

## MANUFACTURE OF JUTE PRODUCTS (MOJP)

### General Information :

- |                         |   |  |
|-------------------------|---|--|
| 1. Name of the Trade    | : | Manufacture of Jute Products                   |
| 2. Entry Qualification  | : | Passed Class VIII                              |
| 3. Duration of Training | : | 06 Months [Under Vocational Short Term Course] |

### Rationale :

The objective of the course is to impart necessary competencies with the focus on technical competencies like skill and knowledge so that they become employable in the small scale fancy bag or item industry and are able to set up own factory.

The main focus of the training is on jute based fancy bag and fancy item (including ornaments).

Since the industrial production will be of increasing importance in the domestic market the Jute Factories will be in a more competitive situation. Therefore, it is very important that the training of Jute products focuses more on equality consciousness in order to improve the sewing and design performance of the industry. At the end of the training the trainees will be able to -

- Convert given pattern design into a pattern for individual measurement.
- Undertake fancy bag (including show piece and ornaments) making work professionally.
- Organize, plan and evaluate their work independently and to estimate the material required.
- Establish and run a small scale commercial unit effectively if intended,

### Course Break-up :

- |                                 |   |            |
|---------------------------------|---|------------|
| (a) Practical instruction       | : | 288 Hours. |
| (b) Theoretical instruction     | : | 67 Hours.  |
| (c) Entrepreneurial Instruction | : | 05 Hours.  |

**Total = 360 Hours.**

### Marks Alloted :

- |               |   |     |
|---------------|---|-----|
| (a) Practical | : | 400 |
| (b) Theory    | : | 100 |

The Course content is to be covered in less than 26 weeks since some weeks will be used for enrolment procedures, leave of the instructors, holidays, examination and tests, industrial visits etc.

### Industrial Visit:

Industrial cum study tour to at least one industry having modern machinaries.

## **THEORY :**

**(67 hrs)**

### **Introduction -**

- a) Introduction regarding utility of Jute and what is Jute.
- b) Classification of Jute Products (Different type of Jute Products).
- c) Idea about Coloured Jute.
- d) Idea about show piece & interior decoration.

### **Manufacturing Steps**

- a) Basic Steps.
- b) Pattern or design.
- c) Colouring.
- d) Sewing by machine or by hand.
- e) Inversion or shape making.
- f) Show item punching.
- g) Finishing.
- h) Quality Checking and Packing hand work.

### **Marketing:**

Meaning - Types of marketing factors associated with marketing.

### **On the job training**

Visit to local jute manufacturing units and popular jute product emporium / centers.

Preparation of Jute Products:

- |   |             |
|---|-------------|
| Bag of different size (at least three types)        | - one each. |
| Show piece (Different type) (at least three types)  | - one each. |
| Interior Decoration products (at least three types) | - one each. |
| Ornaments (at least three different types)          | - one each. |
| The above said Products must be submitted.          | - one each. |

Proforma for the Preparation of Product making.

- a) Introduction.
- b) Name of the Products.
- c) Tools required.
- d) Materials used for mentioned Product.
- e) Procedure.
- f) Cost of Product.
- g) Selling price.
- h) Profit.

## **PRACTICAL**

**(288 hrs.)**

The Student will complete the entire manufacturing work on their own under the guidance the trainers for the following items:

### **Job No. -I.**

Bag (Jute fine fabric, Jute chain, Jute rope, Jute ring)

- a) Pattern cutting.
- b) Basic knowledge of machine sewing & hand sewing.
- c) Inner cloth cutting and sewing.
- d) Bag finishing and quality checking.

### **Job No: II.**

Show Piece (Elephant, Bird, Owl, etc.)

- a) Pattern Cutting.
- b) Stitching.
- c) Eyes and Nose punching.
- d) Show piece finishing and quality checking.

### **Job No. - III.**

Interior Decoration (Wall hanging, Table mat, Coir Board from jute, Rope made coir board)

- a) Pattern cutting.
- b) Stitching.
- c) Colouring or using coloured jute
- d) Interior Decoration material finishing and quality checking.

### **Job No. - IV.**

Ornaments (Bala, Ear top, Neckless)

- a) Pattern cutting.
- b) Stitching.
- c) Colour jute used for attraction.
- d) Ornaments finishing and quality checking.

## ENTREPRENEURIAL INSTRUCTION

SL No.	Course Curriculum	Hours
1.	Brief idea on nature of small business management and Industrial Technical skill.	
2.	Preparation of schemes and vetting to Financial Institutions/ Lead Bank for obtaining loans.	
3.	Rules for setting up of business / production Unit.	
4.	Maintenance of Accounts; Labour Capital etc.	
5.	Man Management, Communication, Motivation.	
6.	Operational Management.	
7.	Market Survey.	
8.	Quality Control.	
9.	Visit to Industrial units for gathering idea to start the unit.	
10.	Choice of technology as per demand of local people of the District / State.	
11.	Knowledge of Sales Tax etc.	
12.	Brief idea for Registration of SSI, Trade License, Project Report, Proposal for loans etc.	
		<b>Total 05</b>