molly yee

mollyyee.com • mollsyee@gmail.com • 626 848 6132

education

UC Berkeley

AUG 2013 - MAY 2017

B.A in Interdisciplinary Studies,

concentrations in

Design Thinking and

Human Cognition

skills

Sketch

llustrator

Photoshop

InDesign

Figma

Balsamiq

inVision

HTML5

CSS3

UX Research

Heuristic Evaluations

fun

Writing music

Surfing

Theatre & acting

The Office

SNL

work experience

Printz Freelance Product Designer

Summer 2017 • Walnut, CA

Created a hi-fi prototype for an interior design web platform product with Sketch, and made design decision details on user needs, product aesthetics, and company branding.

Innovative Design Web/Interaction Designer

Spring 2017 • Berkeley, CA

Designed 2 websites for the Association for India's Development and the History of Art Student branding.

Bank of the West Product Development Intern

Summer 2016 • San Ramon, CA

Researched the ideal checking account for millennials through user personas, customer journey maps, and competitive analysis. Conducted UX research to synthesize a list of key features for the product.

Kitchen @ 812 Design Intern

Spring 2016 • Pinole, CA

Created 2 clients' online brand by designing 2 websites, 6 logos, and conducting photoshoots of clients' products.

projects

Hustle UI/UX Designer

Fall 2016 • Berkeley, CA

Prototyped an app to promote consistent exercise. Designed 18 iterations, 3 surveys with 3000+ respondents, and 4 rounds of interviews with 52 people.

awards

Social Good Hackathon 1st Place

Spring 2017 • Berkeley, CA

Created a storytelling platform to help empower sexual violence survivors.