NISA AULIA D

DATA ANALYST

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PROFILE SUMMARY

Informatics engineering student with professional experience as an Account Officer and Data Admin, skilled in managing client reports, analyzing sales performance, and providing actionable insights. Passionate about transforming raw data into meaningful business strategies. Proficient in Excel, Python (Pandas, Matplotlib), SQL (basic), and Power BI, with a strong foundation in reporting and client communication. Currently transitioning into a Data Analyst role, supported by hands-on projects and a growing portfolio.

PROFESSIONAL SKILL

Communication & Client Management
Problem Solving
Time Management

TECHNICAL SKILL

Excel/Spreadsheet   Python Languange
SQL   Power BI
Google SHeets   Google Studio

WORK EXPERIENCE

Account Officer   July, 2024 – Oktober, 2025
Dart Creative Agency
- Compiled and analyzed monthly sales and content performance reports for clients.
- Analyzed TikTok & Shopee sales data to optimize marketing strategies.
- Managed product and stock databases, including handling returns and order issues.
- Delivered data-driven insights and recommendations for business growth.

Sales Admin   May, 2023 – June, 2024
Koding Next
- Managed student registration and course sales data.
- Prepared daily and monthly reports to support management decision-making.
- Supported operational tasks with Excel-based data analysis.

Online Shop Admin   October, 2020 – April, 2023
Kidutoys.com
- Managed transactions, stock, and reports.
- Analyzed sales trends and marketplace campaign results for strategic improvement.

EDUCATION

Bachelor of Informatics Engineering — Ongoing (Expected Graduation: 2026/2027)
Dian Nusantara University
Focused on programming, database systems, and software development. Currently enhancing skills in data analysis, web development, and system design.