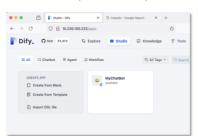
# **Activities**

Documents and example code at https://github.com/molnarai/genai-exercises/

**AWS PartyRock** 



**DIFY (self hosted)** 



**Python/Jupyter Notebook** 



## **AWS Party Rock**

- 1. Visit https://partyrock.aws
- 2. Select "Get started for free."
- 3. Sign in with your personal Google, Apple or Amazon account.
- 4. Setup your username

The system does NOT REQUIRE a credit card. No charges, Just a usage limit.

Clear your browser cache and data after this session!

## **Dify (on-premises)**

- 1. Visit http://10.230.100.222/
- 2. Sign in with one of the guest accounts (use the guest email)

## **Python/Jupyter Notebook**

- 1. Visit http://10.230.100.236:8000/
- 2. Log in with one of the guest accounts
- 3. Clone GIT repository: https://github.com/molnarai/genai-exercises.git
- 4. Choose "Conda Python 3.12" kernel

# Build a Personalized Financial Insights Generator (PartyRock)

## **Description:**

Participants will create an AI-powered app that generates personalized financial insights for users based on their transaction data. The app will help users understand their spending patterns and offer actionable recommendations for financial improvement.

### Instructions:

1. Sign in to PartyRock.

### 2. App Setup:

- Describe the app as: "This app provides personalized financial insights based on user transaction data."
- Use the **User Input Widget** to collect inputs such as monthly income, expenses (e.g., rent, groceries), and savings goals.

### 3. Configure Text Generation:

 Add a text generation widget with a prompt like: "Based on an income of \${{income}} and monthly expenses of \${{expenses}}, provide three personalized tips to improve savings and manage finances better."

#### 4. Test & Refine:

- Test the app by inputting different financial scenarios.
- Adjust the prompt to provide more specific or actionable insights (e.g., suggesting investment options or budget adjustments).
- 5. **Share the App:** Share the app link with other groups for feedback.

# Create a Loan Affordability Calculator (PartyRock)

## **Description:**

Participants will design an app that helps users determine their loan affordability based on their income, expenses, and credit score. This activity emphasizes creating a useful tool for loan officers or customers looking for quick loan assessments.

#### **Instructions:**

- 1. Sign in to PartyRock.
- 2. App Setup:
  - Describe the app as: "This app calculates loan affordability based on user inputs like income, expenses, and credit score."
  - Use the **User Input Widget** to collect information such as monthly income, total expenses, and credit score.
- 3. **Dynamic Variables Chain**:
  - o Add a text generation widget that uses dynamic variables from user inputs.
  - Example prompt: "Given an income of \${{income}}, expenses of
    \${{expenses}}, and a credit score of {{credit\_score}}, calculate the maximum loan amount this person can afford."

### 4. Test & Refine:

- Test with different inputs and adjust the prompt to ensure accurate loan calculations.
- 5. Share & Discuss Results.

# Build a Customer Support Chatbot for Financial Queries (Dify)

## **Description:**

Participants will use Dify's platform to create a customer support chatbot that answers common financial service-related queries, such as account balances, loan applications, or transaction history.

### **Instructions:**

- 1. Log into Dify.
- 2. Design the Chatbot Workflow:
  - Use Dify's visual workflow editor to create a chatbot that handles common queries like "What is my account balance?" or "How do I apply for a loan?".
  - Define prompts such as: "Answer this question based on the user's query: {{user\_question}}."

### 3. Knowledge Base Integration:

- Upload relevant documents (e.g., FAQ documents or policy guides) into Dify's knowledge base.
- Ensure the chatbot retrieves accurate information from these documents when responding to user queries.

### 4. Test & Iterate:

- Test by asking various financial questions related to account management or loans.
- o Refine prompts based on chatbot performance.
- 5. Deploy & Share.

## Create a Financial Report Generator (PartyRock)

## **Description:**

Participants will build an AI-powered tool that generates monthly or quarterly financial reports based on user-provided data such as revenue, expenses, and profit margins.

### **Instructions:**

- 1. Sign into PartyRock.
- 2. App Setup:
  - Describe your app as: "This app generates automated financial reports based on user-provided data."
- 3. Input Widgets Setup:
  - Use multiple input widgets for users to enter revenue, expenses, profit margins, etc.
- 4. Text Generation Widget:
  - Create a prompt like: "Generate a financial report summarizing revenue of \${{revenue}}, expenses of \${{expenses}}, and profit margin of {{profit\_margin}} for Q{{quarter}}."
- 5. Test & Adjust:
  - Test various report scenarios and refine suggestions by adjusting prompt parameters such as model temperature or top-p values.
- 6. Share & Discuss Results with Other Groups.

## Build a Personalized Banking Experience Chatbot (Dify)

## **Description:**

Participants will use Dify to build a chatbot that provides personalized banking experiences by recommending products like savings accounts or investment plans based on user profiles.

### **Instructions:**

- 1. Log into Dify.
- 2. Design Chatbot Workflow:
  - Create a chatbot that asks users about their financial goals (e.g., saving for retirement, buying a house) and recommends appropriate banking products.
- 3. Prompt Refinement with Function Calls:
  - Define prompts like: "Based on your goal of {{goal}}, we recommend the following product(s): {{product\_recommendation}}."
- 4. Integration with Financial Data APIs:
  - Optionally integrate with external APIs to pull real-time product data or interest rates for more accurate recommendations.
- 5. Test & Refine Workflow:
  - Test by simulating different user profiles and refine responses accordingly.
- 6. Deploy & Collaborate with Other Groups for Feedback.

## Sources

- [1] Financial Data Solutions: Unlock AI-Powered Insights FOCAL https://www.getfocal.ai/solutions/financial-insights
- [2] The guide to personalization in financial institutions https://www.mastercardservices.com/en/advisors/consumer-engagement-loyalty-consulting/insights/guide-personalization-financial
- [3] Generate financial reports Finance & Operations | Dynamics 365 https://learn.microsoft.com/en-us/dynamics365/fin-ops-core/fin-ops/analytics/generate-financial-report
- [4] Top 10 Finance Chatbots Your Business Needs Savvycom https://savvycomsoftware.com/blog/top-10-finance-chatbots-your-business-needs/
- [5] FAQ Chatbots Explained: A Comprehensive Guide Sprinklr https://www.sprinklr.com/cxm/faq-chatbots/
- [6] Online Scheduling Software for Financial Services | YouCanBookMe https://youcanbook.me/scheduling-software-financial-services
- [7] Automate client scheduling: A winning strategy for financial services https://calendly.com/blog/financial-services-scheduling-software
- [8] Sacharith/AI-Financial-Insight-Generator GitHub https://github.com/Sacharith/AI-Financial-Insight-Generator
- [9] Create Client Reports: Home https://clientreports.ai
- [10] Financial Advisor Quiz Chatbot: For Your Customer's Wise ... Tars https://hellotars.com/chatbot-templates/finance-banking/SkBrNR/financial-advisor-quiz-chatbot
- [11] Cost optimization Financial Services Industry Lens https://docs.aws.amazon.com/wellarchitected/latest/financial-services-industry-lens/cost-optimization.html
- [12] Increase engagement through Personalized Banking Insights https://strands.com/platform/personalized-insights/