

molly yee

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education

UC Berkeley

AUG 2013 - MAY 2017

B.A in Interdisciplinary Studies,
concentrations in

Design Thinking and

Human Cognition

skills

Sketch

Illustrator

Photoshop

Aftereffects

Figma

Balsamiq

inVision

HTML5 & CSS3

UX Research

Heuristic Evaluations

Framer.js (currently learning)

fun

Mixing and producing music

Drawing

Writing comedy sketches

Tutoring

Theatre & acting

Surfing

The Office

SNL

work experience

Innovative Design Web/Interaction Designer

SPRING 2017 • BERKELEY, CA

Designed 2 websites for the Association for India's Development and the History of Art Student Association.

Bank of the West Product Development Intern

SUMMER 2016 • SAN RAMON, CA

Developed the ideal checking account for millennials: created user personas, customer journey maps, conducted UX research to synthesize a list of key features for the product.

Kitchen @ 812 Design Intern

SPRING 2016 • PINOLE, CA

Designed 2 websites, 6 logos, conducted photoshoots of clients' products, and created pricing and marketing strategy recommendations.

projects

Hustle UI/UX Designer

FALL 2016 • BERKELEY, CA

Prototyped an app promote consistent working out. Designed 18 iterations, 3 surveys with 3000+ respondents, and 4 rounds of interviews with 52 people.

Snickerdoodle Product Development

FALL 2016 • BERKELEY, CA

Designed a card game to enhance creativity in elementary schoolers.

awards

Social Good Hackathon 1st Place

SPRING 2017 • BERKELEY, CA

Created a storytelling platform to help empower sexual violence survivors.