molly yee

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education

UC Berkeley
AUG 2013 - MAY 2017
B.A in Interdisciplinary Studies,
concentrations in
Design Thinking and
Human Cognition

skills

Sketch
llustrator
Photoshop
InDesign
Figma
Balsamiq
inVision
HTML5
CSS3
UX Research
Heuristic Evaluations

fun

Mixing music
Surfing
Theatre & acting
The Office
SNL

work experience

Innovative Design   Web/Interaction Designer
Spring 2017 • Berkeley, CA
Designed 2 websites for the Association for India's Development and the
History of Art Student Association.

Bank of the West   Product Development Intern
Summer 2016 • San Ramon, CA
Designed and researched the ideal checking account for millennials
through user personas, customer journey maps, and competitive analysis.
Conducted UX research to synthesize a list of key features for the product.

Kitchen @ 812   Design Intern
Spring 2016 • Pinole, CA
Created 2 clients' online brand by designing 2 websites, 6 logos, and
conducting photoshoots of clients' products.

projects

Hustle   UI/UX Designer
Fall 2016 • Berkeley, CA
Prototyped an app to promote consistent exercise. Designed 18 iterations, 3 surveys with 3000+ respondents, and 4 rounds of interviews with
52 people.

Snickerdoodle   Product Development
Fall 2016 • Berkeley, CA
Designed a card game to enhance creativity in elementary schoolers.

awards

Social Good Hackathon   1st Place
Spring 2017 • Berkeley, CA
Created a storytelling platform to help empower sexual violence survivors.