

Brainstorming Rules

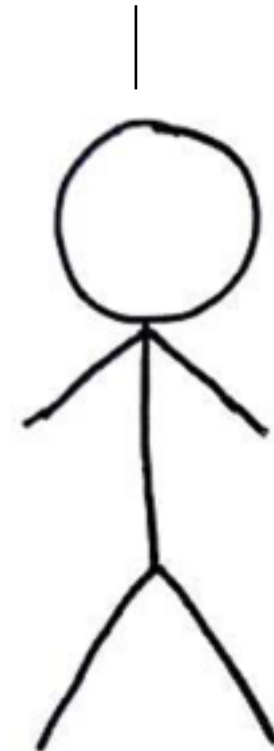
Mollie Pettit • @MollzMP

brainstorm

- defer judgement (no blocking of ideas)



THAT'S NOT
A GOOD
IDEA.



brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas



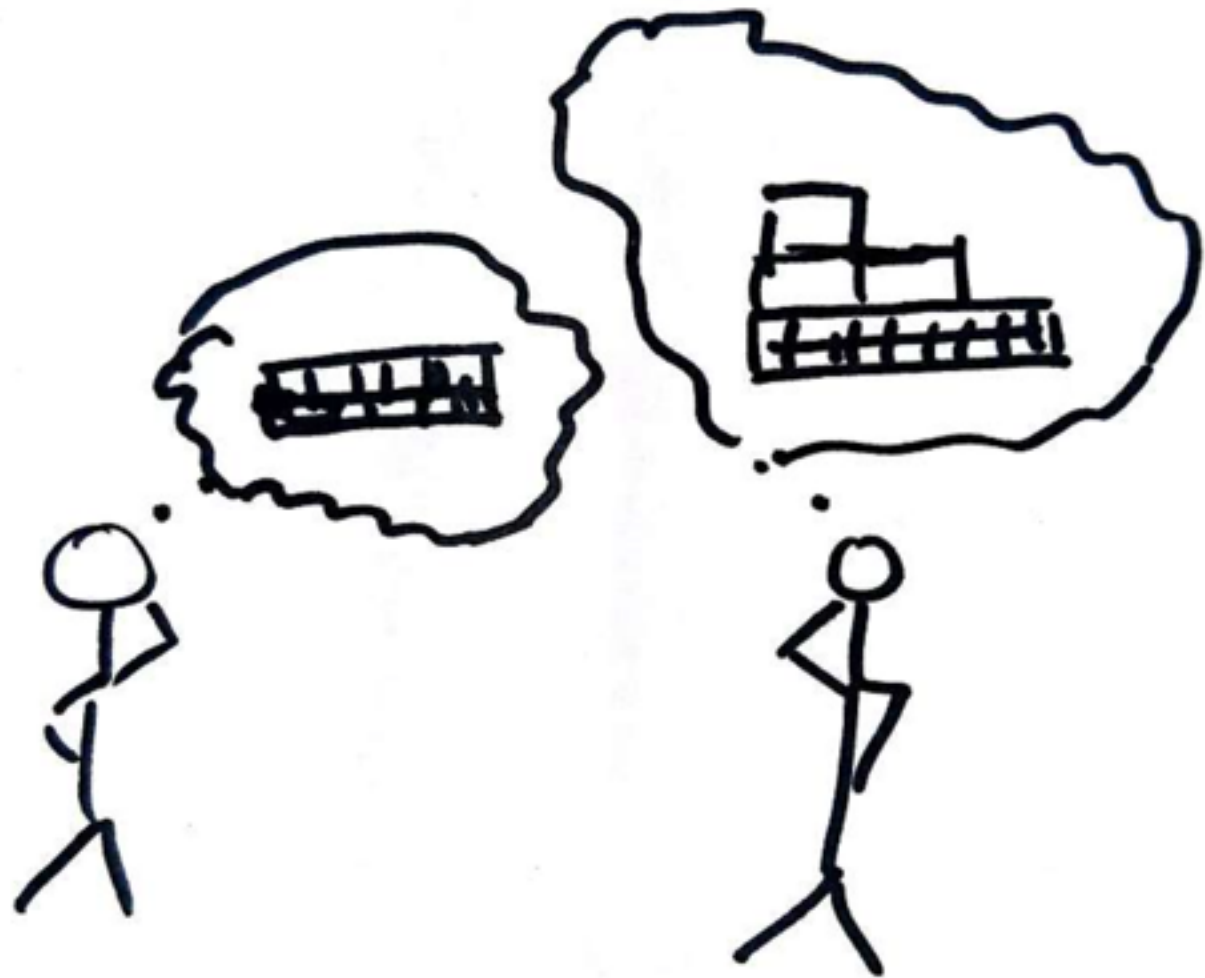
brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas
- build on the ideas of others



