## Skill Me

Extract Skills from Job Descriptions

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## How to best allocate skills training dollars?

- 40% employers cannot find the talents they need
- Finding personalized career and learning pathways is hard
- Al-powered platform that matches people, business and learning resources









#### Skill Me







NLP-based model that extracts job skills from course descriptions

#### Data

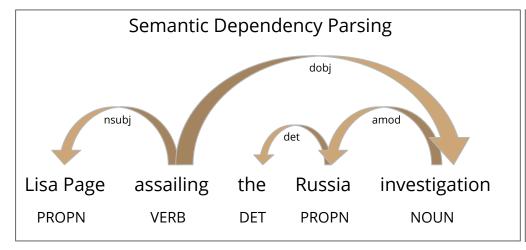
- 3164 courses with title and descriptions
- 853 (26.9%) labeled with skill tags
- 224 unique predefined skill tags

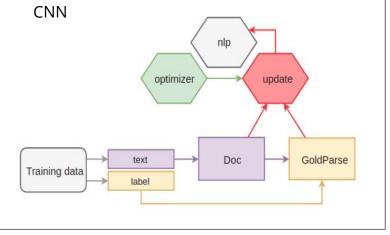
Title	Description	Skill
Energy Industry Fundamentals Certificate	The Energy Industry Fundamentals course, for which	Energy Industry
Principles of Health Law and Regulatory Issues	This course is part of the Certified Lifestyle Medicine Executive	Legal Industry Knowledge

## Named Entity Recognition (NER)

Lisa Page — in PERSON assailing the Russia GPE investigation as an illegitimate "witch hunt." Mr. Strzok PERSON , who rose over 20 years

DATE at the F.B.I. GPE to become one of its most experienced counterintelligence agents, was a key figure in the early months DATE of the





## Training NER

- Exact matches
  - Train NER on skill labels
  - 497 (58%) courses

Title	Description	Skill
Energy Industry Fundamentals Certificate	The Energy Industry Fundamentals course, for which	Energy Industry

- Non-exact matches
  - Generated keywords by TextRank
  - Train NER on keywords
  - Map keywords back to skill labels
  - 356 (42%) courses

Title	Description	Skill
Principles of	This course is part of the	Legal
Health Law and	Certified Lifestyle	Industry
Regulatory Issues	Medicine Executive	Knowledge

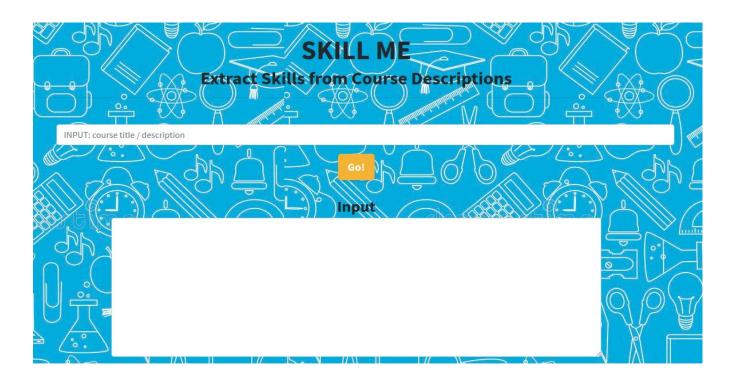
### Validation

- Semantic distance between model predicted skill and true skill tag
  - Word embeddings: word2vec pretrained model (enwiki + news)
  - ◆ Training
    - Mean cosine similarity: .90
    - Standard deviation: .21

Predicted Skill	Skill Tag	Similarity
Programming	Software Engineering	0.92

- ◆ Test
  - Mean cosine similarity: .73
  - Standard deviation: .30

#### https://skillfinder.appspot.com/









## Skill Me







NLP-based model that extracts job skills from course descriptions

### What's Next







Al-powered platform that matches people, business and learning resources

## Yue Teng



B. A. in English Linguistics and Literature Tsinghua University



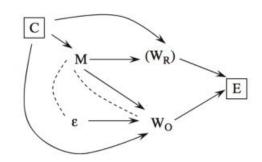
M.Phil in Psychology
Chinese University of Hong Kong



Ph.D in Psychometrics and Quantitative Psychology

Fordham University

$$P_i(X_i = 1 \mid \theta_j) = c_i + (1 - c_i) \frac{\exp[Da_i(\theta_j - b_i)]}{1 + \exp[Da_i(\theta_j - b_i)]}$$



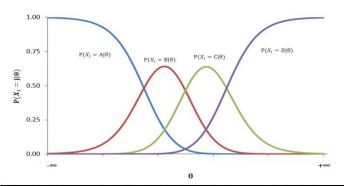


Figure 1: Item Characteristic Curves for a hypothetical item with four answer options, calibrated with the Partia Credit Model.

