

MOLLY GEERLING

Jr. Full Stack Developer

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SUMMARY

Dedicated technology professional with a range of back-end and front-end project experience seeking a new career path as a full stack application developer. I am looking for an opportunity to contribute my software architecture, design and support abilities to create and maintain future-focused software.

EXPERIENCE

Digital Advertising Technical Specialist

Accenture

09/2019 - 12/2020 Denver, CO, USA

Member of small developer team supporting project client's online/mobile advertising platform.

- Provide support to sales team and advertising clients in implementation & management of Javascript tracking pixel for Accenture client's ad platform
- Provide customized Javascript pixel solutions for advertising client sites including integration with their HTML & CSS
- Design and develop implementation standards and custom solutions/applications for various website platforms -- eCommerce platform experience includes Shopify, WooCommerce
- Provide consultation on best practices and optimization of pixel implementation and reporting metrics

Communications Specialist

Global Fiberglass Solutions

10/2017 - 04/2019 Bothell, WA, USA

Marketing/Communications/PR/Web Technology management for fiberglass recycling startup

- Built B2B lead generation + sales pipeline from scratch resulting in 400+ leads marked at appropriate stages of qualification, enabling sales team to reach new six- to seven-figure recycling service contracts
- Set up and administered Google Ads, social media, blog and press release publication and website SEO to establish and grow online business presence
- Coordinated company exhibition at 6 industry events, both domestic and international (Paris, France and Hannover, Germany), including media planning, marketing materials, B2B business meeting scheduling and presentation + attendee management, resulting in multi-million dollar contract negotiations
- Created and implemented corporate branding strategy and company-wide policy to enable unified communication

TECHNOLOGIES

JavaScript HTML CSS React.js

Node.js Ruby Git SQL

Python Django Shell scripting

REST API

EDUCATION

Software Engineering Immersive

General Assembly

01/2021 - 04/2021

Dual BA, English/International Studies

Saint Louis University

02/2011 - 05/2015 St. Louis, MO, USA

- Minors: Philosophy, Film Studies
- University Honors student
- Student Leadership Honoraria

REFERENCES

Provided upon request

STRENGTHS



Communication

My language skills and ability to explain complex concepts to a diverse range of people help me to succeed in team and leadership roles.

EXPERIENCE

Disney College Program Intern

The Walt Disney Company

📅 05/2015 - 12/2015 📍 Orlando, FL, USA

Vacation Planner intern based in Epcot park, Spanish language certified

- Provided world-class service in ticket and pass sales to Walt Disney World guests from around the world
- Aided in addressing cross-cultural/multilingual communication barriers via WDW Spanish language certification as a vacation planner

Web Designer & Developer

Saint Louis University Office of Graduate Admissions

📅 09/2011 - 12/2012 📍 St. Louis, MO, USA

Graduate admissions website content development and management while a student

- Developed web content and page frameworks for SLU's graduate admissions website using content management system + backend HTML/CSS
- Created and improved existing web copy and graphics content + file structures via CMS

STRENGTHS



Object-oriented software design

I typically use Python or Ruby to architect new software projects, but these principles are applicable to similar languages like Java.



Constant learner

I never stop learning the cutting-edge principles in my field. I also learn by doing -- the more bugs or challenges in development, the more opportunities to learn to be better at building software.

LANGUAGES

German

A1



Spanish

C1



Japanese

Beginner

