

molly yee

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education

UC Berkeley

AUG 2013 - MAY 2017

B.A in Interdisciplinary Studies,
concentrations in
Design Thinking and
Human Cognition

skills

Sketch
Adobe Creative Suite
Figma
Balsamiq
inVision
HTML5 & CSS3
UX Research
Heuristic Evaluations
learning Framer.js

fun

Mixing and producing music
Drawing
Writing comedy sketches
Tutoring
Theatre & acting
Surfing
The Office
SNL

projects

Social Good Hackathon Product Designer 1st Place

SPRING 2017 • BERKELEY, CA

Created a solution to help empower sexual violence survivors to share their stories. Designed an app prototype with Framer.js and a visual representation of the solution with AfterEffects.

Hustle UI/UX Designer

FALL 2016 • BERKELEY, CA

Prototyped an app to help people work out consistently. Prototype had 18 iterations, with rounds of UX research, including 3 surveys with 3000+ survey respondents, and 4 rounds of interviews with 52 people interviewed.

Snickerdoodle Product Development

FALL 2016 • BERKELEY, CA

Designed a card game to enhance creativity in elementary schoolers.

experience

Innovative Design Web/Interaction Designer

SPRING 2017 - PRESENT • BERKELEY, CA

Currently designing websites for the Association for India's Development and the History of Art Student Association.

Bank of the West Product Development Intern

SUMMER 2016 • SAN RAMON, CA

Developed the ideal checking account for millennials: created user personas, customer journey maps, conducted UX research to synthesize a list of key features for the product.

Kitchen @ 812 Design Intern

SPRING 2016 • PINOLE, CA

Designed 2 websites, 6 logos, conducted photoshoots of clients' products, and created pricing and marketing strategy recommendations.