of a Travel Agent	2.1. Able to explain the role, functions and
		responsibilities of TA & TO.
		2.2. Able to explain ticketing- Fare
		Calculation.
		2.3. Able to explain the documentation
		required for a Package Tour.
		2.4. Able to explain Foreign Exchange
		2.5. Able to explain Hotel, Cruise, Bus & Rail
		Reservations , Car Rentals
		2.6. Able to explain marketing & Publicity.
3.	Prepare Tour Package & Programming	3.1. Able to illustrate meaning and
		classification of Tour Packages.
		3.2. Able to illustrate the components of a Package.
		3.3. Able to illustrate customized and Tailor-
		Made Package.
		3.4. Able to illustrate tour formulation &
		designing process.
		3.5. Able to illustrate tour programming and
		its Importance.

	3.6. Able to illustrate the issuance and cancellation of Air tickets and concessions given to promote business.
4. Prepare Package Tour Costing	<ul> <li>4.1. Able to explain Concept of tour costing.</li> <li>4.2. Able to explain the components of tour cost.</li> <li>4.3. Able to prepare Cost Sheet</li> <li>4.4. Able to prepare tour Pricing</li> <li>4.5. Able to do the calculation of a price to be charged for a tour</li> <li>4.6. Able to explain factors influencing the Tour Costing.</li> <li>4.7. Able to explain types of trains, class of travel, and types of fare and use of railway time table.</li> </ul>
5. Explain role of Hospitality Distribution Channels	<ul> <li>5.1. Able to explain meaning of hospitality distribution channels.</li> <li>5.2. Able to explain the idea of major hospitality distribution channels (like travel agents, tour operators, consortia, reservation System, etc.),</li> <li>5.3. Able to explain the functions of distribution channels.</li> <li>5.4. Able to explain the procedure for booking of accommodation in a hotel for a tourist.</li> </ul>