

# MANNY OLIVEREZ

**Digital Creator**  
**+ Learning Designer**  
**+ Creative Thinker**

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## SNAPSHOT

- ◆ I'm a creative designer, developer, manager, and consultant with a broad background in both education and technology. Throughout my career I've combined technology and design to create simple, elegant solutions to complex problems.
- ◆ I'm pursuing opportunities to contribute strategic vision and creative design to organizations trying to solve meaningful problems.

## EXPERIENCE

### University of Texas at Austin - Educational Technologist 2011 - Current

- :: Serve as a technical and digital strategy leader within the Center for Teaching and Learning. Highly knowledgeable and experienced in web design, learning design, information architecture, emergent technologies, online content delivery, and user experience.
- :: Provide design, technology, and project management consulting services to departments across the University, including resource evaluation, design and development strategy, vendor recommendations, and product implementation plans.
- :: Collaborate with faculty and staff in the design and development of a variety of digital and web-based instructional technology projects.
- :: Worked as a lead instructional technology consultant on the Course Transformation Project, a three million dollar UT initiative designed to improve student success through innovative approaches to instruction and learning.
- :: Support the instructional design and development of the Chemistry 301 digital redesign project, a department wide initiative to create a scalable, sustainable, completely online version of their large, face-to-face, introductory chemistry course.
- :: Co-taught BDP319, Introduction to Digital Media - an undergraduate course that teaches multimedia development software through project based learning and the flipped classroom model.
- :: Frequently conduct technology training workshops and host discussions on technology and learning design issues.

Technology  
+ Design Strategy

Teaching  
+ Learning Design

- :: Shape the creative vision for a variety of outward facing technology projects including websites, applications, interactive activities, motion graphics, and video. Many of these projects I also produce, manage, and/or maintain.
- :: Managed over a dozen undergraduate students as part of the DMI internship program, a design and development training program that supports the work of select UT faculty.
- :: Product Manager of the Faculty Innovation Site, a high-profile faculty resource website commissioned by the Provost's office. I identified vendors, managed the RFP process, evaluated proposals, and selected final vendors.

Leadership  
+ Management

## **Freelance** - Technology, Design and Development

2009 - Current

- :: Provide consulting services and directly manage the design and development of technology projects. Projects include websites, training simulations, online instruction, and motion graphics for large organizations such as MD Anderson Cancer Center, The Mazur Group, Northeastern University, and various departments at the University of Texas at Austin.
- :: Write contracts, create scopes of work, set expectations, and effectively manage client relationships.

Technology  
+ Development  
+ Design

## **PRIOR EXPERIENCE**

**San Diego State University:** Graduate Assistant  
**Excelsior Academy:** California Credentialed Teacher  
**San Diego County Office of Ed:** Multimedia Producer

Teaching  
+ Learning Design

## **EDUCATION**

**San Diego State University**  
 M.S. in Instructional Technology and Design

**National University**  
 M.S. in Special Education

**Virginia Tech**  
 B.B.A in Resource Management

## **OTHER**

Vice President of SAGE - Student Association for Graduates in Educational Technology  
 Presenter at the San Diego CUE (Computer Using Educators) Conference