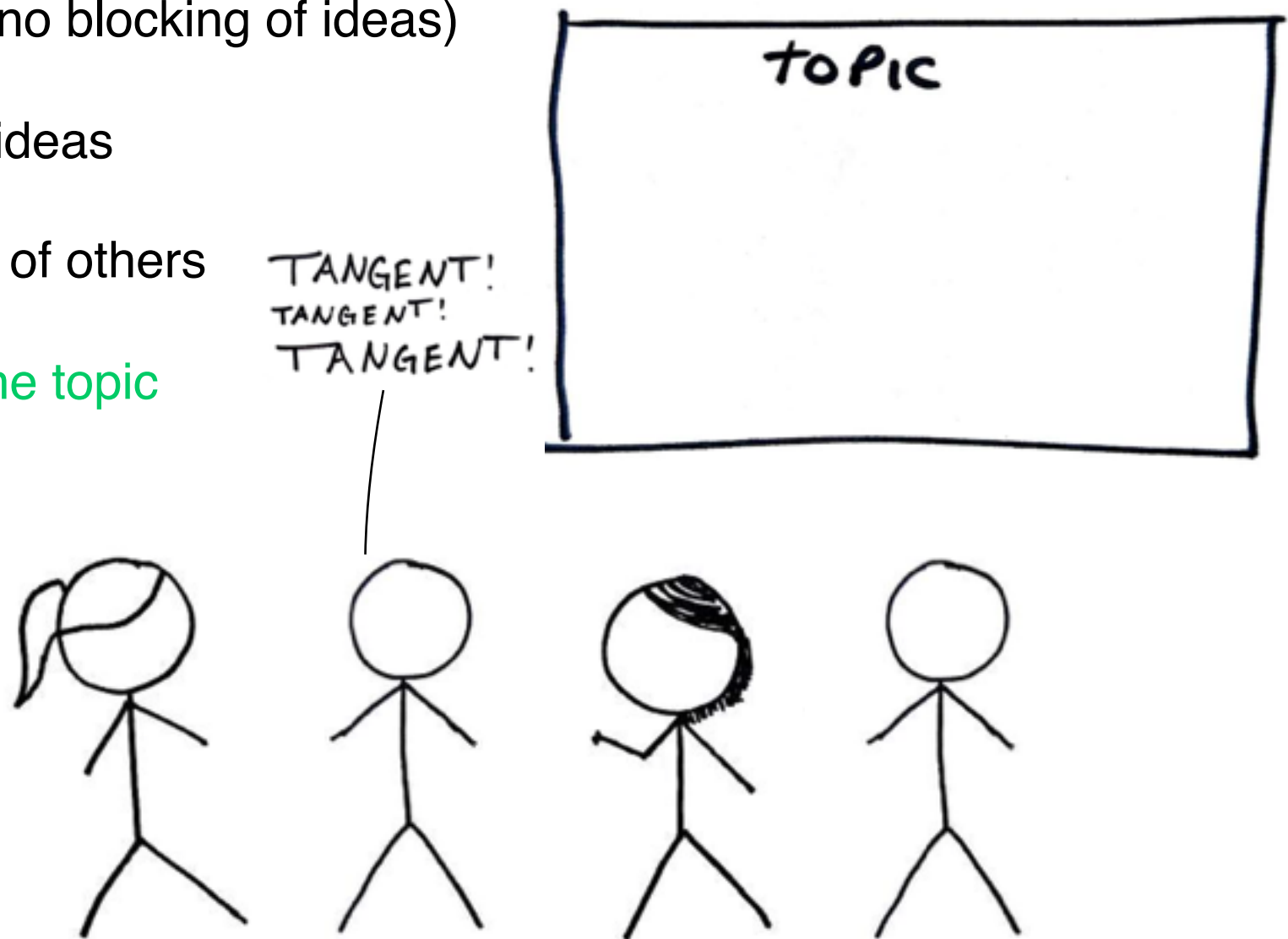
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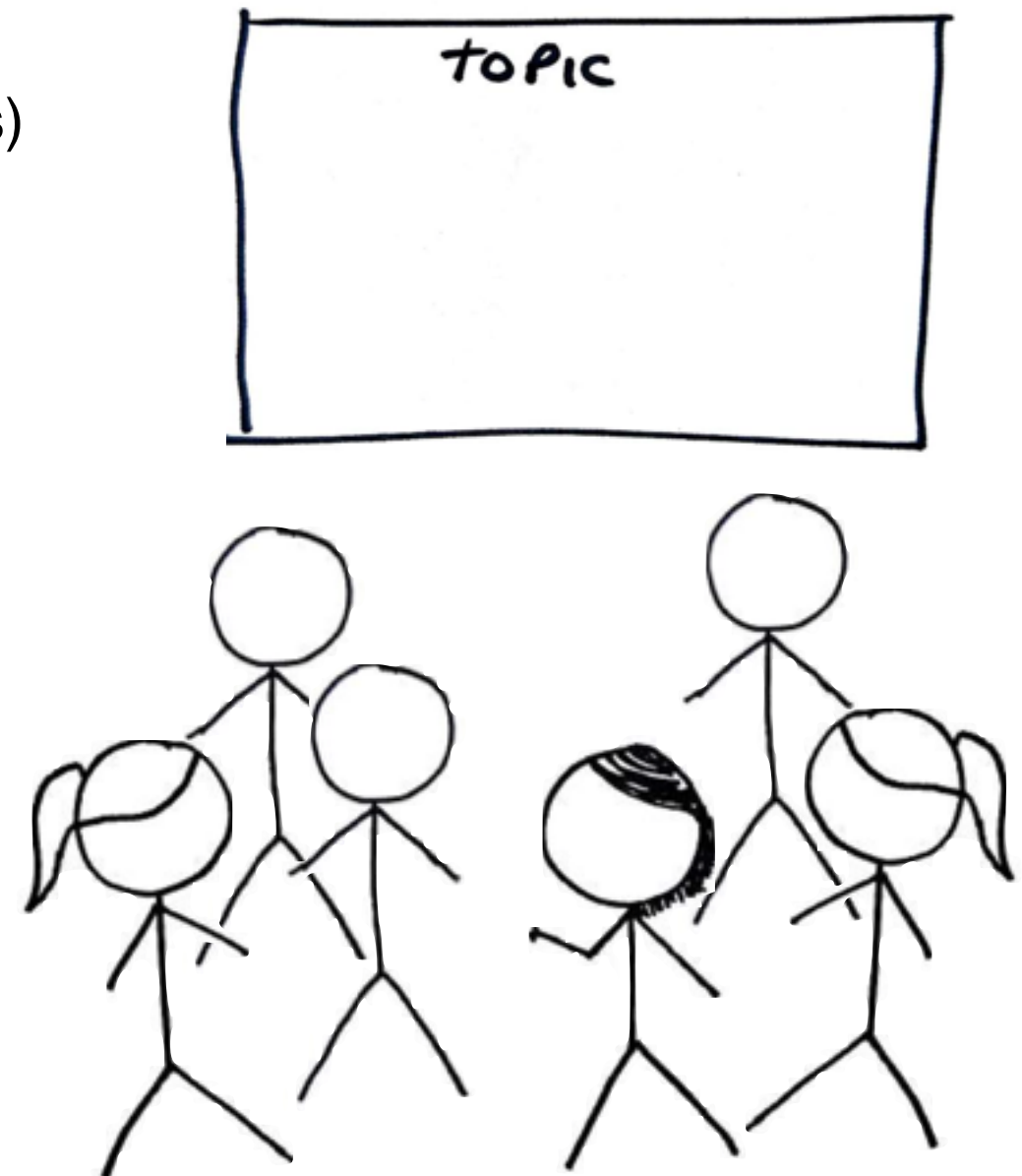
brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas
- build on the ideas of others
- stay focused on the topic