# Thank You

## spaCy NER

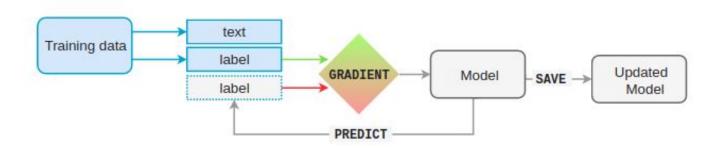
Training data

Exact matches of skill label and words in title (n=497)

Φ.	title \$	description <b>♦</b>	skill <b></b>
5	Energy Industry Fundamentals Certificate	The Energy Industry Fundamentals course, for w	Energy Industry
6	Insurance Studies Certificate	The Certificate of Completion (CCL) in Insuran	Insurance Industry Knowledge
10	BOC Level I Training Certificate of Completion	Level I classes support the BOC operator skill	HVAC
11	Official (ISC) <sup>2</sup> CISSP Training	Our training helps you fully prepare for this	Cybersecurity Strategy
12	NSF Certificate in Food Safety Programs	NSF International, NSF Training & Education Se	Food Safety
13	Certified Food Safety Manager Training	Certified Managers have a responsibility to sh	Food Safety
42	Professional Development Certificate in SQL Se	An 11-week in-depth program designed to provid	Microsoft SQL

## spaCy NER

 spaCy v2.0's Named Entity Recognition system features a sophisticated word embedding strategy using subword features and "Bloom" embeddings, a deep convolutional neural network with residual connections, and a novel transition-based approach to named entity parsing.



## Challenges

- Choose which NLP approach
- Keywords generation: TextRank vs manual
- Validation
  - Similarity in meaning but not exactly the same words
  - Non-overlapping between training and test set
- Generalizability
  - Expand training data

## Model: Input / Output

```
The non-technical Soft Skills course consists of online learning, including practice scenar
Technical Courses
    Electrical Maintenance and Repair
    Plumbing Maintenance and Repair
    Heating, Ventilation and Air Conditioning (HVAC) Maintenance and Repair
    Appliance Maintenance and Repair
    Interior and Exterior Maintenance and Repair
Non-Technical Online Course Modules:
Welcome to the Industry
Customer Service
Teamwork
Time & Project Management
Money Matters
Documentation & Paperwork
Maintenance & Emergencies
Safety First
Compliance
Enhanced with FranklinCovey Insights on Demand video-based online courses
Programs may be taken as standalone seminars or in full to earn the industry credential.
```

```
(base) → insight python test_model.py
Loading from skill_recognition/models
SKILL Exterior Maintenance
SKILL Customer Service
(base) → insight
```

[Apartment Maintenance]

#### https://skillfinder.appspot.com/

The Energy Industry Fundamentals course, for which the credential is based, takes a comprehensive look at the energy industry, including nuclear, natural gas, and renewable. Instructor guides and student materials are provided as part of the program, focusing on experiential learning techniques with a comprehensive online assessment at the end of the course. Students will be required to pass the assessment to receive the certificate. Since CEWD is a coalition made up of energy companies, this credential is being created by the industry for the industry. This ensures that students are learning the right material that will help them succeed at their jobs. Energy Industry Fundamentals is divided into modules. For those who want to offer the opportunity for their students to earn the credentials, all modules must be completed. This may not be the case in all situations, so schools or other training organizations can just use specific modules to fill in what they are already doing.

[Energy Industry]

NSF Certificate in Food Safety Programs

[Food Safety]

Acquire the skills and knowledge necessary to influence the hyperconnected digital landscape. Become fluent in programming languages. Learn about data structures and algorithms, networks and operating systems. Study software engineering, computer vision, robotics, artificial intelligence and platform-based development. Explore human-computer interaction, computer graphics and virtual reality.