

Manny Oliverez

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Dear Hiring Manager:

I'm very interested in the open *Experience Designer* position. It looks like an awesome opportunity and a perfect fit for my background, skills and interests.

For the past 4 years I've worked as an Instructional Technologist at the Center for Teaching and Learning at The University of Texas. "Instructional Technologist" is a broad title, but essentially I provide technology, design, and consulting services to departments across campus in support of a wide range of instructional technology projects. I help shape the creative vision for a variety of digital learning experiences including websites, online courses, interactive activities, mobile applications, videos, and motions graphics.

My expertise is in learning design and student interactions. I have a keen sense of what users are looking for, and possess the design and development skills necessary to personally bring my ideas to life. Not only do I know where to place the submit button, but I know exactly what it should look like and how to code it myself.

As an experienced teacher and designer, I understand the value of empathy. I'm comfortable exploring the needs of audiences of differing ages, abilities, and backgrounds. I know how to take a user-centered approach without losing sight of larger project goals. I work efficiently, collaboratively, and love thinking creatively about important and difficult problems that require innovative approaches.

Through my work at UT I've become familiar with T3's work, had opportunities to interact with a few of your employees, and even toured your downtown office. I'm very impressed by the work you do and the culture you've created. I would love the opportunity to speak with you further and discuss how my skills could help T3s continue to create meaningful and engaging digital experiences.

Feel free to learn a little more about me and see samples of my work at mannyoliverez.com.

Look forward to hearing back from you. Thanks for your time.

Manny