

## **Molly Morgan Black**

mollytaryn@gmail.com | 917-952-3130 | github.com/mollytaryn

### **Education**

---

#### **Nashville Software School | January 2015 - Present | Graduating June 2015**

**Skills:** HTML5, Jade, CSS3, SASS, JavaScript, jQuery, AngularJS, Mocha, Chai, Grunt, Gulp, Bower, JSON, Firebase, S3, Jekyll

**Next three months:** Ruby, Ruby on Rails, SQL, TDD

#### **Columbia University in the City of New York | 2007 - 2010**

BA, Magna Cum Laude | Neuropsychology & Fiction | Executive Editor Quarto Literary Magazine

### **Experience**

---

#### **Platform Director, The Review Solution | Franklin, TN | August 2013 - Dec. 2015**

The Review Solution is a B-to-B software solution for collecting authentic customer reviews, getting those reviews posted online, and monitoring employee performance.

I was hired to oversee the final 8 months of development work preceding The Review Solution's launch, put a project management system in place, perform all QA, work with beta-testers, improve UX, and get the product to market.

Post-launch, I managed client relationships and led on-site trainings for large-scale clients. Additionally, I oversaw all bug fixes, the build of a new but similar product specifically designed for the BBB, and the beginnings of our enterprise-level solution. I wrote white papers for internal and promotional use, monitored our client's review conversion rates (% of reviews posted online), conducted A/B testing to improve the product's efficacy, and assigned adjustments to the software accordingly. Over 6 months of fine-tuning, average conversion rates increased from 9% to 21%.

**Skills:** Podio, Asana, Basecamp, Bootstrap, Sendgrid, Twilio, Google Spreadsheets, CS6, reputation management strategy, SEO, Google search, local search, and auto-suggest optimization, and in-depth knowledge of all popular review sites.

#### **Project Manager, BOHAN | Nashville, TN | Oct. 2012 - August 2013**

BOHAN is a traditional ad agency working with locally- and nationally-recognized brands.

As the project manager for The Dollar General account, I managed up to ten print ad projects at a time, proofed all iterations of the work, and aided a team of graphic designers in accurately executing the vision of the client. I also wrote the pitch copy for important design presentations.

#### **Editor, Production Manager, Vantage Press, Inc. | New York, NY | June 2011 - Sept. 2012**

Vantage Press (now defunct) was a publishing house that specialized in traditional and self-published fiction, nonfiction, and children's books.

While at Vantage, I moved from Editorial Assistant, to Assistant Editor, to Editor and Production Manager, bringing over 100 titles from manuscript to print. During that time, I additionally became one of our layout and cover designers, began overseeing all print production, and eventually took on all ebook production as well.

#### **Other Experience of Interest | NYC, South Africa, France | 2007 - 2011**

Teaching English (in French) in France, Clinical Research Coordinator in the department of Neuropsychology at Mount Sinai Hospital, Academic tutor for super upper-eastside-y clients, and spent 6-months in South Africa (Namaqualand) setting up Internet centers.