## **Manny Oliverez**

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## Dear Hiring Manager:

I am applying to the UI Designer position I saw posted on the Spiceworks website. It looks like an awesome opportunity and a perfect fit for my background, skills and interests.

For the past 4 years I've worked as an Instructional Technologist at the Center for Teaching and Learning at The University of Texas. "Instructional Technologist" is a broad title, but essentially I provide technology, design, and consulting services to departments across campus in support of a wide range of instructional technology projects. I help shape the creative vision for a variety of digital learning experiences including websites, online courses, interactive activities, mobile applications, videos, and motions graphics.

My expertise is in learning design and student interactions. I have a keen sense of what users are looking for, and posses the design and development skills necessary to personally bring my ideas to life. Not only do I know where to place the submit button, but I know exactly what it should look like and how to code it myself.

As an experienced teacher and designer, I understand the value of empathy. I'm comfortable exploring the needs of audiences of differing ages, abilities, and backgrounds. I know how to take a user-centered approach without losing sight of larger project goals. I work efficiently, collaboratively, and love thinking creatively about important and difficult problems that require innovative approaches.

The first line in your job description says you're looking for someone who cringes at poorly designed software and websites. Well, that's me. I would love the opportunity to speak with you further and discuss how my skills could help Spiceworks continue to create meaningful and engaging user experiences.

Feel free to learn a little more about me and see samples of my work at mannyoliverez.com.

Look forward to hearing back from you. Thanks for your time.

Manny