MOLLY GEERLING

Web Developer

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PROJECTS

Developer Portfolio Site

📅 04/2020 - Ongoing
🔗 https://github.com/mollycg/django-portfolio

Full-stack Python web application to showcase software development experience and capabilities. Includes SQL database to showcase new projects and admin capabilities.

- Used technologies: Python, Django, Javascript, Twitter Bootstrap, HTML/CSS

CORPORATE EXPERIENCE

Digital Advertising Technical Specialist

Accenture

📅 09/2019 - Ongoing   📍 Denver, CO

Member of small developer team supporting project client's online/mobile advertising platform.

- Provide support to sales team and advertising clients in implementation & management of Javascript tracking pixel for Accenture client's ad platform
- Design and develop implementation standards and custom solutions/applications for various website platforms -- eCommerce platform experience includes Shopify, WooCommerce
- Provide consultation on best practices and optimization of pixel implementation and reporting metrics

Communications Specialist

Global Fiberglass Solutions

📅 10/2017 - 04/2019   📍 Bothell, WA

Marketing/Communications/PR/Web Technology management for fiberglass recycling startup

- Built B2B lead generation + sales pipeline from scratch resulting in 400+ leads marked at appropriate stages of qualification, enabling sales team to reach new six- to seven-figure recycling service contracts
- Set up and administered Google Ads, social media, blog and press release publication and website SEO to establish and grow online business presence
- Coordinated company exhibition at 6 industry events, both domestic and international (Paris, France and Hannover, Germany), including media planning, marketing materials, B2B business meeting scheduling and presentation + attendee management, resulting in multi-million dollar contract negotiations
- Created and implemented corporate branding strategy and company-wide policy to enable unified communication

LIFE PHILOSOPHY

"We keep moving forward, opening up new doors and doing new things, because we're curious...and curiosity keeps leading us down new paths."

Walt Disney

STRENGTHS

👉 Communication

My language skills and ability to explain complex concepts to a diverse range of people help me to succeed in leadership roles.

🛠 Object-oriented software design

I typically use Python to architect new software projects, but these principles are applicable to any similar language like Ruby or Java.

⚛ Constant learner

I never stop learning the cutting-edge principles in my field. I also learn by doing -- the more bugs or challenges in development, the more opportunities to learn to be better at building software.

TOOLBOX

TECHNOLOGIES

Python Django SQL Git

Shell scripting JavaScript

REST API HTML CSS Node.js

CORPORATE EXPERIENCE

Disney College Program Intern
The Walt Disney Company
📅 05/2015 - 12/2015   📍 Orlando, FL

Vacation Planner intern based in Epcot park, Spanish language certified
- Provided world-class service in ticket and pass sales to Walt Disney World guests from around the world
- Aided in addressing cross-cultural/multilingual communication barriers via WDW Spanish language certification as a vacation planner

Web Designer & Developer
Saint Louis University Office of Graduate Admissions
📅 09/2011 - 12/2012   📍 Balkans

Graduate admissions website content development and management while a student
- Developed web content and page frameworks for SLU's graduate admissions website using content management system + backend HTML/CSS
- Created and improved existing web copy and graphics content + file structures via CMS

NONPROFIT EXPERIENCE

Founder and President
Dumbledore's Army of Saint Louis University
📅 08/2011 - 05/2014   📍 St. Louis, MO

I founded a student organization for geeky pursuits, centered around the Harry Potter franchise.
- Recruited, then managed a team of 6 fellow students in a new chartered student organization
- Organized and led member meetings (roughly 9 per academic year) and club-sponsored campus events (roughly 4 per year)
- Gained student government sponsorship in first year of club's inception, providing funding for club events

EDUCATION

Dual BA, English/International Studies
Saint Louis University
📅 02/2011 - 05/2015   📍 St. Louis, MO, USA
- Minors: Philosophy, Film Studies
- University Honors student
- Student Leadership Honoraria

REFERENCES

Provided upon request

LANGUAGES

Spanish
Advanced

日本語 (Japanese)
Beginner

NONPROFIT EXPERIENCE

Administrative Vice President, Gamma Tau Chapter
Gamma Phi Beta International Sorority

📅 01/2014 - 12/2014   📍 St. Louis, MO

Elected to executive board for 1 year term during collegiate sorority membership

- Led chapter operational functions such as officer elections and officer workshops, strategy meetings
- Managed a ~15 member administrative department (reporting to me) of elected and appointed officers including task and project delegation
- Acted as liaison to international headquarters for chapter executive board
- Maintained open in-person and remote communication with fellow executive officers, other elected officers, appointed chairs and sorority international headquarters as liaison
- Oversaw and monitored chapter submissions (required ~10 reports each year) to sorority-wide online reporting system Beta Base