molly yee

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education

UC Berkeley
AUG 2013 - MAY 2017

B.A in Interdisciplinary Studies, concentrations in Design Thinking and Human Cognition

skills

Sketch

llustrator

Photoshop

InDesign

Figma

Balsamiq

inVision

HTML5

CSS3

UX Research

Heuristic Evaluations

fun

Writing music

Surfing

Theatre & acting

The Office

SNL

work experience

Printz   Freelance Product Designer
Summer 2017 • Walnut, CA

Created a hi-fi prototype for an interior design web platform product with Sketch, and made design decision details on user needs, product aesthetics, and company branding.

Innovative Design   Web/Interaction Designer
Spring 2017 • Berkeley, CA

Designed 2 websites for the Association for India's Development and the History of Art Student branding.

Bank of the West   Product Development Intern
Summer 2016 • San Ramon, CA

Researched the ideal checking account for millennials through user personas, customer journey maps, and competitive analysis. Conducted UX research to synthesize a list of key features for the product.

Kitchen @ 812   Design Intern
Spring 2016 • Pinole, CA

Created 2 clients' online brand by designing 2 websites, 6 logos, and conducting photoshoots of clients' products.

projects

Hustle   UI/UX Designer
Fall 2016 • Berkeley, CA

Prototyped an app to promote consistent exercise. Designed 18 iterations, 3 surveys with 3000+ respondents, and 4 rounds of interviews with 52 people.

awards

Social Good Hackathon   1st Place
Spring 2017 • Berkeley, CA

Created a storytelling platform to help empower sexual violence survivors.