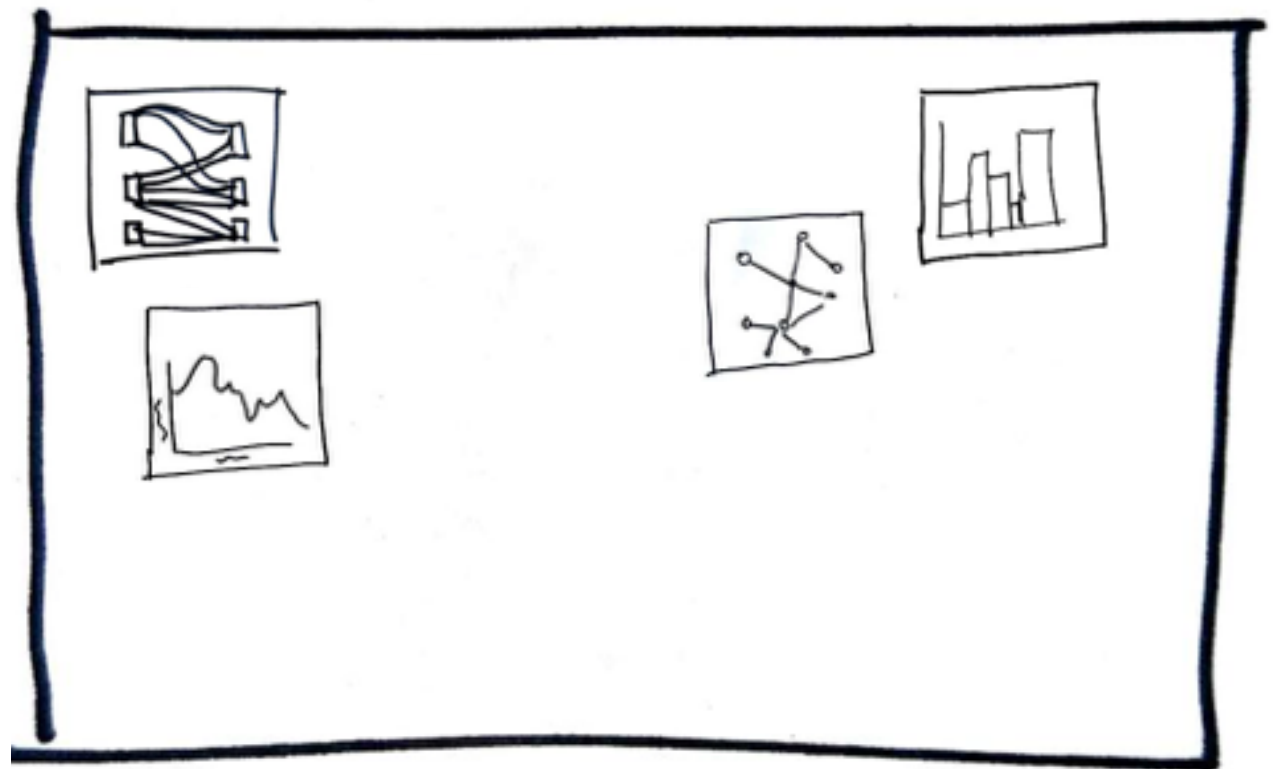
brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas
- build on the ideas of others
- stay focused on the topic
- one conversation at a time



brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas
- build on the ideas of others
- stay focused on the topic
- one conversation at a time
- be visual



brainstorm

- defer judgement (no blocking of ideas)
- encourage WILD ideas
- build on the ideas of others
- stay focused on the topic
- one conversation at a time
- be visual
- go for QUANTITY

